

Undergraduate Department

College of Business

Program Improvement Plans | 2022

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Accounting (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Bill Crawford	Dr. Doris Feltham Mr. Terry Unruh

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Consider having more descriptive numberings for the program outcomes and for the artifacts and using those labels in the cross-listing table without repeating the descriptions. E.g, BUS-1 for Business outcome 1, and ACT-WPA-1 for that artifact.	Yes			Assessment Coordinator
2	Artifacts need to be numbered or lettered in all charts for ease of reference.		No	n/a we did not create the document	

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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
1	Require senior accounting majors to make a C or better in Financial Management	Dr. Jonathan Wiley	Fall 2022
2			
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Business Administration (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Julie Huntley	Dr. Ardith Baker

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Would recommend that all of the graduating seniors be interviewed in small groups and ask them their recommendations for the program that they are graduating from.	Yes		In fact, Dr. Huntley does do this type of Focus group with a selection of all COB students along with EBI exit interview.	Assessment Coordinator Currently done.
2	More emphasis on future goals.		No	Not required by our assessment body.	
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Business Analytics (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Julie Huntley	Dr. Ardith Baker

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	The IV Artifact and Program Outcome Alignment was difficult to read and follow. In the IV document consider having Program Outcome in the first column and the Artifact description in the second column. That may help in Outcome – Artifact alignment clarity. If there is a University Artifact and Program Outcome format, please follow that.	Yes		We will re-evaluate the table but it is consistent with the other programs in the COB. Please refer to the COB assessment website for more detailed information.	Assessment Coordinator
2	The record of data analysis and program changes were clear – is there a way to make them a bit more robust.	Yes		We will re-evaluate these sections and will make them more robust when there is more data.	Assessment Coordinator Next update.

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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Finance (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Bill Crawford	Dr. Rebecca Attah and Dr. Jonathan Wiley

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	No recommendations were made!				
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Financial Management (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Bill Crawford	Dr. Rebecca Attah and Dr. Jonathan Wiley

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Address the assessment of outcome #4, collaboration		No	No teamwork outcome in online programs – the teamwork outcome should not have been included	N/A
2	Use consistent language in describing/labelling artifacts	Yes		We will work on making this consistent – inaccurate report was generated	Assessment co-ordinator
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Human Resource Management (BS) Program Improvement Planning

Department Chair	Program Team Members

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	More details to come on specific changes needed in the program.	X			Assessment Coordinator
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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International Business (BS) Program Improvement Planning

Department Chair	Program Team Members
Bill Crawford	Jim Russell

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Address area with yellow and red status. Tutorials and assistance with APA format more than just Grammarly.	X		APA Business Guide being created; Writing Center partnership in works	Jane Malcolm (Business Guide) & Meg Weinkauff; Spring 2022
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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International Business and Ministry (BS) Program Improvement Planning

Department Chair	Program Team Members
Dr. Bill Crawford	Dr. Jim Russell

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Clarify whether residential and online outcomes and artifacts are conflated or distinct from one another.		x	The distinction between criteria and artifacts for online and residential is on the COB web site.	N/A
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Management (BS) Program Improvement Planning

Department Chair	Program Team Members
Bill Crawford	Marshal Wright and Meg Weinkauf

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	Need labeling of program outcomes so they are referred to in the analysis section.	X			Assessment Coordinator
2	Could analysis be placed with the charts to make better referential system. Finding the analysis was challenging.	X			Assessment Coordinator
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Please list any recommendations that your Department/School decides to make in addition to those made by the Formative Feedback Team.

#	Department/School Recommendations	Person Responsible	Timeline
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Marketing (BS) Program Improvement Planning

Department Chair	Program Team Members
Bill Crawford	Rebecca Gunn

Please list the recommendations made by the Formative Feedback Team and provide comments.

#	Formative Feedback Recommendations	Will We Do This?		If No, please provide your rationale	Person Responsible & Timeline
		Yes	No		
1	It might be a good idea to include the goals and measurement tools in the same plan process for easy reference.		X	Artifacts are already included; already included in other documents	
2	Perhaps as a future reference it will be beneficial to list faculty involved in the improvement plan	X			Assessment Coordinator; Spring 2022
3	Insert page numbers for all document pages.		X	n/a - we did not create the document	
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