

School of Liberal Arts
College of Arts and Cultural Studies
Master Program Outcome Rubrics

<u>Program</u>	<u>Page</u>
Art (BA & BFA)	2
History (BA)	13
Liberal Studies (BS)	21
Translation and Interpretation (BA)	30
Writing (BA)	
Journalism	49
Literature	62

WPA-BAA-Master Rubric

Course: ORU Online

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-1-A-2D Design Solution	4 points Demonstrates extensive original thought, leading to excellent solution for 2D design project	3 points Demonstrates original thought leading, to adequate solution for 2D design project	2 points Shows little original thought, leading to limited solution for 2D design project	1 point Shows no original thought, leading to substandard solution for 2D design project	0 points Not turned in	/ 4
BAA-1-B- Elements and Principles of Art	4 points 2D design unified; elements and principles of art organized excellently; cannot be improved upon	3 points 2D design unified; elements and principles of art organized in good-to-adequate fashion	2 points 2D design not unified; elements and principles of art disorganized, creating substandard design	1 point 2D design not unified; little to no evidence of elements and principles of art exhibited	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-1-C-2D Media Competency	4 points Shows exceptional skill in media choice and execution of 2D design	3 points Shows technically proficient skill in media choice and execution of 2D design	2 points Shows some to little skill in media choice and execution of 2D design	1 point Shows no skill in media choice and execution of 2D design	0 points Not turned in	/ 4
BAA-2-A-3D Design Solution	4 points Demonstrates extensive original thought leading to excellent solution for 3D design	3 points Demonstrates original thought leading to adequate solution for 3D design	2 points Demonstrates little original thought leading to limited solution for 3D design	1 point Demonstrates no original thought leading to substandard solution for 3D design	0 points Not turned in	/ 4
BAA-2-B- Elements and Principles of Art	4 points 3D design unified; elements and principles of art organized excellently; cannot be improved upon	3 points 3D design unified; elements and principles of art organized in good- to-adequate fashion	2 points 3D design is unified; elements and principles of art disorganized creating substandard design	1 point 3D design not unified; little to no evidence about using elements and principles of art exhibited	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-2-C-3D Media Competency	4 points Shows exceptional skill in media choice and execution of 3D design	3 points Shows technically proficient skill in media choice and execution of 3D design	2 points Shows some to little skill in media choice and execution of 3D design	1 point Shows no skill in media choice and execution of 3D design	0 points Not turned in	/ 4
BAA-3-A-Digital Design Solution	4 points Demonstrates extensive original thought and perceptual development leading to excellent solution for digital design project	3 points Demonstrates original thought and perceptual development leading to good or adequate solution for digital design project	2 points Shows little original thought and perceptual development leading to substandard solution for digital design project	1 point Shows little original thought and perceptual development leading to no solution for digital design project	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-3-B- Elements and Principles of Art	4 points Digital design unified; elements and principles of art organized excellently; cannot be improved upon	3 points Digital design unified; elements and principles of art organized in good- to-adequate fashion	2 points Digital design not unified; elements and principles of art disorganized creating substandard design	1 point Digital design is unified; little to no evidence about using elements and principles of art exhibited	0 points Not turned in	/ 4
BAA-3-C- Software Applications and Design Solutions	4 points Shows extraordinary skill in communicating digital design using current industry software applications and design solutions	3 points Shows adequate skill in communicating digital design using current industry software applications and design solutions	2 points Shows limited skill in communicating digital design using current industry software applications and design solutions	1 point Shows little or no skill in communicating digital design using current industry software applications and design solutions	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-4-A-Perspective	4 points All shapes in drawing conform to rules of perspective	3 points Most shapes in drawing conform to rules of perspective	2 points More than half the shapes in drawing conform to rules of perspective	1 point Less than half the shapes in drawing conform to rules of perspective	0 points Not turned in	/ 4
BAA-4-B-Light and Shadow	4 points Entire drawing follows logical light and shadow patterns or uses accurate light and shadow patterns	3 points Most of drawing follows logical light and shadow patterns or uses accurate light and shadow patterns	2 points More than half of drawing follows logical light and shadow patterns or uses accurate light and shadow patterns	1 point Less than half of drawing follows logical light and shadow patterns or uses accurate light and shadow patterns	0 points Not turned in	/ 4
BAA-4-C-Use of Line	4 points Excellent use of line; shows clear evidence of using line to explain space, light and/or form	3 points Most of drawing is good; shows good evidence of using line to explain space, light and/or form	2 points More than half of drawing is adequate; shows limited evidence of using line to explain space, light and/or form	1 point Less than half of drawing is adequate; shows little or no evidence of using line to explain space, light and/or form	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-5-A- Concept and Process of Figure Drawing	4 points Demonstrates extraordinary knowledge of concept and process of figure drawing	3 points Demonstrates adequate knowledge of concept and process of figure drawing	2 points Demonstrates limited understanding of concept and process of figure drawing	1 point Demonstrates little or no understanding of concept and process of figure drawing	0 points Not turned in	/ 4
BAA-5-B- Proportions in Figure Drawing	4 points Demonstrates extraordinary proficiency using correct, measured proportions in figure drawing	3 points Demonstrates adequate proficiency using correct, measured proportions in figure drawing	2 points Demonstrates limited proficiency using correct, measured proportions in figure drawing	1 point Demonstrates little or no proficiency using correct, measured proportions in figure drawing	0 points Not turned in	/ 4
BAA-5-C- Tones and Gradation in Composition	4 points Demonstrates appropriate composition study with excellent level of proficiency in tones and gradation	3 points Demonstrates good composition study with good level of proficiency in tones and gradation	2 points Demonstrates satisfactory composition study with limited application of tones and gradation	1 point Demonstrates poor composition study with inappropriate tones and gradation	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-6-A-Communicatio n via Graphic Design	4 points Extensive evidence of brainstorming notes, diagrams, samples, and inspiration; clear relationship between message, idea and output, including but not limited to color, image, layout, typeface selection, and language	3 points Significant evidence of brainstorming notes, diagrams, samples, and inspiration; relationship present, but difficult to discern between message, idea and output, including but not limited to color, image, layout, typeface selection, and language	2 points Some evidence of brainstorming and relationship between elements; solution may be too obvious, redundant, or cliché	1 point Little brainstorming present; relationship between message and output not clear	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-6-B- Theoretical Principles of Graphic Design	4 points Shows extraordinary proficiency applying theoretical principles of graphic design to produce solutions to communication problems	3 points Shows adequate proficiency applying theoretical principles of graphic design to produce solutions to communication problems	2 points Shows limited proficiency applying theoretical principles of graphic design to produce solutions to communication problems	1 point Shows little to no proficiency applying theoretical principles of graphic design to produce solutions to communication problems	0 points Not turned in	/ 4
BAA-7-A- Works and Intentions	4 points Shows clear evidence of higher level thinking skills when describing works and intentions of major artists and designers	3 points Shows adequate evidence of higher level thinking skills when describing works and intentions of major artists and designers	2 points Shows limited evidence of higher level thinking skills when describing works and intentions of major artists and designers	1 point Shows little or no evidence of higher level thinking skills when describing works and intentions of major artists and designers	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-7-B- Historical Western and Non-Western Art Movements	4 points Shows clear evidence of higher level thinking skills when discussing significant art movements of past and present, both in Western and non-Western worlds	3 points Shows adequate evidence of higher level thinking skills when discussing significant art movements of past and present, both in Western and non-Western worlds	2 points Shows limited evidence of higher level thinking skills when discussing significant art movements of past and present, both in Western and non-Western worlds	1 point Shows little or no evidence of higher level thinking skills when discussing significant art movements of past and present, both in Western and non-Western worlds	0 points Not turned in	/ 4
BAA-7-C- Vocabulary	4 points Shows clear evidence of using specific vocabulary appropriate to historical era referenced	3 points Shows adequate evidence of using specific vocabulary appropriate to historical era referenced	2 points Shows limited evidence of using specific vocabulary appropriate to historical era referenced	1 point Shows little or no evidence of using specific vocabulary appropriate to historical era referenced	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-8-A-Career Portfolio	4 points Shows clear evidence of higher level thinking skills in artist's original thinking and thesis statement or designer's vision	3 points Shows adequate evidence of higher level thinking skills in artist's original thinking and thesis statement or designer's vision	2 points Shows limited evidence of higher level thinking skills in artist's original thinking and thesis statement or designer's vision	1 point Shows little or no evidence of higher level thinking skills in artist's original thinking thesis statement or designer's vision	0 points Not turned in	/ 4
BAA-8-B-Media Choice, Execution and Exhibition	4 points Demonstrates extraordinary competency and proficiency in media choice, execution and exhibition	3 points Demonstrates adequate competency and proficiency in media choice, execution and exhibition	2 points Demonstrates limited competency and proficiency in media choice, execution and exhibition	1 point Demonstrates little or no competency and proficiency in media choice, execution and exhibition	0 points Not turned in	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
BAA-8-C- Concept and Media	4 points Paper and artwork excellently analyzes process and methodology of chosen subject matter	3 points Paper and artwork analyzes process and methodology of chosen subject matter well	2 points Paper and artwork missing sophisticated analysis of process and methodology of chosen subject matter	1 point Paper and artwork shows no analysis of any process and methodology of chosen subject matter	0 points Not turned in	/ 4
BAA-8-D- Understanding of Art History	4 points Clear evidence of portfolio reflecting clear understanding of art history	3 points Adequate evidence of portfolio reflecting clear understanding of art history	2 points Limited evidence of portfolio reflecting clear understanding of art history	1 point Little to no evidence of portfolio reflecting clear understanding of art history	0 points Not turned in	/ 4

Total

/ 96

Overall Score

Level 4

86 points minimum

Level 3

58 points minimum

Level 2

34 points minimum

Level 1

14 points minimum

Level 0

0 points minimum

WPA-HIS-Master Rubric

Course: ORU Online

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-1-A- Concept Description	Provides detailed and accurate description of thinker's ideas, including specific examples	Provides less detailed, but accurate description of ideas, with fewer examples	Provides vague and partially accurate description of ideas	Provides inaccurate and vague description of ideas	Provides no description of ideas	/ 4
HIS-1-B- Concept Explanation	Includes insightful and specific presentation of implications of ideas discussed	Includes basic and specific presentation of at least one implication of ideas discussed	Includes vague or partially inaccurate presentation of ideas' implications	Includes inaccurate presentation of ideas' implications	Includes no implications, or an inaccurate understanding of ideas' implications	/ 4
HIS-1-C- Concept Evaluation	Provides insightful, accurate, and specific evaluation of strengths and weaknesses of thinker's ideas	Provides specific and accurate, but less developed, evaluation of strengths and weaknesses of thinker's ideas	Provides superficial and unsupported evaluation of thinker's ideas	Provides evaluation of thinker's ideas based on inaccurate understanding of ideas	Fails to provide any evaluation of thinker's ideas	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-2-A- Written Description	Description of topic and historical significance detailed and comprehensive	Basic description of topic and historical significance, with some detail provided	Topic and historical significance briefly mentioned and described, but almost no detail provided	Description of topic does not describe topic and does not address significance	Provides no description of ideas	/ 4
HIS-2-B- Written Argument	Paper includes clear, detailed, and easily identifiable thesis statement/argument	Paper includes clear, easily identifiable thesis/argument, but does not provide detail	Paper includes what may be a thesis statement/argument, although not clearly stated and few details provided	Paper includes what may be an unclear thesis statement/argument, without details	Paper does not contain a stated or implied thesis statement or argument	/ 4
HIS-2-C- Mechanics and Style	Paper demonstrates excellent and precise understanding of standard English usage and uses assigned citation style	Paper usually demonstrates excellent and precise understanding of standard English usage and correct citation style	Paper sometimes demonstrates accurate understanding of standard English usage and correct citation style	Paper does not demonstrate accurate understanding of standard English usage or use correct citation style	Paper incoherent and does not use citation	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-2-D-Oral Description	Oral description of topic and historical significance detailed and comprehensive	Oral description of topic and historical significance detailed, but not comprehensive	Oral description of topic and historical significance vague and minimal detail provided	Oral description of topic and significance incorrect or superficial	No oral description of topic or significance	/ 4
HIS-2-E-Oral Argument	Presentation includes clear, detailed, and easily identifiable thesis statement/argument	Presentation includes clear, easily identifiable thesis/argument, but does not provide detail	Presentation includes what may be a thesis statement/argument, although not clearly stated, and few details provided	Presentation includes what may be an unclear thesis statement/argument without details	Presentation does not contain a stated or implied thesis statement or argument	/ 4
HIS-2-F- Presentation Mechanics	Consistently maintains eye contact, speaks clearly at moderate speed, and uses standard English throughout	Usually maintains eye contact, speaks clearly at moderate speed, and uses standard English	Eye contact inconsistent; presentation speed inconsistent; speaker sometimes mumbles or is inaudible; frequent use of colloquialisms	Rarely or never makes eye contact; usually speaks too fast; speaker often mumbles or is inaudible; little attempt to use standard English	Never makes eye contact; always speaks too fast; speaker inaudible; no attempt to use standard English	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-2-G- Presentation Organization	Signposts and summaries used to help audience follow clearly organized presentation	Presentation clearly organized	Presentation organized minimally	Presentation disorganized	Presentation incoherent	/ 4
HIS-3-A- Literature Review	Contains more than required number or kind of sources.; describes literature's arguments and relationship to problem accurately and thoroughly; literature linked together to explain current state of knowledge	Contains required number or kind of sources; literature sufficient to fully explore topic, described accurately, and sources' relationship to problem examined accurately, although less thoroughly; attempts to link literature together	Does not contain required number and kind of sources; literature review present but does not focus on relationship of material to problem, or attempt to provide overview of state of literature on topic	Does not contain required number or kind of sources; sources described inaccurately or sloppily; no attempt to provide overview of state of literature on topic	Contains no sources; work does not constitute literature review	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-3-B-Thesis Development	Thesis clearly stated; variable or concepts well-defined; approach to problem studied clearly stated and appropriate to problem chosen for study	Thesis stated, but less clearly and not all variables or concepts clearly and thoroughly defined; approach to problem less clearly stated and/or less appropriate to problem chosen for study	Thesis inadequate; variables or concepts not well defined; difficult to understand approach to problem, or only minimally appropriate for problem chosen for study	Thesis missing or incorrect for variables/information available; does not state approach to problem, states it too vaguely to provide helpful research results, or approach not appropriate for problem chosen for study	No thesis stated	/ 4
HIS-3-C-Causal Explanation	Correctly identifies and explains causal and explanatory mechanisms of research design	Correctly identifies but does not explain causal and explanatory mechanisms of research design	Student confuses causal and explanatory mechanisms of research design	Incorrectly identifies causal and explanatory mechanisms of research design	Fails to identify causal and explanatory mechanisms of research design	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-3-D-Data Sources	Identifies most appropriate data/sources and investigative approach to test thesis/argument	Identifies adequate data/sources and investigative approach to test thesis/argument	Student identifies the inadequate data/sources and investigative approach to test the thesis/argument.	Identifies inappropriate data/sources and investigative approach to test thesis/argument	Fails to identify data/sources and investigative approach to test thesis/argument	/ 4
HIS-4-A-Internship Completion	Verifies 120+ hours of approved internship experience	Verifies 100-120 hours of approved internship experience	Verifies 75-100 hours of approved internship experience	Verifies <75 hours of approved internship experience.	Fails to verify approved internship experience	/ 4
HIS-4-B-Professional Mentoring Response	Receives excellent marks on 75%+ of formal reviews from professional mentor	Receives above average marks in 75%+ of formal reviews from professional mentor	Receives average marks on 75%+ of formal reviews from professional mentor	Receives below average marks on 75%+ of formal reviews from professional mentor	Fails to receive formal reviews from professional mentor	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-5-A- Worldview Influence	Includes insightful and specific explanation of spiritual and biblical motivation of study	Includes basic and specific explanation of spiritual or biblical motivation of study	Includes vague or partial explanation of spiritual or biblical motivation of study	Includes unclear explanation of spiritual or biblical motivation of study	Includes no explanation of spiritual or biblical motivation of study	/ 4
HIS-5-B- Worldview Development	Includes insightful and specific explanation of impact study had on personal faith and worldview	Includes basic and specific explanation of impact study had on personal faith and worldview	Includes vague or partial explanation of impact study had on personal faith and worldview	Includes unclear explanation of impact study had on personal faith and worldview	Includes no explanation of impact study had on personal faith and worldview	/ 4

Criteria	Level 4 4 points	Level 3 3 points	Level 2 2 points	Level 1 1 point	Level 0 0 points	Criterion Score
HIS-5-C- Practical Influence	Includes insightful and specific explanation of how one can use biblical principles to practically influence their field with God's healing	Includes basic and specific explanation of how one can use biblical principles to practically influence their field with God's healing	Includes vague or partial explanation of how one can use biblical principles to practically influence their field with God's healing	Includes unclear explanation of how one can use biblical principles to practically influence their field with God's healing	Includes no explanation of how one can use biblical principles to practically influence their field with God's healing	/ 4

Total

/ 76

Overall Score

Level 4

68 points minimum

Level 3

46 points minimum

Level 2

27 points minimum

Level 1

11 points minimum

Level 0

0 points minimum

WPA-LIBS-Master Outcome Rubric

Course: ORU Online

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-1-A- Description	4 points Provides detailed and accurate description of thinker's ideas, including specific examples	3 points Provides less detailed but accurate description of ideas with fewer examples	2 points Provides a vague and partially accurate description of ideas	1 point Provides inaccurate and vague description of ideas	0 points Provides no description of ideas	/ 4
LIBS-1-B- Explanation	4 points Includes insightful and specific presentation of implications of ideas discussed	3 points Includes basic and specific presentation of at least one implication of ideas discussed	2 points Includes vague or partially inaccurate presentation of ideas' implications	1 point Includes inaccurate presentation of ideas' implications	0 points Includes no implications or inaccurate understanding of ideas' implications	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-1-C-Evaluation	4 points Provides insightful, accurate, and specific evaluation of strengths and weaknesses of thinker's ideas	3 points Provides specific and accurate, but less developed, evaluation of strengths and weaknesses of thinker's ideas	2 points Provides superficial and unsupported evaluation of thinker's ideas	1 point Provides evaluation of thinker's ideas based on inaccurate understanding of ideas	0 points Fails to provide any evaluation of thinker's ideas	/ 4
LIBS-2-A-Written Description	4 points Description of topic and significance detailed and comprehensive	3 points Basic description of topic and significance; some detail provided	2 points Topic and significance briefly mentioned and described, but almost no detail provided	1 point Provides inaccurate and vague description of topic and does not address significance	0 points Provides no description of ideas	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-2-B- Written Argument	4 points Paper includes clear, detailed and easily identifiable thesis statement/argument	3 points Paper includes clear, easily identifiable thesis/argument, but does not provide detail	2 points Paper includes what may be a thesis statement/argument, although not clearly stated and few details provided	1 point Paper includes what may be an unclear thesis statement/argument without details	0 points Paper does not contain a stated or implied thesis statement or argument	/ 4
LIBS-2-C- Writing Mechanics	4 points Paper demonstrates excellent and precise understanding of standard English usage and uses assigned citation style	3 points Paper usually demonstrates excellent and precise understanding of standard English usage and correct citation style	2 points Paper sometimes demonstrates accurate understanding of standard English usage and correct citation style	1 point Paper does not demonstrate accurate understanding of standard English usage or use correct citation style	0 points Paper incoherent and does not use citation	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-2-D-Oral Description	4 points Oral description of topic and significance detailed and comprehensive	3 points Oral description of topic and significance detailed, but not comprehensive	2 points Oral description of topic and significance vague and minimal detail provided	1 point Oral description of topic and significance incorrect or superficial	0 points No oral description of topic and significance	/ 4
LIBS-2-E-Oral Argument	4 points Presentation includes clear, detailed and easily identifiable thesis statement/argument	3 points Presentation includes a clear, easily identifiable thesis/argument, but does not provide detail	2 points Presentation includes what may be a thesis statement/argument, although not clearly stated and few details provided	1 point Presentation includes what may be an unclear thesis statement/argument without details	0 points Presentation does not contain a stated or implied thesis statement or argument	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-2-F-Presentation Mechanics	4 points Consistently maintains eye contact, speaks clearly at moderate speed and uses standard English throughout	3 points Usually maintains eye contact, speaks clearly at moderate speed and uses standard English	2 points Eye contact inconsistent; presentation speed inconsistent; speaker sometimes mumbles or is inaudible; frequent use of colloquialisms	1 point Rarely or never makes eye contact; usually speaks too fast; speaker often mumbles or is inaudible; little attempt to use standard English	0 points Never makes eye contact; always speaks too fast; speaker inaudible; no attempt to use standard English	/ 4
LIBS-2-G-Speech Organization	4 points Signposts and summaries used to help audience follow clearly organized presentation	3 points Presentation clearly organized	2 points Presentation minimally organized	1 point Presentation disorganized	0 points Presentation incoherent	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-3-A- Literature Review	4 points Contains more than required number or kind of sources; describes literature's arguments and relationship to problem accurately and thoroughly; literature linked together to explain current state of research	3 points Contains required number or kind of sources; literature sufficient to fully explore topic, is described accurately, and sources' relationship to problem examined accurately, although less thoroughly; attempt to link literature together	2 points Does not contain required number and kind of sources; literature review present but does not focus on relationship of material to problem or attempt to provide overview of state of literature on topic	1 point Does not contain required number or kind of sources; sources described inaccurately or sloppily; no attempt to provide overview of state of literature on topic	0 points Contains no sources; work does not constitute literature review	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-3-B- Thesis	4 points Thesis clearly stated; variable or concepts well-defined; approach to problem studied clearly stated and appropriate to problem chosen for study	3 points Thesis stated, but less clearly and not all variables or concepts clearly and thoroughly defined; approach to problem less clearly stated and/or less appropriate to problem chosen for study	2 points Inadequate thesis; variables or concepts not well defined; difficult to understand approach to problem or only minimally appropriate for problem chosen for study	1 point Thesis missing or incorrect for variables/information available; does not state approach to problem, states it too vaguely to provide helpful research results, or approach not appropriate for problem chosen for study	0 points No thesis stated	/ 4
LIBS-3-C- Causal Mechanisms	4 points Correctly identifies and explains causal and explanatory mechanisms of research design	3 points Correctly identifies but does not explain causal and explanatory mechanisms of research design	2 points Student confuses causal and explanatory mechanisms of research design	1 point Incorrectly identifies causal and explanatory mechanisms of research design	0 points Fails to identify causal and explanatory mechanisms of research design	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-3-D-Evidence	4 points Identifies most appropriate evidence to evaluate argument	3 points Identifies adequate evidence to evaluate argument	2 points Identifies inadequate evidence to evaluate argument	1 point Identifies inappropriate evidence to evaluate argument	0 points Fails to identify evidence	/ 4
LIBS-4-A-Faith/Worldview Motivation	4 points Includes insightful and specific explanation of spiritual and biblical motivation of study	3 points Includes basic and specific explanation of spiritual or biblical motivation of study	2 points Includes vague or partial explanation of spiritual or biblical motivation of study	1 point Includes unclear explanation of spiritual or biblical motivation of study	0 points Includes no explanation of spiritual or biblical motivation of study	/ 4
LIBS-4-B-Influence on Faith/Worldview	4 points Includes insightful and specific explanation of impact study had on personal faith and worldview	3 points Includes basic and specific explanation of impact study had on personal faith and worldview	2 points Includes vague or partial explanation of impact study had on personal faith and worldview	1 point Includes unclear explanation of impact study had on personal faith and worldview	0 points Includes no explanation of impact study had on personal faith and worldview	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
LIBS-4-C- Practical Influence	4 points Includes insightful and specific explanation of how one can use biblical principles to practically influence their field with God's healing	3 points Includes basic and specific explanation of how one can use biblical principles to practically influence their field with God's healing	2 points Includes vague or partial explanation of how one can use biblical principles to practically influence their field with God's healing	1 point Includes unclear explanation of how one can use biblical principles to practically influence their field with God's healing	0 points Includes no explanation of how one can use biblical principles to practically influence their field with God's healing	/ 4

Total / 68

Overall Score

Level 4
61 points minimum

Level 3
41 points minimum

Level 2
24 points minimum

Level 1
10 points minimum

Level 0
0 points minimum

WPA-TRAN-Master Outcome Rubric

Course: ORU Online

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-1-A- Personal Faith	4 points Successfully integrates personal faith into learning experience	3 points Moderately integrates personal faith into learning experience	2 points Occasionally integrates personal faith into learning experience	1 point Unsuccessfully integrates personal faith into learning experience	0 points Does not attempt to integrate personal faith into learning experience	/ 4
TRAN-1-B- Christian Worldview	4 points Uses multiple examples of concepts that explore Christian faith and constitute Christian worldview	3 points Uses several examples of concepts that explore Christian faith and constitute Christian worldview	2 points Uses a few examples of concepts that explore Christian faith and constitute Christian worldview	1 point Does not successfully use examples of concepts that explore Christian faith and constitute Christian worldview	0 points Does not try to use examples of concepts that explore Christian faith and constitute Christian worldview	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-2-A-Speaking Skills	4 points Communicates with accuracy and fluency from concrete to abstract; discusses topics extensively; supports opinions; hypothesizes; deals with linguistically unfamiliar situations	3 points Communicates known topics, using concrete narration and description in past, present, and future; deals effectively with unanticipated complication	2 points Creates with language, initiates, maintains, and brings to a close simple conversations on familiar topics; produces sentence-level language; asks and responds to simple questions	1 point Communicates minimally with formulaic and rote utterances, lists, and phrases	0 points Does not communicate	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-2-B- Listening Skills	4 points Understands standard speech on wide range of familiar and unfamiliar topics, which includes precise and specialized vocabulary; follows linguistically complex discourse; makes inferences	3 points Understands main ideas and most supporting details on topics of general interest; understands connected discourse that is lexically and structurally uncomplicated; makes up for limitations with real-world knowledge and contextual clues	2 points Understands information conveyed in simple, sentence-length speech on familiar topics; understands highly contextualized messages, relying heavily on redundancy, restatement, and paraphrasing	1 point Understands key words and highly contextualized and highly predictable formulaic expressions; relies on repetition, rephrasing, and/or slowed speech	0 points Does not understand	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-2-C- Reading Skills	4 points Understands texts from wide range of subjects, supported by broad vocabulary, complex structures, and knowledge of target culture; draws inferences; aware of aesthetic properties of language	3 points Understands main idea and supporting details of narrative and descriptive texts; makes up for limitations with contextual clues; able to read subject matter that is new, but challenged by texts that are abstract	2 points Understands information contained in simple, predictable, loosely connected texts, relying heavily on contextual clues; understands messages found in highly familiar, everyday contexts	1 point Understands key words, cognates, and highly contextualized, formulaic phrases; relies on extralinguistic knowledge and anticipated information	0 points Does not understand written texts	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-2-D- Writing Skills	<p>4 points</p> <p>Can produce most kind of texts, moving beyond concrete to abstract; explains complex matters; presents and supports opinions with cogent arguments and hypotheses; uses writing protocols effectively; vocabulary is precise and varied</p>	<p>3 points</p> <p>Writes routine information, narratives, descriptions, and summaries of factual nature using paraphrasing and elaboration for clarity; produces connected discourse of paragraph length; good control of frequent structures and generic vocabulary</p>	<p>2 points</p> <p>Meets practical writing needs, such as simple messages, letters, and notes; creates with language and communicates with simple language in series of loosely connected sentences using basic vocabulary and structures</p>	<p>1 point</p> <p>Produces lists and notes, primarily by writing words and phrases; can provide limited formulaic information on forms; reproduces practiced material to convey simple messages; can transcribe familiar words or phrases</p>	<p>0 points</p> <p>Cannot produce written text</p>	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-3-A- Knowledge of Cultural Diversity	4 points Identifies multiple, significant cultural components or traditions from a culture or cultures outside student's ethnic or national origin	3 points Identifies multiple cultural components or traditions from a culture or cultures outside student's ethnic or national origin	2 points Identifies some cultural components or traditions from a culture or cultures outside student's ethnic or national origin	1 point Identifies incorrectly cultural components or traditions from a culture or cultures outside student's ethnic or national origin	0 points Does not attempt to identify cultural components or traditions from a culture or cultures outside student's ethnic or national origin	/ 4
TRAN-3-B- Understanding the Implications of Cultural Diversity	4 points Recognizes and supports value of diverse languages and cultures through personal experience	3 points Recognizes and supports value of diverse languages and cultures	2 points Recognizes value of diverse languages and cultures	1 point Recognizes inappropriately value of diverse languages and cultures	0 points Does not attempt to recognize diverse languages and cultures	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-3-C- Respect for the Beliefs of Different Ethnic, Religious, or Social Groups	4 points Explores and develops appropriate responses to beliefs of different groups, and interacts with them	3 points Explores and develops appropriate responses to beliefs of different groups	2 points Explores appropriate responses to beliefs of different groups	1 point Develops inappropriate responses to beliefs of different groups	0 points Does not attempt to explore beliefs of different groups	/ 4
TRAN-3-D- Ability to Learn from Diverse Groups about their Worldviews and Cultures	4 points Explores and challenges worldviews and cultures and interacts with diverse groups	3 points Explores and challenges worldviews and cultures	2 points Explores worldviews and cultures	1 point Challenges inappropriately worldviews and cultures	0 points Does not attempt to explore worldviews and cultures	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-3-E- Sensitivity to the Social Forms of Different Cultures	4 points Understands and interprets complexities in social forms of different cultures; has personal experience with them	3 points Understands and interprets complexities in social forms of different cultures	2 points Understands complexities in social forms of different cultures	1 point Exhibits little understanding of complexities in social forms of different cultures	0 points Does not attempt to exhibit understanding of complexities in social forms of different cultures	/ 4
TRAN-4-A- Ability to speak, Read, and Write a Foreign Language	4 points Communicates effectively in a foreign language	3 points Communicates adequately in a foreign language	2 points Communicates with limited ability in a foreign language	1 point Communicates minimally in a foreign language	0 points Does not attempt to communicate in a foreign language	/ 4
TRAN-4-B- Student Lives a Life of Integrity, Leads by Example, and Shows a Desire to Live a Godly Life	4 points Effectively demonstrates and lives life of integrity, leads by example and shows desire to live godly life	3 points Adequately demonstrates and lives life of integrity, leads by example, and shows desire to live godly life	2 points Lives life of integrity, leads by example, and shows desire to live godly life	1 point Inadequately demonstrates ability to live life of integrity, lead by example, or show desire to live godly life	0 points Does not live life of integrity, lead by example, or show desire to live godly life	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-4-C- Ability to Influence and Motivate Others Positively to Effect Change	4 points Consistently influences and motivates others positively, using multiple strategies and appropriate techniques	3 points Consistently influences and motivates others positively, using appropriate technique	2 points Often influences and motivates others positively, using appropriate technique	1 point Negatively influences and fails to motivate others positively	0 points Does not attempt to influence or motivate others	/ 4
TRAN-4-D- Serving Others (Local, Community, Church & Country)	4 points Demonstrates committed and consistent involvement beyond call of duty in service for direct benefit of others	3 points Demonstrates consistent involvement in service for direct benefit of others	2 points Demonstrates involvement in service for benefit of others	1 point Demonstrates inadequate involvement in service for benefit of others	0 points Does not attempt to demonstrate involvement in service for benefit of others	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-4-E-Respect	4 points Participates with other members, even across gender, culture, and/or other differences; trusts members who are different	3 points Acknowledges value of others across gender, culture, and/or other differences; willingly listens to members who are different	2 points Is aware that others are different; may be uncomfortable with diversity, yet avoids conflict	1 point Rejects others who are different or treats differences as deficiencies; may exclude contributions from others	0 points Never interacts with group	/ 4
TRAN-5-A-Critical Thinking: (Identification of Problem), Question at Issue or Problem to be Solved	4 points Identifies and addresses consistently an important question or problem	3 points Identifies an important question or problem	2 points Identifies a question or problem	1 point Identifies an insignificant question or problem	0 points Does not identify a question or problem	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-5-B- Critical Thinking: (Identification of Problem), Hypothesis and Strategy Identification	4 points Identifies and addresses consistently an important hypothesis that demonstrates complexity of thought through design of problem-solving strategy	3 points Identifies an important hypothesis that demonstrates complexity of thought through design of problem-solving strategy	2 points Identifies a hypothesis that demonstrates thought through design of problem-solving strategy	1 point Identifies a discernible position that simply identifies personal perspective	0 points Does not identify a hypothesis	/ 4
TRAN-5-C- Critical Thinking: (Identification of Problem), Identification of Underlying Nature of Problem or Issue	4 points Identifies and explains underlying nature of problem or issue using content from course and additional information from outside course	3 points Identifies underlying nature of problem or issue using content from course and additional information from outside course	2 points Identifies underlying nature of problem or issue using content from course	1 point Identifies problem or issue incorrectly by misusing content from course	0 points Does not identify problem or issue using content from course	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-5-D- Critical Thinking: (Supportive Evidence), Conceptual Understanding	4 points Responds clearly and effectively using appropriate and sufficient course content and outside sources	3 points Responds clearly using appropriate and sufficient course content	2 points Responds using appropriate and sufficient course content	1 point Responds using insufficient and/or inappropriate course content	0 points Does not respond using course content	/ 4
TRAN-6-A- Lexis, Grammar, and Syntax	4 points Analyzes and understands most lexical, grammatical, and syntactic elements of source and target language systems and consistently applies knowledge in language exchanges	3 points Analyzes and understands many lexical, grammatical, and syntactic elements of source and target language systems and usually applies knowledge in language exchanges	2 points Identifies some lexical, grammatical, and syntactic elements of source and target language systems and often applies knowledge in language exchanges	1 point Recognizes different elements of source and target languages but only applies knowledge somewhat	0 points Does not recognize different elements of source and target language systems	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-6-B- Pragmatic and Sociolinguistic Features	4 points Analyzes most pragmatic and sociolinguistic features of source and target language discourse, including how these features convey contextual and cultural meaning, and how they vary based on setting, goal of communication, and participants; consistently applies knowledge in language exchanges	3 points Analyzes many pragmatic and sociolinguistic features of source and target language discourse, including how these features convey contextual and cultural meaning, and how they vary based on setting, goal of communication, and participants; usually applies knowledge in language exchanges	2 points Identifies some pragmatic and sociolinguistic features of source and target language discourse, including how these features convey contextual and cultural meaning, and how they vary based on setting, goal of communication, and participants; often applies knowledge in language exchanges	1 point Is aware there are pragmatic and sociolinguistic features in source and target language discourse but only applies knowledge somewhat	0 points Is unaware of pragmatic and sociolinguistic features of source and target language	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-6-C- Translation Theory	4 points Thoroughly understands translation theories and consistently applies relevant approaches and concepts to translation or interpreting task	3 points Understands translation theories and usually applies relevant approaches and concepts to translation or interpreting task	2 points Possesses fair understanding of translation theories; applies relevant approaches and concepts to translation or interpreting task some of the time	1 point Recognizes some translation theories, but limited in application of relevant approaches and concepts to translation or interpreting task	0 points Does not understand translation theories nor applies relevant approaches and concepts to translation or interpreting task	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-6-D-Translation Competency	4 points Demonstrates competency/significant progress toward professional knowledge in all dimensions; demonstrates ability to produce work of professional quality, requiring only minor revisions	3 points Demonstrates competency/clear progress toward professional knowledge in all dimensions and ability to produce work adequate for information purposes, or of publishable quality after some revision	2 points Demonstrates potential/emerging competency for producing translations that are usable after extensive revision, but significant progress required in one or more competencies/knowledge dimensions	1 point Given number and seriousness of errors, shows limited potential/marginal competency for producing usable translations; significant progress required in all competencies/knowledge dimensions	0 points Does not demonstrate competency/knowledge; does not show potential for producing professional-quality work over medium or long term	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-7-A-Technology	<p>4 points</p> <p>Understands role technology plays in the profession; skilled in use of technology and consistently uses it effectively; reflects on personal process(es) and adapts technique as warranted; seeks to develop personal skills in use of technology</p>	<p>3 points</p> <p>Understands role technology plays in the profession; skilled in use of technology and usually uses it effectively; reflects on personal process(es) and adapts technique as warranted; occasionally seeks to improve skills</p>	<p>2 points</p> <p>Understands that technology plays a role in the profession and occasionally uses it effectively; seldom seeks to develop skills in use of technology</p>	<p>1 point</p> <p>Recognizes that technology exists but rarely used it effectively</p>	<p>0 points</p> <p>Does not understand role technology plays in the profession</p>	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
TRAN-7-B-Use of Religious and/or Professional Codes of Ethics in Handling Ethical Dilemmas	4 points Utilizes consistently and effectively religious and/or professional codes of ethics to develop response to ethical dilemmas	3 points Utilizes consistently religious and/or professional codes of ethics to develop response to ethical dilemmas	2 points Utilizes religious and/or professional codes of ethics to develop response to ethical dilemmas	1 point Utilizes religious and/or professional codes of ethics inappropriately to develop response to ethical dilemmas	0 points Does not attempt to utilize religious and/or professional codes of ethics or identify components of code from which to develop response to ethical dilemmas	/ 4
TRAN-7-C-Ability to Make Morally Correct Choices	4 points Makes morally correct choices and clearly understands why these choices are correct	3 points Makes morally correct choices but only marginally understands why these choices are correct	2 points Makes morally correct choices but does not know why these choices are correct	1 point Makes morally inappropriate choices	0 points Does not attempt to make morally correct choices	/ 4
TRAN-7-D-Managing Relations in Translating and Interpreting	4 points As apply to translation/interpreting scenario: Consistently	3 points As apply to translation/interpreting scenario: Exhibits positive	2 points As apply to translation/interpreting scenario: Exhibits positive	1 point As apply to translation/interpreting scenario: Rarely exhibits	0 points As apply to translation/interpreting scenario: Does not exhibit	/ 4

Criteria	Level 4	attitude most of the time; shows confidence; offers ideas and is open to suggestions; speaks clearly with correct tone most of the time; usually maintains eye contact and appropriate facial expressions; shows interest; communicates regularly with commissioner as needed Level 3	attitude occasionally; shows some confidence; offers some ideas and is open to suggestions; speaks clearly with correct tone some of the time; some eye contact and appropriate facial expressions; shows some interest; communicates with commissioner occasionally Level 2	positive attitude or shows little confidence; rarely offers ideas or open to suggestions; may often mumble or use inappropriate tone; maintains little eye contact and appropriate facial expressions; shows mild interest; communication with commissioner inconsistent Level 1	positive attitude; lacks confidence; does not offer ideas nor open to suggestions; mumbles; no eye contact or appropriate facial expressions; does not show interest; does not communicate with commissioner Level 0	Criterion Score
	exhibits positive attitude; consistently shows confidence; offers ideas and is open to suggestions; always speaks clearly with appropriate tone; maintains good eye contact and appropriate facial expressions; shows keen interest; consistently communicates with commissioner, going beyond what is required in order to maintain positive relationship					

Total

/ 112

Overall Score

Level 4 90 points minimum	Level 3 60 points minimum	Level 2 35 points minimum	Level 1 15 points minimum	Level 0 0 points minimum
-------------------------------------	-------------------------------------	-------------------------------------	-------------------------------------	------------------------------------

WPA-WRT-JRC-Master Rubric

Course: ORU Online

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-1-A- Personal Faith	4 points Successfully integrates personal faith into learning experience	3 points Moderately integrates personal faith into learning experience	2 points Occasionally integrates personal faith into learning experience	1 point Unsuccessfully integrates one's faith into the learning experience	0 points Does not attempt to integrate personal faith into learning experience	/ 4
WRT-JRC-1-B- Christian Worldview	4 points Uses multiple examples of concepts that explore Christian faith and constitute Christian worldview	3 points Uses several examples of concepts that explore Christian faith and constitute Christian worldview	2 points Uses a few examples of concepts that explore Christian faith and constitute Christian worldview	1 point Does not successfully use examples of concepts that explore Christian faith and constitute Christian worldview	0 points Does not try to use examples of concepts that explore Christian faith and constitute Christian worldview	/ 4
WRT-JRC-2-A- Critical Thinking	4 points Demonstrates exceptional ability to think beyond the obvious	3 points Demonstrates ability to think beyond the obvious	2 points Demonstrates ability to understand topic	1 point Does not demonstrate ability to think critically	0 points Does not try to think critically	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-2-B-Linguistic Structures	4 points Demonstrates ability to correctly analyze linguistic structures logically	3 points Demonstrates ability to correctly analyze most linguistic structures logically	2 points Demonstrates ability to analyze basic linguistic structures logically	1 point Does not analyze linguistic structures logically	0 points Does not try to analyze linguistic structures	/ 4
WRT-JRC-2-C-Synthesize Information	4 points Synthesizes broad variety of information smoothly into one unified text	3 points Synthesizes variety of information into one unified text	2 points Assembles variety of information	1 point Does not synthesize information correctly	0 points Does not attempt synthesis	/ 4
WRT-JRC-2-D-Evaluate Information	4 points Evaluates complex information using critical analysis	3 points Evaluates most information using critical analysis	2 points Evaluates only basic information critically	1 point Does not evaluate information critically	0 points Does not evaluate information	/ 4
WRT-JRC-3-A-Writing Skill	4 points Displays exceptional clarity and skill	3 points Displays good clarity and skill	2 points Displays some clarity and skill	1 point Displays only one or two examples of clarity and skill	0 points Does not attempt to display clarity and skill	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-3-B-Original Works	4 points Incorporates excellent originality and avoids formulaic writing	3 points Displays good amount of originality	2 points Displays some originality	1 point Displays only one or two examples of originality but relies on overuse of formulaic writing	0 points Does not attempt originality	/ 4
WRT-JRC-3-C-Employs Literary Devices	4 points Displays excellent use of literary devices	3 points Displays good use of literary devices	2 points Displays fair use of literary devices	1 point Uses only one or two examples of literary devices	0 points Does not attempt to use literary devices	/ 4
WRT-JRC-4-A-Read and Use HTML Code	4 points Demonstrates ability to read and use HTML code with no significant errors	3 points Demonstrates ability to read and use HTML code with only a few moderate errors	2 points Demonstrates ability to read and use HTML code with some comprehension but has errors	1 point Does not read or use HTML code without with significant errors	0 points Does not try to acquire skills in HTML coding	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-4-B-Write Articles for Web	4 points Demonstrate s excellence in both content and format when writing Web articles	3 points Demonstrate s ability to write typical Web articles with no major errors in content and/or format	2 points Demonstrate s ability to write typical Web articles although with some errors in content and format	1 point Does not demonstrate adequate skills in writing typical Web articles	0 points Does not try to acquire skills in writing for the Web	/ 4
WRT-JRC-4-C-Build a Website	4 points Demonstrate s excellence in both content and format when building a Website	3 points Demonstrate s ability to build a Website with no major errors in content and/or format	2 points Demonstrate s ability to build a Website although with some errors in content and/or format	1 point Does not demonstrate adequate skills in building a Website	0 points Does not try to acquire skills in building a Website	/ 4
WRT-JRC-4-D-Write Progress Reports	4 points Demonstrate s excellence in both content and format when writing a progress report	3 points Demonstrate s ability to write progress reports with no major errors in content and/or format	2 points Demonstrate s ability to write a progress report although with some errors in content and/or format	1 point Does not demonstrate adequate skills in writing a progress report	0 points Does not try to acquire skills in writing progress reports	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-4-E-Write Formal Reports	4 points Demonstrate excellence in both content and format when writing a formal report	3 points Demonstrate ability to write typical Web articles with no major errors in content and/or format	2 points Demonstrate ability to write formal report although with some errors in content and/or format	1 point Does not demonstrate adequate skills in writing a formal report	0 points Does not try to acquire skills in writing formal reports	/ 4
WRT-JRC-5-A-Ethical and Appropriate Use of Information	4 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism; integrates sources fully and appropriately with no errors	3 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism; integrates sources appropriately with only a few minor errors	2 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism with some relatively minor errors	1 point Paraphrases, summarizes, and quotes sources incorrectly; shows no evidence of integration	0 points Does not try to paraphrase, summarize, or quote sources	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-5-B-Evaluation of Information	4 points Demonstrates excellence in evaluating information in terms of criteria such as relevance, accuracy, and authority	3 points Demonstrates proficiency in evaluating information in terms of criteria such as relevance, accuracy, and authority	2 points Demonstrates an adequate ability to evaluate information in terms of criteria such as relevance, accuracy, and authority	1 point Demonstrates an inadequate ability to evaluate information in terms of criteria such as relevance, accuracy, and authority	0 points Does not try to evaluate information	/ 4
WRT-JRC-5-C-Grammar and Mechanics	4 points Uses grammar and mechanics with no errors	3 points Uses grammar and mechanics with few minor errors	2 points Uses grammar and mechanics with some minor errors	1 point Uses grammar and mechanics with excessive minor or a few major errors	0 points Does not try to follow rules of grammar and mechanics; makes major errors	/ 4
WRT-JRC-5-D-Writing Style	4 points Demonstrates excellence in effective and creative application and presentation of information	3 points Demonstrates proficiency in effective and creative application and presentation of information	2 points Demonstrates adequate ability to effectively and creatively apply and present information	1 point Demonstrates inadequate ability to effectively and creatively apply and present information	0 points Does not present or apply information	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-6-A-Resume Correctness	4 points Uses correct (error free) format, punctuation, spelling, and style appropriate for professional resume throughout resume	3 points Uses correct format, punctuation, spelling, and style appropriate for professional resume throughout resume with no major errors and only a few minor errors	2 points Minimally uses correct format, punctuation, spelling, and style appropriate for professional resume through most of resume with no more than 1 moderate error and only a few minor errors	1 point Makes both major and/or minor errors in format, punctuation, spelling, and style that would render resume unacceptable in workplace	0 points Does not attempt	/ 4
WRT-JRC-6-B-Resume Content	4 points Consistently uses appropriate and professional content throughout entire resume	3 points Uses appropriate and professional content throughout resume with minor punctuation errors	2 points Uses appropriate and professional content through most of resume with minor errors in mechanics or format	1 point Makes both major and/or minor errors in content that would render resume unacceptable in workplace	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-6-C-Thoroughness	4 points Compiles comprehensive list of potential careers appropriate for a student's skills, education, and interests	3 points Compiles good list of potential careers, paying attention to student's skills, education, and interests	2 points Compiles short list of potential careers, while somewhat paying attention to student's skills, education, and interests	1 point Compiles meager list and/or list that is not compatible with student's skills, education, and interests	0 points Does not attempt	/ 4
WRT-JRC-6-D-Analysis	4 points Provides thorough written or oral analysis of job search results, being very attentive to positives and negatives of each career	3 points Provides good written or oral analysis of job search results, being attentive to positives and negatives of each career	2 points Provides limited but adequate written or oral analysis of job search results, being somewhat attentive to positives and negatives of each career	1 point Provides only cursory or shallow analysis (written or oral) of job search results, or only summary (not analysis) of job search results	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-6-E-Research	4 points Researches a potential place of employment and develops 9-10 appropriate comments/questions that could be used in a job interview with that particular place of employment	3 points Researches a potential place of employment and develops 7-8 appropriate comments/questions that could be used in a job interview with that particular place of employment	2 points Researches a potential place of employment and develops 5-6 appropriate comments/questions that could be used in a job interview with that particular place of employment	1 point Researches a potential place of employment and develops fewer than 5 appropriate comments/questions that could be used in a job interview with that particular place of employment	0 points Does not attempt	/ 4
WRT-JRC-6-F-Appearence and Presence	4 points Dresses and acts very professionally and appropriately; speaks up and clearly shows confidence and maturity throughout interview; is not timid, shy, nor boastful	3 points Dresses and acts professionally and appropriately for the most part; speaks up and generally shows confidence and maturity; is not timid, shy, nor boastful	2 points Dresses and acts informally yet appropriately enough for an interview; shows confidence or maturity to some extent; is not timid, shy, nor boastful	1 point Does not dress and/or act professionally enough for job interview; lacks sufficient confidence and maturity in job interview situation	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-6-G-Interview Questions and Answers	4 points Speaks knowledgeably about personal qualifications, asks thoughtful questions, and makes intelligent comments/responses consistently	3 points Speaks knowledgeably about personal qualifications, asks appropriate questions, and makes good comments/responses through most of the interview	2 points Can speak about personal qualifications, gives minimal answers, and may ask questions	1 point Doesn't always answer questions asked, doesn't volunteer information, and doesn't ask any questions	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-7-A-Understand Fundamentals of Journalism	4 points Synthesis insightful and detailed, expressing clear and thorough understanding of writing for journalism field, including such elements as accurate and engaging leads, accuracy of sources and completeness of information, organization and flow of ideas, fair and balanced information, and language that is clear, precise, and effective	3 points Synthesis detailed, expressing good understanding of writing for the journalism field, including such elements as accurate and engaging leads, accuracy of sources and completeness of information, organization and flow of ideas, fair and balanced information, and language that is clear, precise, and effective	2 points Synthesis adequate, expressing some understanding of writing for journalism field, including such elements as accurate and engaging leads, accuracy of sources and completeness of information, organization and flow of ideas, fair and balanced information, and language that is clear, precise, and effective	1 point Synthesis vague, showing little understanding of writing for journalism field, including such elements as accurate and engaging leads, accuracy of sources and completeness of information, organization and flow of ideas, fair and balanced information, and language that is clear, precise, and effective	0 points No synthesis provided	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-8-A-Library Resources and Information Technology	4 points Demonstrates excellence in the use of library resources and information technology	3 points Demonstrates proficiency in the use of library resources and information technology	2 points Demonstrates an adequate ability to use library resources and information technology	1 point Inadequately demonstrates an ability to use library resources and information technology	0 points Does not try to use library resources or information technology	/ 4
WRT-JRC-8-B-Integration of Technology and Tasks	4 points Demonstrates excellence in integrating technology and assigned tasks	3 points Demonstrates above average ability to integrate technology and assigned tasks	2 points Demonstrates adequate ability to integrate technology and assigned tasks	1 point Inadequately demonstrates an ability to integrate technology and assigned tasks	0 points Does not attempt to integrate technology and assigned tasks	/ 4
WRT-JRC-8-C-Classification	4 points Demonstrates excellence in classifying sources into logical groupings	3 points Demonstrates above average ability in classifying sources into logical groupings	2 points Demonstrates adequate ability in classifying sources into logical groupings	1 point Inadequately demonstrates an ability to classify sources into logical groupings	0 points Does not attempt to classify sources into logical groupings	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-JRC-8-D-Evaluation of Research Sources	4 points Demonstrate s excellence in evaluating research sources	3 points Demonstrate s above average ability in evaluating research sources	2 points Demonstrate s adequate ability in evaluating research sources	1 point Demonstrate s an inadequate ability to evaluate research sources	0 points Does not attempt to evaluate research sources	/ 4

Total

/ 120

Overall Score

Level 4

108 points minimum

Level 3

72 points minimum

Level 2

42 points minimum

Level 1

18 points minimum

Level 0

0 points minimum

WPA-WRT-LITC-Master Rubric

Course: ORU Online

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-1-A- Personal Faith	4 points Successfully integrates personal faith into learning experience	3 points Moderately integrates personal faith into learning experience	2 points Occasionally integrates personal faith into learning experience	1 point Unsuccessfully integrates one's faith into the learning experience	0 points Does not attempt to integrate personal faith into learning experience	/ 4
WRT-LITC-1-B- Christian Worldview	4 points Uses multiple examples of concepts that explore Christian faith and constitute Christian worldview	3 points Uses several examples of concepts that explore Christian faith and constitute Christian worldview	2 points Uses a few examples of concepts that explore Christian faith and constitute Christian worldview	1 point Does not successfully use examples of concepts that explore Christian faith and constitute Christian worldview	0 points Does not try to use examples of concepts that explore Christian faith and constitute Christian worldview	/ 4
WRT-LITC-2-A- Critical Thinking	4 points Demonstrates exceptional ability to think beyond the obvious	3 points Demonstrates ability to think beyond the obvious	2 points Demonstrates ability to understand topic	1 point Does not demonstrate ability to think critically	0 points Does not try to think critically	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-2-B-Linguistic Structures	4 points Demonstrates ability to correctly analyze linguistic structures logically	3 points Demonstrates ability to correctly analyze most linguistic structures logically	2 points Demonstrates ability to analyze basic linguistic structures logically	1 point Does not analyze linguistic structures logically	0 points Does not try to analyze linguistic structures	/ 4
WRT-LITC-2-C-Synthesize Information	4 points Synthesizes broad variety of information smoothly into one unified text	3 points Synthesizes variety of information into one unified text	2 points Assembles variety of information	1 point Does not synthesize information correctly	0 points Does not attempt synthesis	/ 4
WRT-LITC-2-D-Evaluate Information	4 points Evaluates complex information using critical analysis	3 points Evaluates most information using critical analysis	2 points Evaluates only basic information critically	1 point Does not evaluate information critically	0 points Does not evaluate information	/ 4
WRT-LITC-3-A-Writing Skill	4 points Displays exceptional clarity and skill	3 points Displays good clarity and skill	2 points Displays some clarity and skill	1 point Displays only one or two examples of clarity and skill	0 points Does not attempt to display clarity and skill	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-3-B-Original Works	4 points Incorporates excellent originality and avoids formulaic writing	3 points Displays good amount of originality	2 points Displays some originality	1 point Displays only one or two examples of originality but relies on overuse of formulaic writing	0 points Does not attempt originality	/ 4
WRT-LITC-3-C-Employs Literary Devices	4 points Displays excellent use of literary devices	3 points Displays good use of literary devices	2 points Displays fair use of literary devices	1 point Uses only one or two examples of literary devices	0 points Does not attempt to use literary devices	/ 4
WRT-LITC-4-A-Read and Use HTML Code	4 points Demonstrates ability to read and use HTML code with no significant errors	3 points Demonstrates ability to read and use HTML code with only a few moderate errors	2 points Demonstrates ability to read and use HTML code with some comprehension but has errors	1 point Does not read or use HTML code without with significant errors	0 points Does not try to acquire skills in HTML coding	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-4-B-Write Articles for Web	4 points Demonstrate s excellence in both content and format when writing Web articles	3 points Demonstrate s ability to write typical Web articles with no major errors in content and/or format	2 points Demonstrate s ability to write typical Web articles although with some errors in content and format	1 point Does not demonstrate adequate skills in writing typical Web articles	0 points Does not try to acquire skills in writing for the Web	/ 4
WRT-LITC-4-C-Build a Website	4 points Demonstrate s excellence in both content and format when building a Website	3 points Demonstrate s ability to build a Website with no major errors in content and/or format	2 points Demonstrate s ability to build a Website although with some errors in content and/or format	1 point Does not demonstrate adequate skills in building a Website	0 points Does not try to acquire skills in building a Website	/ 4
WRT-LITC-4-D-Write Progress Reports	4 points Demonstrate s excellence in both content and format when writing a progress report	3 points Demonstrate s ability to write progress reports with no major errors in content and/or format	2 points Demonstrate s ability to write a progress report although with some errors in content and/or format	1 point Does not demonstrate adequate skills in writing a progress report	0 points Does not try to acquire skills in writing progress reports	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-5-A-Ethical and Appropriate Use of Information	4 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism; integrates sources fully and appropriately with no errors	3 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism; integrates sources appropriately with only a few minor errors	2 points Paraphrases, summarizes, and quotes sources correctly to avoid plagiarism with some relatively minor errors	1 point Paraphrases, summarizes, and quotes sources incorrectly; shows no evidence of integration	0 points Does not try to paraphrase, summarize, or quote sources	/ 4
WRT-LITC-5-B-Evaluation of Information	4 points Demonstrates excellence in evaluating information in terms of criteria such as relevance, accuracy, and authority	3 points Demonstrates proficiency in evaluating information in terms of criteria such as relevance, accuracy, and authority	2 points Demonstrates an adequate ability to evaluate information in terms of criteria such as relevance, accuracy, and authority	1 point Demonstrates an inadequate ability to evaluate information in terms of criteria such as relevance, accuracy, and authority	0 points Does not try to evaluate information	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-5-C-Grammar and Mechanics	4 points Uses grammar and mechanics with no errors	3 points Uses grammar and mechanics with few minor errors	2 points Uses grammar and mechanics with some minor errors	1 point Uses grammar and mechanics with excessive minor or a few major errors	0 points Does not try to follow rules of grammar and mechanics; makes major errors	/ 4
WRT-LITC-5-D-Writing Style	4 points Demonstrates excellence in effective and creative application and presentation of information	3 points Demonstrates proficiency in effective and creative application and presentation of information	2 points Demonstrates adequate ability to effectively and creatively apply and present information	1 point Demonstrates inadequate ability to effectively and creatively apply and present information	0 points Does not present or apply information	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-6-A-Resume Correctness	4 points Uses correct (error free) format, punctuation, spelling, and style appropriate for professional resume throughout resume	3 points Uses correct format, punctuation, spelling, and style appropriate for professional resume throughout resume with no major errors and only a few minor errors	2 points Minimally uses correct format, punctuation, spelling, and style appropriate for professional resume through most of resume with no more than 1 moderate error and only a few minor errors	1 point Makes both major and/or minor errors in format, punctuation, spelling, and style that would render resume unacceptable in workplace	0 points Does not attempt	/ 4
WRT-LITC-6-B-Resume Content	4 points Consistently uses appropriate and professional content throughout entire resume	3 points Uses appropriate and professional content throughout resume with minor punctuation errors	2 points Uses appropriate and professional content through most of resume with minor errors in mechanics or format	1 point Makes both major and/or minor errors in content that would render resume unacceptable in workplace	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-6-C-Thoroughness	4 points Compiles comprehensive list of potential careers appropriate for a student's skills, education, and interests	3 points Compiles good list of potential careers, paying attention to student's skills, education, and interests	2 points Compiles short list of potential careers, while somewhat paying attention to student's skills, education, and interests	1 point Compiles meager list and/or list that is not compatible with student's skills, education, and interests	0 points Does not attempt	/ 4
WRT-LITC-6-D-Analysis	4 points Provides thorough written or oral analysis of job search results, being very attentive to positives and negatives of each career	3 points Provides good written or oral analysis of job search results, being attentive to positives and negatives of each career	2 points Provides limited but adequate written or oral analysis of job search results, being somewhat attentive to positives and negatives of each career	1 point Provides only cursory or shallow analysis (written or oral) of job search results, or only summary (not analysis) of job search results	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-6-E-Research	4 points Researches a potential place of employment and develops 9-10 appropriate comments/questions that could be used in a job interview with that particular place of employment	3 points Researches a potential place of employment and develops 7-8 appropriate comments/questions that could be used in a job interview with that particular place of employment	2 points Researches a potential place of employment and develops 5-6 appropriate comments/questions that could be used in a job interview with that particular place of employment	1 point Researches a potential place of employment and develops fewer than 5 appropriate comments/questions that could be used in a job interview with that particular place of employment	0 points Does not attempt	/ 4
WRT-LITC-6-F-Appearance and Presence	4 points Dresses and acts very professionally and appropriately; speaks up and clearly shows confidence and maturity throughout interview; is not timid, shy, nor boastful	3 points Dresses and acts professionally and appropriately for the most part; speaks up and generally shows confidence and maturity; is not timid, shy, nor boastful	2 points Dresses and acts informally yet appropriately enough for an interview; shows confidence or maturity to some extent; is not timid, shy, nor boastful	1 point Does not dress and/or act professionally enough for job interview; lacks sufficient confidence and maturity in job interview situation	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-6-G-Interview Questions and Answers	4 points Speaks knowledgeably about personal qualifications, asks thoughtful questions, and makes intelligent comments/responses consistently	3 points Speaks knowledgeably about personal qualifications, asks appropriate questions, and makes good comments/responses through most of the interview	2 points Can speak about personal qualifications, gives minimal answers, and may ask questions	1 point Doesn't always answer questions asked, doesn't volunteer information, and doesn't ask any questions	0 points Does not attempt	/ 4
WRT-LITC-7-A-Critical Thinking	4 points Demonstrates exceptional ability to think critically beyond the obvious	3 points Demonstrates ability to think critically beyond the obvious	2 points Demonstrates ability to think critically about the topic	1 point Does not demonstrate ability to think critically	0 points Does not try to think critically	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-7-B-Identify Genres, Works, Authors, and Literary Periods	4 points Demonstrate s excellent understanding of literary periods and genres, relating works and authors to their cultural and historical contexts	3 points Demonstrate s understanding of literary periods and genres, relating works and authors to their cultural and historical contexts	2 points Demonstrate s some understanding of literary periods and genres, relating works and authors to their cultural and historical contexts	1 point Cannot identify major works or authors belonging to a literary period or relate such works and authors to their cultural and historical contexts	0 points Does not attempt	/ 4
WRT-LITC-7-C-Identify Styles and Purposes in Literary Periods	4 points Demonstrate s excellently and with detailed examples the style characteristics and purposes of various literary genres current in selected periods of literary history	3 points Demonstrate s knowledge of the style and gives a few examples of the style characteristics and purposes of various literary genres current in selected periods of literary history	2 points Demonstrate s knowledge of style characteristics and purposes of various literary genres current in selected periods of literary history	1 point Cannot demonstrate knowledge of style characteristics and purposes of various literary genres current in selected periods of literary history	0 points Does not attempt	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-8-A-Critical Thinking	4 points Demonstrates exceptional ability to think critically beyond the obvious	3 points Demonstrates ability to think critically beyond the obvious	2 points Demonstrates ability to think critically about the topic	1 point Does not demonstrate ability to think critically	0 points Does not try to think critically	/ 4
WRT-LITC-8-B-Literary Theories	4 points Demonstrates excellence in explaining various literary theories	3 points Demonstrates proficiency in explaining various literary theories	2 points Demonstrates an adequate understanding of various literary theories	1 point Demonstrates an inadequate understanding of various literary theories	0 points Does not try to explain literary theories	/ 4
WRT-LITC-8-C-Analysis of Literature	4 points Demonstrates ability to correctly analyze literature by using literary theories	3 points Demonstrates ability to correctly analyze most literature by using literary theories	2 points Demonstrates ability to analyze some literature by using literary theories	1 point Does not demonstrate an ability to analyze literature by using literary theories	0 points Does not try to analyze literature by using literary theories	/ 4
WRT-LITC-8-D-Synthesize Information	4 points Synthesizes broad variety of information smoothly into one unified text	3 points Synthesizes variety of information into one unified text	2 points Assembles variety of information	1 point Does not synthesize information correctly	0 points Does not attempt synthesis	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-9-A-Cultural Awareness	4 points Demonstrate s ability to identify multiple cultural differences and similarities on multiple levels of society	3 points Demonstrate s ability to identify several cultural differences and similarities on several levels of society	2 points Demonstrate s ability to identify a few cultural differences and similarities on a few levels of society	1 point Does not successfully identify cultural differences and similarities on multiple levels of society	0 points Does not try to identify cultural differences and similarities on multiple levels of society	/ 4
WRT-LITC-9-B-Worldview	4 points Demonstrate s ability to relate numerous specific cultural differences to a more general worldview	3 points Demonstrate s ability to relate several specific cultural differences to a more general worldview	2 points Demonstrate s ability to relate a few cultural differences to a more general worldview	1 point Does not relate cultural differences to a more general worldview	0 points Does not try to identify differences in worldview	/ 4
WRT-LITC-9-C-Value of Cultures	4 points Consistently recognizes and respects value of diverse cultures and social institutions	3 points Frequently recognizes and respects value of diverse cultures and social institutions	2 points Usually recognizes and respects value of diverse cultures and social institutions	1 point Does not recognize and respect value of diverse cultures and social institutions	0 points Does not try to recognize and respect value of diverse cultures and social institutions	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-10-A-Library Resources and Information Technology	4 points Demonstrate s excellence in the use of library resources and information technology	3 points Demonstrate s proficiency in the use of library resources and information technology	2 points Demonstrate s an adequate ability to use library resources and information technology	1 point Inadequately demonstrate s an ability to use library resources and information technology	0 points Does not try to use library resources or information technology	/ 4
WRT-LITC-10-B-Library Resources and Information Technology	4 points Demonstrate s excellence in integrating technology and assigned tasks	3 points Demonstrate s above average ability to integrate technology and assigned tasks	2 points Demonstrate s adequate ability to integrate technology and assigned tasks	1 point Inadequately demonstrate s an ability to integrate technology and assigned tasks	0 points Does not attempt to integrate technology and assigned tasks	/ 4
WRT-LITC-10-C-Classification	4 points Demonstrate s excellence in classifying sources into logical groupings	3 points Demonstrate s above average ability in classifying sources into logical groupings	2 points Demonstrate s adequate ability in classifying sources into logical groupings	1 point Inadequately demonstrate s an ability to classify sources into logical groupings	0 points Does not attempt to classify sources into logical groupings	/ 4

Criteria	Level 4	Level 3	Level 2	Level 1	Level 0	Criterion Score
WRT-LITC-10-D-Evaluation of Research Sources	4 points Demonstrate s excellence in evaluating research sources	3 points Demonstrate s above average ability in evaluating research sources	2 points Demonstrate s adequate ability in evaluating research sources	1 point Demonstrate s an inadequate ability to evaluate research sources	0 points Does not attempt to evaluate research sources	/ 4

Total

/ 152

Overall Score

Level 4

137 points minimum

Level 3

91 points minimum

Level 2

53 points minimum

Level 1

23 points minimum

Level 0

0 points minimum