

Management (B.S.)

University Catalog Description

The major in management prepares students for management and leadership positions in either a corporate or an entrepreneurial setting. All management majors complete the general business foundational courses, along with the core management courses. Management majors are encouraged to pursue the Fast Track M.B.A. program. The undergraduate degree can be completed in three years by following the degree-in-three plan sheet. More information is available from the ORU Undergraduate Business Department.

#	Professional Outcomes
1	Apply and identify appropriate business behaviors for Christian business practitioners through the integration of Christian worldview and professionalism.
2	Apply business theories and concepts of the core functional areas of business (accounting, marketing, management, finance, and economics) in an integrated manner.
3	Apply and use effective oral communication skills in the context of business through formal or informal oral presentation and/or other business-related projects requiring oral communication.
4	Apply and demonstrate an ability to collaborate as part of a team in order to solve business problems or achieve a common goal. Residential only.
5	Apply and use effective written communication skills in the context of business through formal or informal reports, papers, or other written business-related projects.
6	Apply and identify the managerial tasks associated with implementing and executing company strategies, the range of actions managers can take to promote competent strategy execution and to be able to function effectively as part of company's strategy-implementing team.

#	ORU Outcomes
1	Spiritual Integrity: Students will learn to hear God's voice by deepening their relationship with Jesus Christ and increasing their sensitivity to the Holy Spirit—for themselves and others. Students will pursue wholeness and integrity in their relationships with others and with God. Students will expand their biblical knowledge, approach life from a Spirit-empowered worldview, and learn to share the gospel of Jesus Christ.
2	Personal Resilience: Students will learn the skills needed for motivation and perseverance in addressing the complexities of life. Students will develop the knowledge, skills, and strategies required to adapt appropriately to changing environments. Students will honor God by embracing wellness through self-management and self-care, including physical exercise, good sleep patterns, and proper nutritional habits.
3	Intellectual Pursuit: Students will learn to develop problem-solving, critical thinking, and decision-making skills in preparation for professional careers. Students will demonstrate knowledge and an increased capacity for knowledge attainment and participate in identifying, analyzing, and creating solutions for the world's most significant problems.
4	Global Engagement: Students will learn to model respect, responsibility, flexibility, adaptability, and sacrifice as they navigate the challenges and opportunities of a globalized world. Students will learn to use multiple strategies to develop culturally responsive relationships that support and encourage constructive change.
5	Bold Vision: Students will learn to recognize, develop, and communicate bold responses to today's complex issues. Students will contemplate God's purpose for their lives and God's vision for their futures while also seeking to understand the world's challenges and how these dynamics intersect. Students will learn practical, scalable objectives that assist in moving from vision to reality and be challenged to bring hope and transformation to the world.

Management (B.S.)

Key Program Assessment & Outcome Alignment

KEY PROGRAM ASSESSMENT			PROFESSIONAL OUTCOME						ORU OUTCOME				
#	Course	Assignment Name	1	2	3	4	5	6	1. Spiritual Integrity	2. Personal Resilience	3. Intellectual Pursuit	4. Global Engagement	5. Bold Vision
1	BUS 100	Hobby Lobby Reflection Paper	I					I	M				M
2	MGT 431	Major Field Test		M							M		M
3.1	MGT 341	Oral Presentation of a Research Project			D					M	M	M	M
3.2	MGT 431	Oral Presentation of Strategic Recommendations			M					M	M	M	M
4.1	BUS 499	Business Plan for Assigned Company				M							
4.2	MGT 431	Final Case Analysis				M							
5.1	BUS 499	Business Plan for Assigned Company					M				M		M
5.2	MGT 341	Written Business Letter					D				M		M
6	MGT 431	Environmental Analysis and Competitive Positioning						M			M		M

Management (B.S.)

Key Program Assessment #1

Course: **BUS 100**

Name of Assignment: **Hobby Lobby Reflection Paper**

Date: **11/3/2022**

Instructions in Brightspace: See document *Out1_BUS100*

Instructions for Scoring: *The course professor will use the scoring rubric, which is a duplicate of the rubric the candidate used, to evaluate the completed assignment. Students can access: (1) professor's feedback and their individual criterion and overall rubric score in Dropbox; (2) the percentage score in Grades; and (3) their progress on the outcomes in the Progress Summary.*

Dropbox Set-Up: **Grade Out Of: 100 points (default = 100)**

ORU Outcome	Program Outcome	Criterion Description/Name	Level 4 Description	Level 3 Description	Level 2 Description	Level 1 Description	Level 0 Description	% Gradebook Weighting
1 & 5	1-A	Christian Values	Uses appropriate content to illustrate mastery in understanding of Christian values	Uses appropriate content to illustrate a solid understanding of Christian values	Uses appropriate content to illustrate an adequate understanding of Christian values	Uses appropriate content to illustrate a superficial awareness of Christian values	No understanding of Christian values	
1 & 5	1-B	Biblical Support	Demonstrates skillful use of Biblical references to support value conclusions	Demonstrates consistent use of Biblical references to support value conclusions	Demonstrates some use of Biblical references to support value conclusions	Demonstrates minimal use of Biblical references to support value conclusions	No Biblical references evident	