

College of Arts & Cultural Studies

Program Outcomes | 2022

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College of Arts and Cultural Studies

School of Communication and Public Affairs

Cinema, Television, and Digital Media

#	Program Outcome
1	Students will demonstrate basic competency in the processes of storyline development and scriptwriting.
2	Students will demonstrate leadership abilities while creating, organizing, and executing every stage of the production process for a dramatic visual media product.
3	The student will demonstrate competency with industry standard video editing software, including concepts of importing, organizing, and assembling footage (both video and audio) onto the timeline of a to sequence and export a short film project.
4	Students will use and apply industry tools and technology in the creation, production and distribution of digital media products.
5	Students will demonstrate business acumen reflecting Christian worldview, emphasizing honest and ethical behavior at professional industry venues.

Communication (BA)

#	Program Outcome
1	The student will integrate and apply Christian faith and biblical truth to the study and practice of interpersonal communication.
2	The student will identify, research and analyze organizational situations and recommend communication improvements.
3	The student will research, write and deliver presentations suitable to a broad range of communication situations.
4	The student will establish an argument, ethically persuade listeners and logically defend their views.
5	The student will participate in formal and informal cultural experiences.
6	The student will synthesize communication research to identify and apply key theories of communication to generate solutions to communication problems.

Communication (BS)

#	Program Outcome
1	The student will integrate and apply Christian faith and biblical truth to the study and practice of interpersonal communication.
2	The student will identify, research and analyze organizational situations and recommend communication improvements.
3	The student will research, write and deliver presentations suitable to a broad range of communication situations.
4	The student will establish an argument, ethically persuade listeners and logically defend their views.
5	The student will participate in formal and informal cultural experiences.
6	The student will synthesize communication research to identify and apply key theories of communication to generate solutions to communication problems.

Digital Communication

#	Program Outcome
1	Demonstrate communication literacy through the recognition of communication contexts to include cross-cultural, organizational, scholarly, technological, and media-specific styles. [Communication Literacy, Contexts]
2	Demonstrate communication literacy through persuasive writing and/or messaging to key audiences using professional form and style. [Communication Literacy, Applications]
3	Demonstrate effective research and reporting skills relevant to the fields of marketing and/or communication. [Research Methods]
4	Use industry tools and technology to create, reproduce, and distribute messages. Relevant tools and technologies may include, but are not limited to, graphic design software, web or interactive software, video production, editing, social media platforms, and photography. [Technology Proficiency]
5	Develop strong critical thinking and practical problem-solving skills that can be applied to any communication need. [Critical Thinking]
6	Demonstrate professional integrity through an understanding of Christian worldview and as it is expressed through ethical decision-making across business and technology. [Faith and Professional Practice]

Doctor of Strategic Leadership

#	Program Outcome
1	1. Integrity: Lives wholistically in relationship with the Holy Spirit, oneself, and others.
	1a. Authenticity – acts according to internalized values in service to others.
	1b. Alignment – relates ethics to critical issues facing organizations and communities.
2	2. Wellness: Embraces practices that restore one’s spirit, mind, and body.
	2a. Intentional – engages in self-care through disciplined positive habits.
	2b. Resourceful – persists in personal growth and service in the face of adversity.
3	3. Knowledge: Pushes the boundaries of applied leadership in their profession.
	3a. Explores – potential solutions to problems through applied research as a professional.
	3b. Interprets – complex ideas and problems based on analyzing and synthesizing information.
4	4. Collaboration: Takes responsibility for action learning across institutional and community contexts.
	4a. Inclusive – ability to form diverse teams that can identify and assess appropriate solutions.
	4b. Creates – organizational change projects based on broad participation.
5	5. Communication: Inspires others to move dreams into reality.
	5a. Develops – presentations, workshops and papers that engage and inspire stakeholders.
	5b. Communicates – with audiences using appropriate modes to sustain strategic conversations.
6	6. Professional Practice: Cultivates a competency within a mode of practice, whether:
	6a. Leadership Coaching to enable leader development in individuals and teams.
	6b. Change Management to enable organizations to implement systemic change.
	6c. Strategic Foresight to enable institutions to anticipate and leverage the future.
	6d. Applied Research to demonstrate expertise in a specialized area.

Global Studies

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

International Community Development

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

International Relations

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

Leadership Studies

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

Master of Organizational Leadership

#	Program Outcome
1	<p>LEARNING: Evaluates their personal and professional development as a self-regulating system of spiritual, social, behavioral, and environmental factors.</p> <ul style="list-style-type: none"> a. Identifies -Needs for development based on personal strengths and weaknesses b. Constructs - A system of self-evaluation of feedback from others c. Initiates -- self-directed study that may lead to further specialization
2	<p>KNOWLEDGE: Articulates their specialized work, in terms of a critical understanding of leadership theories, its schools of practice, and its relationship to allied fields.</p> <ul style="list-style-type: none"> a. Illustrates - understanding of leadership theories through written coursework and dialogue b. Categorizes - Diverse leadership theories through multiple taxonomies c. Interprets - Complex leadership ideas and communicates those ideas in simplified language
3	<p>COMMUNICATION: Discusses ideas, problems, and solutions with both specialist and non-specialists, using appropriate evidence and media to sustain their arguments.</p> <ul style="list-style-type: none"> a. Applies - appropriate problem-solving techniques b. Analyzes - complex situations and develops hypotheses for the current state of affairs c. Develops - solutions and selects appropriate methods for influencing essential actions
4	<p>RESPONSIBILITY: Takes responsibility for innovative team projects in complex contexts, including organization and community-wide projects.</p> <ul style="list-style-type: none"> a. Relates - critical issues to the needs of others b. Devises - research-based solutions based on collaborative efforts c. Demonstrates - initiative to lead people and manage projects
5	<p>JUDGMENT: Performs critical analysis and evaluations with incomplete information to solve problems and reconcile contrasting views.</p> <ul style="list-style-type: none"> a. Appraises - the position of others without bias b. Assesses - situations and people to determine the root cause of contrasting views c. Critiques - the position of others with critical thinking

Media Production

#	Program Outcome – Drama – Television – Film
1	Students will demonstrate basic competency in the processes of storyline development and scriptwriting.
2	Students will demonstrate leadership abilities while creating, organizing, and executing every stage of the production process for a dramatic visual media product.
3	The student will demonstrate competency with industry standard video editing software, including concepts of importing, organizing, and assembling footage (both video and audio) onto the timeline of a to sequence and export a short film project.
4	Students will use and apply industry tools and technology in the creation, production and distribution of digital media products.
5	Students will demonstrate business acumen reflecting Christian worldview, emphasizing honest and ethical behavior at professional industry venues.

Political Science

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

Public Relations and Advertising

#	Program Outcome
1	The students will demonstrate communication literacy through the recognition of communication contexts to include interpersonal, cross-cultural, organizational, scholarly, and media-specific styles.
2	The students will apply and demonstrate communication literacy through persuasive writing and or messaging to key audiences using professional form and style.
3	The students will demonstrate effective research and reporting skills relevant to the fields of marketing and or communication
4	The students will use industry tools and technology to create, reproduce and distribute messages. Relevant tools and technologies may include, but are not limited to, graphic design software, web or interactive software, video production, editing and photography
5	The students will develop strong critical thinking and practical problem-solving skills that can be applies to any communication need.
6	The students will demonstrate the integration of faith and practice through Christian worldview and as its is expressed through ethical decision-making.

School of Liberal Arts

Art (BA)

#	Program Outcome
1	Understands and has experience in the application of the elements and principles of art and design.
2	Develops a portfolio of his/her own artwork.
3	Has a sound philosophical understanding of visual art education and is able to support, justify, and implement the visual art curriculum.
4	Has an understanding of past, current, and future trends and issues in art education as well as art education research.
5	Has a knowledge of developmentally appropriate visual art content including aesthetics, art criticism, and art history, around a core of art production.
6	Has a working knowledge of and has had experience in integration of the arts with other fine arts areas as well as other academic disciplines.
7	Understands art history including various styles, periods, ethnic groups, and cultures from around the world.
8	Has a knowledge of aesthetics (the field of study that relates to beauty in the arts) and art criticism (art review and commentary), along with teaching strategies appropriate for both (CONT.)

Art (BFA)

#	Program Outcome – Core
1	The student will demonstrate achievement of professional, entry-level competence in the major area of specialization.
2	The student will demonstrate competence by developing a body of work for evaluation in the major area of study.
3	The student will form and defend value judgments about art and design and to communicate art/design ideas, concepts, and requirements to professionals and laypersons related to the practice of the major field.

#	Program Outcome – Art Education
1	The student will identify and show experience in the application of the elements and principles of art and design.
2	The student will create a portfolio of his/her own artwork and demonstrate mastery in one of the media studied.
3	The student will demonstrate a sound philosophical understanding of visual art education and is able to support, justify, and implement the visual art curriculum.
4	The student will identify past, current, and future trends and issues in art education as well as art education research.
5	The student will demonstrate knowledge of developmentally appropriate visual art content including aesthetics, art criticism, and art history, around a core of art production.
6	The student will show knowledge of and will have experience in integration of the arts with other fine arts areas as well as other academic disciplines.
7	The student will understand art history including various styles, periods, ethnic groups, and cultures from around the world.
8	The student will show understanding of aesthetics (the field of study that relates to beauty in the arts) and art criticism (art review and commentary), along with teaching strategies appropriate for both areas that involve a variety of media and awareness of developmental
9	The student will understand and has experience in various methods of art production and creative development including drawing, figure drawing, color and design, painting, printmaking, sculpture, clay, applied design, and technology. the
10	The student will design teaching strategies that are developmentally appropriate and inclusive of various student learning styles and is sensitive to the needs of diverse ethnic and cultural groups and those with disabilities.
11	The student will show that contests and competitions a valuable place in art education; however, they should not drive the development of the local curriculum.
12	The student will demonstrate a knowledge of a wide variety of arts resources including community resources, materials, equipment, and information about exhibitions and/or major collections.
13	The student will recognize the important role of technology in education and that it may serve as a supportive tool in art education.
14	The student will use the art-related competencies in Oklahoma's core curriculum and knows how to incorporate them into various art classes.

#	Program Outcome – Graphic Design
1	The student will conceive, design and evaluate visual communications principles, processes and systems (NASAD X.C.3.b.1-7)
2	The student will incorporate research and findings regarding people and contexts into communication design decision-making (NASAD X.C.3.c.1-3)
3	The student will collaborate and work effectively in interdisciplinary or multidisciplinary teams to solve complex problems. (NASAD X.C.3.d)
4	The student will choose appropriate design technology based on understanding of and the ability to use (NASAD X.C.3.e.1-4)
5	The student will justify and integrate basic research and analysis procedures and skills (NASAD X.C.3.f.1-4)
6	The student will report on functional knowledge of professional design practices and processes (NASAD X.C.3.g)
7	The student will choose and evaluate design knowledge, skills and experience beyond the classroom (NASAD X.C.3.h)
8	The student will defend the self-identified role of Christian Faith in professional practice.

#	Program Outcome – Studio Art
1	The student will articulate a mastery of the traditional technical and conceptual approaches to drawing. (NASAD IX.D.3.c)
2	The student will distinguish their work with support from a functional knowledge of the history of their chosen discipline. (NASAD IX.D.3.d)
3	The student will create a portfolio that supports a consistent, personal direction and style. (NASAD IX.K.3.e)
4	The student will design and complete a final project related to the exhibition of original work. (NASAD IX.D.3.f)
5	The student will create a portfolio that analyzes complex processes and methods of their chosen specialization. (NASAD IX.D.3.b)
6	The student will create a portfolio that supports a sophisticated use of design, concepts, formats, and the ability to apply them with specific aesthetic intent. (NASAD IX.K.3.a)

History

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

Liberal Studies

#	Program Outcome
1	Students will demonstrate the ability to think critically about key Public Affairs concepts.
2	Students will be able to effectively communicate effective Public Affairs explanations and arguments.
3	Students will demonstrate the skills and perseverance needed to undertake undergraduate Public Affairs research.
4	Students will participate in a meaningful, practical, field-learning experience.
5	Demonstrate the ability to apply their Christian faith and worldview to their Public Affairs specialization to promote God's healing.

Translation and Interpreting

#	Program Outcome
1	Student integrates his or her faith into learning experience and demonstrates concepts that constitute a Christian Worldview.
2	Student demonstrates developing target language proficiency in the four modes of communication.
3	Student demonstrates awareness, sensitivity, and respect for the history, beliefs, social forms, language, and traits of different ethnic, religious, and social groups.
4	Student is skilled in the use of translation hardware and CAT tools, maintains ethical conduct, and effectively manages client relations.
5	Student is able to analyze source and target language linguistic structures, understand various translation theories and determine an effective translation approach.
6	Student is able to use translation hardware and CAT tools, maintain ethical conduct, and effectively manage client relations.

Writing

#	Program Outcome
1	Integrating Faith and Learning - Student integrates his or her faith into learning experience and demonstrates concepts that constitute a Christian Worldview.
2	Student is able to think critically, analyze linguistic structures, synthesize information, and evaluate information critically.
3	Mastering Literary Writing - Student can write with clarity and skill, can write original works avoiding formulaic writing, and can employ various literary devices.
4	Mastering Technical Writing - Student can read and use HTML code, write articles for the Web, properly build a website, and write progress and formal reports.
5	Student can write correct and effective academic papers, evaluating information and using it ethically and appropriately with correct grammar, mechanics, and presentation.

Worship, Media and Performing Arts

Theatre (BA)

#	Program Outcome
1	The students will articulate and defend a Christian aesthetic (philosophy of art) grounded in history and best artistic practices.
2	The students will critique personal and other theatrical performances, using artistic standards while recognizing new and historical trends in art.
3	The students will devise oral and written procedures customized for various purposes related to the production process.
4	The students will create and/or live in imaginary circumstances, conveying to an audience a sense of emotional truth via live theatre or recorded media.
5	The students will synthesize their research to articulate conceptual approaches to theatrical works using a variety of methods.
6	The students will administer Christian leadership in various facets of the theatrical production process.
7	The students will enhance a production by using elements and principles of design.
8	The students will discover and communicate the relevance of theatre in our society.

Theatre (BFA)

#	Program Outcome
1	The students will articulate and defend a Christian aesthetic (philosophy of art) grounded in history and best artistic practices.
2	The students will critique personal and other theatrical performances, using artistic standards while recognizing new and historical trends in art.
3	The students will devise oral and written procedures customized for various purposes related to the production process.
4	The students will create and/or live in imaginary circumstances, conveying to an audience a sense of emotional truth via live theatre or recorded media.
5	The students will synthesize their research to articulate conceptual approaches to theatrical works using a variety of methods.
6	The students will administer Christian leadership in various facets of the theatrical production process.
7	The students will enhance a production by using elements and principles of design.
8	The students will discover and communicate the relevance of theatre in our society.
9	The students will execute appropriate breath support, articulation, dialect work, & other vocal techniques utilized by the actor.
10	Through Performance, the students will merge the given circumstances of a character & the imagination of the actor with the physical & emotional techniques of various acting theorists.
11	The students will exist under imaginary circumstances by utilizing acting techniques applicable to historical & contemporary performance styles & cultures.
12	The students will acquire practical knowledge of rehearsal, audition, & performance etiquette & protocols for live theatre & digital media.
13	The students will communicate their design concept through a visual vocabulary by sketching, rendering, drafting, model-building and digital media.
14	The students will demonstrate a core proficiency in the use of current technology, methods and materials.
15	The students will create and adjust their design concept for a theatrical production in accordance with the director's vision.
16	The students will develop a portfolio showcasing their design and/or management abilities that will enable them to obtain work or gain admittance into graduate schools.
17	The students will demonstrate the ability to work independently to prepare performances at the highest possible level.
18	The Students will be participate in solo and ensemble performances in a variety of formal and informal settings, along with a knowledge of applicable solo & ensemble literature.
19	The student will be able to communicate general historical and cultural knowledge as required by the focus of the major.
20	The students will be demonstrate ability to apply aural, improvisational, & language skills, knowledge of styles and performance practice.
21	The students will demonstrate skill level appropriate for musical theatre in ballet or modern dance in alignment, artistry, connectivity, physical capacity, movement principles, musicality and agency.
22	The students will demonstrate the skill level appropriate for musical theatre in dance in alignment, artistry, connectivity, physical capacity, movement principles, musicality and agency.

23	The student will apply concepts of the field of speech communication including oral interpretation of literature, theatre, the electronic media, public speaking, argumentation, critical thinking skills
24	The student will apply comprehension, analysis, interpretation, synthesis & evaluation of vocal, verbal & non verbal messages.
25	The student will apply appropriate learning strategies for critical thinking, research, organization & presentation of messages appropriate to participation in a democratic society.
26	The student will articulate effectively in interpersonal, small group, & public communication situations using appropriate language and nonverbal signals.
27	The student will articulate the influence of social, historical, and cultural contexts on public address and literature of the theatre.
28	The student will adapt to cultural diversity upon the communication process.
29	The student will establish a communication climate which encourages reflection, creativity, and critical thinking.
30	The student will use differing assessment strategies to evaluate student competencies in a variety of speaking/listening situations.
31	The student will use technology to enhance instruction (i.e. Videotaping of presentations, computers to generate visual aids and as a research tool)
32	The student will use teaching strategies appropriate for the analysis & presentation of a variety of forms (genres) of public address and literature of the theatre, available in electronic media and from printed sources.
33	The student will execute effective communication skills in the personal and professional arenas
34	The student will articulate the role of co-curricular and extracurricular activities in the development of student interest as an extension of the classroom instruction.

Dance

#	Program Outcome – Dance Core
1	The student will create and defend choreographic works exploring choreographic form, communication of an idea, and elements of movement: space, shape, time and effort.
2	The student will demonstrate advanced skill level III in ballet or modern dance in alignment, artistry, connectivity, physical capacity, movement principles, musicality and agency.
3	The student will articulate and defend an understanding of dance's past and present history through research, writing, criticism, and oral presentation, and to be able to integrate this historical knowledge with one's interaction with dance from a Christian worldview.
4	The student will criticize and assess dance performance identifying choreographic, theatrical, and performance elements, as well as synthesize content and opinions based on evaluations of observational evidence.
5	The student will synthesize biblical teaching with worship practices through the vehicle of dance, and create goals for utilizing dance to go into every person's world.
6	The student will articulate and defend their artistic aptitude, rooted in a Christian worldview, through the assimilation of college coursework and personal artistic vision.

#	Program Outcome – Management Concentration
1	The student will demonstrate an understanding of the theory and skill involved in teaching dance through curriculum planning, management, student teaching and self/peer-evaluation.
2	The students will administer Christian leadership in various facets of the theatrical production process.
3	The student will demonstrate Christian service to their community for the direct benefit of the other.
4	The student will acquire practical knowledge in audition, rehearsal and performance processes for live dance performance.

#	Program Outcome – Performance Concentration
1	The student will create and defend choreographic works exploring choreographic form, communication of an idea, and elements of movement: space, shape, time and effort.
2	The student will demonstrate advanced skill level III in ballet or modern dance in alignment, artistry, connectivity, physical capacity, movement principles, musicality and agency.
3	The student will demonstrate advanced skill level III in public performance technique, artistry, musicality, dynamics, performance projection and articulation of choreographic idea through public performance.
4	The student will articulate and defend an understanding of dance's past and present history through research, writing, criticism, and oral presentation, and to be able to integrate this historical knowledge with one's interaction with dance from a Christian worldview.
5	The student will criticize and assess dance performance identifying choreographic, theatrical, and performance elements, as well as synthesize content and opinions based on evaluations of observational evidence.
6	The student will demonstrate an understanding of the theory and skill involved in teaching dance through curriculum planning, management, student teaching and self/peer-evaluation.
7	The student will synthesize biblical teaching with worship practices through the vehicle of dance, and create goals for utilizing dance to go into every person's world.
8	The student will articulate and defend their artistic aptitude, rooted in a Christian worldview, through the assimilation of college coursework and personal artistic vision.

#	Program Outcome – Pre-Movement Therapy Core
1	The student will create and defend choreographic works exploring choreographic form, communication of an idea, and elements of movement: space, shape, time and effort.
2	The student will demonstrate advanced skill level III in ballet or modern dance in alignment, artistry, connectivity, physical capacity, movement principles, musicality and agency.
3	The student will articulate and defend an understanding of dance's past and present history through research, writing, criticism, and oral presentation, and to be able to integrate this historical knowledge with one's interaction with dance from a Christian worldview.
4	The student will criticize and assess dance performance identifying choreographic, theatrical, and performance elements, as well as synthesize content and opinions based on evaluations of observational evidence.
5	The student will synthesize biblical teaching with worship practices through the vehicle of dance, and create goals for utilizing dance to go into every person's world.
6	The student will articulate and defend their artistic aptitude, rooted in a Christian worldview, through the assimilation of college coursework and personal artistic vision.
7	The student will create and defend choreographic works exploring choreographic form, communication of an idea, and elements of movement: space, shape, time and effort.

#	Program Outcome – Pre-Movement Therapy Concentration
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1	The student will demonstrate advanced skill level in dance composition through the creation and defense of an advanced choreographic work.
2	The student will articulate and defend the sociological effects of theatre.
3	The student will demonstrate Christian service to their community for the direct benefit of the other.

Music Arts

#	Program Outcome
1	Student will demonstrate a wide selection of musical literature, the principal areas, genres, and cultural sources.
2	Student will demonstrate instrumental or vocal proficiency at levels consistent with the goals and objectives of the specific liberal arts degree program being followed.
3	Student will demonstrate the ability to respect, understand, and evaluate work in a variety of disciplines.
4	Student will be able to articulate knowledge and/or skills in one or more areas of music beyond basic musicianship.

Music Education

#	Program Outcome
1	Ability to sing or play diatonic melody at sight using a consistent sight-singing method and to teach that method appropriately at each grade level.
2	Ability to count rhythms using a consistent rhythm reading system and teach that method appropriately at each grade level.
3	Knowledgeable of the music education approaches by Carl Orff, Zoltan Kodaly, and Jacques-Dalcroze and are able to prepare and teach lessons using
4	Ability to teach basic fundamentals of embouchure, hand position and related skills for all band and orchestra instruments from grade 6 through 12. (Instrumental)
5	Understanding of proper breathing techniques and tone productions for both male and female and the boys changing voice. (Vocal)
6	Music Education student are able to prepare a series of lessons or unit appropriate for teaching the Elementary (K-8) levels.

Music Performance

#	Program Outcome – Instrumental AND Vocal
1	Comprehensive capabilities in the major performing medium including the ability to work independently to prepare performances at the highest possible level.
2	Knowledge of applicable solo and ensemble literature; and orientation to and experience with the fundamentals of
3	For performance majors in voice, the study and use of foreign languages and diction are essential. (Vocal Performance)
4	Solo and ensemble performance in a variety of formal and informal settings.
5	Successful completion of a junior and senior recital.
6	The ability to apply aural, improvisational, and language skills, knowledge of styles and performance practice.
7	General historical and cultural knowledge as required by the focus of the major.
8	An strong understanding and mastery of efficient and effective practice strategies, as well as a working understanding of applied teaching methodology.

#	Program Outcome – Instrumental OR Vocal
1	Student will demonstrate the ability to work independently to prepare performances at the highest possible level.
2	Student will be participate in solo and ensemble performances in a variety of formal and informal settings, along with a knowledge of applicable solo & ensemble literature.
3	Student will possess and articulate a strong understanding and mastery of efficient and effective practice strategies, and a working understanding of applied teaching methodology.
4	Student will be able to communicate general historical and cultural knowledge as required by the focus of the major.
5	Student will present a junior and senior recital.
6	Student will demonstrate ability to apply aural, improvisational, and language skills, knowledge of styles and performance practice.

*Concentration learning outcomes vary for vocal, piano, keyboard, etc.

Music Production

#	Program Outcome
1	Student will demonstrate the ability to easily navigate digital audio workstations such as Logic, Pro Tools, & Reason, & have knowledge of Ableton Live and its use in live situations.
2	Student will demonstrate knowledge of acoustics, microphone placement in recording & live situations for a variety of instruments.
3	Student will be able to communicate “real-world” knowledge of different microphones, what types of pickups (dynamic/condenser/cardioid dynamic, etc.) they possess.
4	Student will demonstrate a working knowledge of the correct microphone placement for a variety of applications for live venues and recording studios.
5	Student will be able to articulate knowledge of a variety of audio and recording mixers.
6	Student will design several significant length (at least 3-5 minutes) sequenced/multi-track musical pieces.
7	Student will display mastering & production experience on several sequenced/digitally recorded works and have a working knowledge of “work flow” in the mastering process.

Music Therapy

#	Program Outcome
1	Student will demonstrate competency in applying theories and techniques in music therapy sessions for developmental disabled, geriatric, and psychiatric populations.
2	Student will articulate a superior understanding of the dynamics and processes of the therapist-client relationship and of therapy groups.
3	Student will demonstrate an augmented understanding for topics in music therapy research, as well as the research process in its entirety.
4	Student will apply basic and advanced knowledge of the psychological aspects of the musical experience (perception, cognition, affective response, learning, development, etc.).
5	Student will participate in music therapy faculty-led research studies as research assistants for data collection, data encoding, and analysis.
6	Student will register with the American Music Therapy Association as student member and attend national and regional AMTA conferences.
7	Student will participate in solo and ensemble performances in a variety of formal and informal settings, along with a knowledge of applicable solo & ensemble literature.

Worship Arts

#	Program Outcome
1	Student will demonstrate the ability to competently lead worship by simultaneously playing and singing on either piano or guitar.
2	Student will design a worship service which includes music relevant to the pastoral theme and message.
3	Student will demonstrate the ability to hear, identify and work with the elements of music (melody, harmony, rhythm, form, texture and timbre) through both aural and visual analysis
4	Student will operate basic multimedia equipment (PA system, lighting, projection) associated with modern worship.
5	Student will demonstrate a working knowledge of the Biblical principles of worship as demonstrated in the ability to design and lead in a variety of worship venues.
6	Student will demonstrate the ability to compose, arrange, and improvise.