The Launch 2020-2021 Calendar

MONTH	TITLE	DESCRIPTION	DATE
August	The Launch Application	Applications open online.	08/13/2020
August	Info session	Participants will learn more about the competition, eligibility, requirements, etc.	Wednesday 8/19 Friday 8/21 GLC Auditorium at 12:15pm
August	Meet-up with Jim Stovall & SCORE	Get to know other people who have ideas. Meet-ups will start at 12pm at the Trustee's Dining Room (GC. 6th floor)	Stovall Meetup 8/26 SCORE Meetup 8/28 12pm at the Trustee's Dining Room (GC 6th floor)
September	Late Night Hustle: Pitch Night	Students get to pitch ideas, get inspiration from their peers, and experience an entrepreneurial community	9/2/2020 - Hammer Center 2nd Floor at 6pm
September	Deadline to submit group applications online	Groups will send their team members info, accept terms, and provide brief business idea. **Deadline: 9/9/2020 at 11:59pm**	**09/09/2020**
September	Continue mentoring, and workshops.	Includes two mentoring sessions (team must contact mentors to schedule), workshops, meet-up on ideation.	9/16 - Hammer Center 2nd Floor at 12:15pm
October	Continue mentoring, workshops and monthly meet-ups	Includes two mentoring sessions (team must contact mentors to schedule), workshops (follow social media for info @stovallcenter), and one group meet-up	10/2 - Hammer Center 2nd Floor at 12:15pm
October	Late Night Hustle: Marketing Workshop	Students will receive interactive workshops from industry experts and apply it to their startup	10/14 - Hammer Center 2nd Floor at 6pm
November	Continue mentoring, workshops and monthly meet-ups	Includes two mentoring sessions (team must contact mentors to schedule), workshops (follow social media for info @stovallcenter), and one group meet-up	11/4 - Hammer Center 2nd Floor at 12:15pm
November	Late Night Huste: Freaky Finance	Students will receive interactive workshops from industry experts and apply it to their startup	11/10 -Hammer Center 2nd Floor at 6pm
December	Business Plan Submisssion Deadline	Students must submit their final business plan along with their mentor sign off in order to be qualified to compete on the rounds of pitches.	**12/15/2020 - 11:59pm**
January	Leader Check-In	SC4E staff will do Zoom meetings with the leaders to touch base on their business idea, team, and overall presentation	**1/11/2021 - 1/15/2021**
January	Shred Sessions	Groups have the opportunity to pitch their businesses and get feedback for first round presentations	**1/25/2021 - 1/29/2021**
January	Rehearsal Week - First Round of Pitches	Teams will book times to rehearse in the Global Hub to get familiar with the technology and space before the first round	**02/01/2021 - 02/05/2021**
February	First Round of Pitches	The first round of the competition commences with teams pitching to judges who select top teams to compete in the next round; mentoring continues	**02/06/2021**
February	Workshop with David Burkus	Workshop/coaching sessions for the **teams who make it to the final round** of pitches. He will be coaching on story-telling and pitching your idea.	**02/10/2021**
March	Workshop	Workshop/coaching sessions for the teams who make it to the final round of pitches.; mentoring continues	**02/15/2021**
February	Workshop	Workshop/coaching sessions for the teams who make it to the final round of pitches.	**02/22/2021**
March	Shred Session	Groups have the opportunity to pitch their businesses to SC4E staff and SCORE, and get feedback for first round presentations	**03/1/2021 - 03/5/2021**
March	Final Round Rehearsal	Teams will book a time to rehearse their pitch in the GLC Auditorium before the Final Round	**03/8/2021 - 03/11/2021**
March	Final Round of Pitches	Groups who were selected will move on to the final round of competition	**03/13/2021**