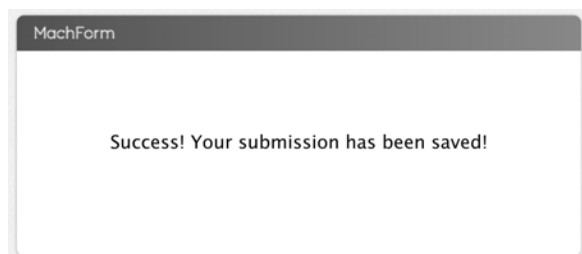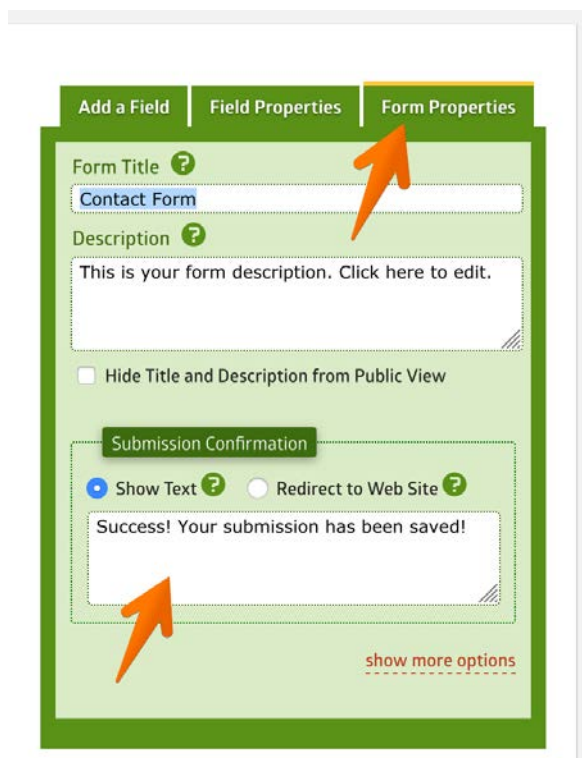# Customizing Success Page

How to create custom thank you page.

When you create a new form, the default success message, upon form completion is like this:

You can easily customize the message by clicking your **Form Properties** tab and changing the message under **Submission Confirmation**.

You can also insert *merge tags* into the success message, to display values from your form fields.

Redirect to a custom URL

Instead of displaying the success message, you can also configure your form to redirect to any website URL upon form completion.

Select **Redirect to Web Site** option and then paste the URL

Make sure to enter the complete URL of the page, including the **http://** or **https://** part.