



Welcome to today's lunch and learn!

Learning, growing, and fellowshiping together

Presented By:
Tracy Jones | HR Representative



EMPOWERED TO LEAD

1 DAY LEADERSHIP CONFERENCE
& CERTIFICATE PROGRAM

FRIDAY, AUGUST 28, 2026

9:00AM–2:00PM

Whether you are a leader or developing leader in the business, government or the ministry sector, this is the perfect opportunity to grow as a leader, equip your team and expand your network.

FEATURING LEADERSHIP INSIGHT FROM



*Kevin Hern
US Congressman,
Oklahoma*



*Sean Kouplen
Chairman and CEO
of Regent Bank*



*Dr. Billy Wilson
ORU President
Author of Empowered to Lead*



*Matt Pinnell
Oklahoma
Lt. Governor*



*Dave Rader
Senator*



*Christi Gillespie
Senator*



*GT Bynum
Saint Francis V.P. of Community
and Government Affairs*



*Dr. Kathaleen Reid-Martinez
ORU Provost*



*Tome Dawson
Life.Church Campus
Group Leader*



*Heather Turner
Executive Director
Centre for Global Leadership*



*Dr. Charles Scott
ORU Vice President
of External Affairs*



*Debra Wimpee
Broken Arrow Mayor*



*Anthony Archie
Tulsa City Councilor*



*Shannon Wilburn
Just Between Friends
Co-founder*



*Dr. Cin Khaw Kham
Far East Mission Church
Lead Pastor*



*John Brown
Jenks Vice Mayor
& Jenks City Councilor*



*Dr. Curtis Ellis
Dean, College of
Arts & Cultural Studies*



REGISTRATION INCLUDES

**Dr. Billy Wilson's book
EMPOWERED TO LEAD**

EARLY REGISTRATION

\$89* PER
PERSON

IF RESERVED BY JULY 31ST





ORU

THE INFLUENCE EQUATION

HOW TO LEAD AND INSPIRE
CHANGE AT EVERY LEVEL

presented by: Tracy Jones



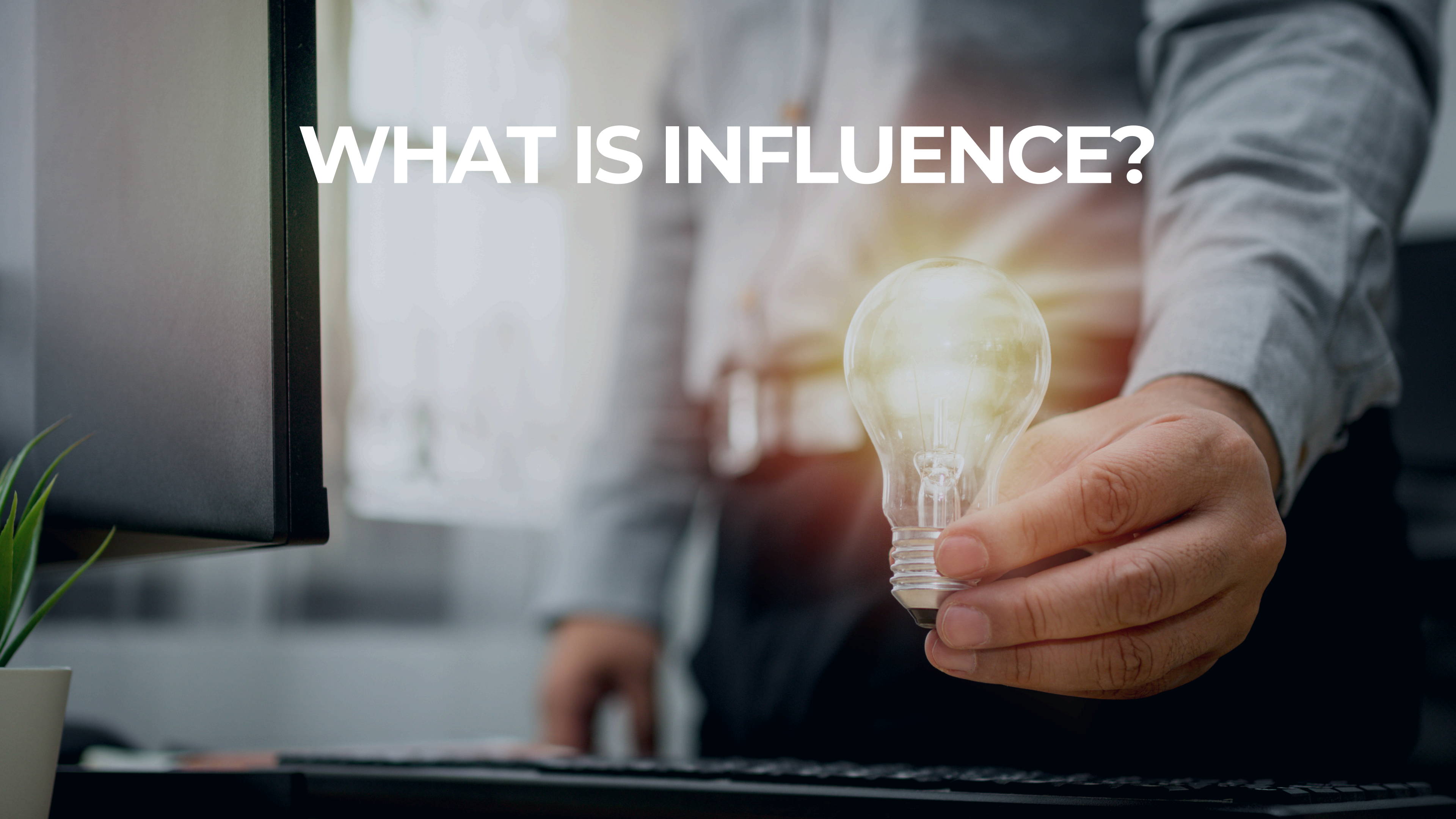


**“WE OUGHT NOT TO BE
WEARY OF DOING LITTLE
THINGS FOR THE LOVE OF
GOD, WHO REGARDS
NOT THE GREATNESS OF
THE WORK, BUT THE
LOVE WITH WHICH IT IS
PERFORMED.”**

~ BROTHER LAWRENCE, author of
Practicing the Presence of God



WHAT IS INFLUENCE?



WHAT IS INFLUENCE?

The ability to inspire, motivate, and guide others toward a shared goal without relying solely on authority.



THE INFLUENCE EQUATION =

Trust + Credibility + Communication
+ Consistency + Empathy





**YOU ARE NOT IN CHARGE
YOU ARE RESPONSIBLE FOR
THOSE IN YOUR CHARGE.**

~SIMON SINEK, author of *Start with Why*



A group of four diverse professionals (three women and one man) are gathered around a table in an office environment. They are all looking towards the left side of the frame, presumably at a screen or document. The man on the far left has short, spiky brown hair and wears glasses and a grey blazer. The woman next to him has curly brown hair and wears a blue and white striped shirt. The woman in the center has blonde hair and wears a yellow top. The woman on the far right has dark hair and wears a blue shirt. The background is blurred, showing office shelves and equipment. The overall lighting is soft and professional.

**LEADERSHIP IS THE AWESOME
RESPONSIBILITY TO SEE THOSE
AROUND US RISE.**

~SIMON SINEK



Leveling UP



Steward
Leadership

Servant
Leadership

STEWARD LEADERSHIP

1

Coaching vs.
Telling

2

Recognizing
Strengths

3

Asking instead of
solving

4

Delegation

5

Mentoring

6

Continuous
learning



**What is the most
important
responsibility
of a leader?**

**The most important
responsibility of a leader is to**

**create the conditions for other
people to succeed.**



LEADERS ARE RESPONSIBLE TO:

- Provide clear direction
- Make decisions
- Develop people
- Motivate your team
- Remove obstacles
- Model the behavior they expect.
- Take responsibility
- Manage up



THE INFLUENCE EQUATION =

Trust + Credibility + Communication
+ Consistency + Empathy



THE INFLUENCE EQUATION: TRUST

HOW DO YOU BUILD TRUST?

- Keep promises
- Be honest and transparent
- Admit mistakes
- Respect others
- Lead by example



THE INFLUENCE EQUATION: CREDIBILITY



5 WAYS TO DEVELOP CREDIBILITY

- Master your field.
- Deliver consistent results.
- Share knowledge generously.
- Lead with integrity
- Stay curious and adaptable.

THE INFLUENCE EQUATION: COMMUNICATION

KEYS FOR EFFECTIVE COMMUNICATION

- Actively listen
- Communicate clearly
- Ask thoughtful questions
- Give constructive feedback
- Inspire through storytelling



THE INFLUENCE EQUATION: CONSISTENCY

CONSISTENT LEADERS:

- Follow through
- Model desired behaviors
- Maintain fairness
- Stay dependable during challenges
- People trust predictable leadership.



THE INFLUENCE EQUATION: EMPATHY

THE POWER OF EMPATHY

- Understand different perspectives
- Show compassion
- Support team growth
- Recognize achievements
- Foster psychological safety



STEPPING INTO LEADERSHIP

Seek respect
over approval

Serve your team

Empower rather
than do

Lead in every
direction

Build credibility
every day



THE INFLUENCE EQUATION: THE LIFE OF JOSEPH

*“You intended [the imprisonment] to harm me, but
God intended it for good to accomplish what is
now being done, the saving of many lives.”*

~ Genesis 50:20



THE INFLUENCE EQUATION: THE LIFE OF JOSEPH

Influence is not the result of a title, of a promotion, or of a position. It is the product of a life lived as worship, consistent character, and a commitment to see others rise.



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THE INFLUENCE EQUATION

HOW TO LEAD AND INSPIRE
CHANGE AT EVERY LEVEL

Thank you!

