

ORU's Mission ...raise up to "GO" Prepare Build a bridge Noel Levitz Survey Career Preparationnow in Top 10 vs 10 years ago orugoldenhire.com

Needs for required integration of Professional Development for students:

• Practical Life Skills bring Academic knowledge to life:

• Resumes

• Financial Management

• Workplace Success

• Networking with Alumni

*More access to upper classmen is NEEDED....

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University Need • Recruiting/ Prospective Students • Placement Statistics • Employer Relations • Successful Alumni = Happy Alumni ☺ orugoldenhire.com

Integration of Professional
Development for students- IDEAS?

Possible TOOL:

-LinkedIn (Prof vs
Social Networking)

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Ideas for Academic
Integration....

REASONS:

• For University Accountability
• Student/ Alumni Success!

The fit in Gen Ed?