

ORAL ROBERTS UNIVERSITY University Faculty Meeting	
Meeting Minutes	Date: March 29, 2021
Chair:	Dr. William M. Wilson
Present:	President Dr. William Wilson. Provost, Dr. Kathaleen Reid-Martinez (Please find attached the names of all attendees).
Start of Meeting	11:00 am in the Global Learning Center
Welcome	Mrs. Lisa Wilson welcomed faculty and coordinated a give-away.
Devotional	Dr. John Matsson of Engineering presented a dozen Scriptures from the Old and New Testament on the goodness of God. He reflected on his own experience of the goodness of God and quoted Oral Roberts, Dr. Wilson, and Coach Paul Mills.
President's Report	<p>Remembering Dr. Sherri Tapp Dr. Sherri Tapp, Senior Professor in the College of Education passed away March 25, 2021. President Wilson led the faculty in standing for a minute of silence, remembering Dr. Tapp and her contribution to ORU and the community as a voice for those who were often not heard.</p> <p>NCAA Tournament The tournament was excellent exposure for ORU, fulfilling Oral Roberts' vision for the role of athletics at the university. Our Cinderella status made ORU a favorite of the media, providing great publicity even to those who do not usually follow sports. A few reports regarding the ORU stance on LGBTQ issues prompted an articulate rebuttal in the media and an opportunity to express a Scriptural position of love for all students. Coach Paul Mills and the players consistently represented ORU well.</p> <p>During the tournament ORU experienced a nearly 700% increase in social media followers and 254,000 direct engagements with the public. An analysis of media reach indicated 180 million people total: 22 million through social media and 158 million through traditional media. This had an estimated advertising value of over \$12 million.</p> <p>Alumni and Development offices show an increase in emails being opened and in daily giving. Enrollment has seen a 47% increase in email open rates from two weeks ago. National exposure introduced ORU to a new audience across the country and shined a positive light on the ORU ethos, values, and mission.</p> <p>University Planning Council The UPC adopted a new adaptive plan with a number of KPIs on increasing full-time undergraduate residential enrollment and improving student life. 90% of last year's KPIs were met, despite the complications from the pandemic.</p> <p>Board of Trustees Meeting April 13-15 In light of uncertainties for Fall enrollment, a conservative budget is being presented to the Board. Despite an \$8.5 million drop in revenue, no summer salary reduction is planned. The hiring freeze will be released May 1.</p> <p>Fall 2021 Pandemic Protocols President Wilson invited faculty input to their Dean, the Provost, or to the President's office on Fall protocols. At present, plans are for a relatively normal Fall—no masks,</p>

	<p>social distancing, or check-ins coming onto campus. However, classes will continue to be offered face to face and virtually, with more stringent requirements for virtual attendance. Students will be required to show a negative COVID-19 test or proof of vaccination. Whether or not to require vaccination of faculty is still under discussion. President Wilson strongly encourages vaccination; he and Mrs. Wilson having been vaccinated themselves.</p> <p>Faculty should commend the students and encourage them to maintain protocols through the Spring and finish strong. Most weeks this semester we have had no cases on campus.</p>
Academic Council Report: Dr. Reid-Martinez	<p>Dr. Reid-Martinez acknowledged the loss of Dr. Sherri Tapp and her impact on the university.</p> <p>Contracts will be issued beginning today or tomorrow.</p> <p>During the March 22, 2021 meeting, Academic Council members received updates and deadlines from the Registrar's Office and a spring deadline for course proposals from the General Education Curriculum Committee. The Council also continued discussions on a possible AA degree at ORU.</p> <p>MyCourses.oru.edu provides an Early Warning System for student performance. Along with this, Student Support Services now works with students based on their discipline level (academic major) and will continue to work with the same students throughout their ORU journey as long as they stay enrolled in that academic discipline.</p> <p>Hooding and Commencement schedules will be available soon. Students will be allowed 4 tickets for each event. (President Wilson noted that these decisions were based on the current City of Tulsa regulations for assembly. There is a possibility these may change by Commencement.)</p> <p>April 6, 2021 is the deadline for submitting any items to the General Education Curriculum Committee this semester.</p> <p>This month, Academic Council members will meet with their colleagues to finalize their College's position on offering an AA degree. The Council members will vote on a proposal at the April Academic Council meeting.</p> <p>The report was accepted unanimously after a motion by Dr. Paul Vickery and a second by Dr. Daniel Isgrigg.</p>
Closing Prayer:	<p>Dr. Dominic Halsmer of Engineering closed in prayer.</p>