

ORAL ROBERTS UNIVERSITY University Faculty Meeting	
Meeting Minutes	Date: February 22, 2021
Chair:	Dr. William M. Wilson
Present:	President Dr. William Wilson. Provost, Dr. Kathaleen Reid-Martinez (Please find attached the names of all attendees).
Start of Meeting	11:00 am in the Global Learning Center
Welcome	Mrs. Lisa Wilson welcomed faculty and coordinated a give-away.
Devotional	Dr. Terry Shannon of Health, Leisure, and Sports Sciences described the ways in which not only Christian athletes, but Christians involved in all aspects of sports, broadcasting, and management have an opportunity to “let their light shine” (Matthew 5:16) to God’s glory. ORU alumni in places of high visibility and responsibility have a platform to “preach Christ, and if necessary, use words.” The department of HLSS is intentional about embedding the mission and vision of the University along with leadership development into their curriculum
President’s Report	<p>Enrollment Spring enrollment at census was 4,153. Following the Fall pattern, online and other enrollments were up, while residential undergrad enrollments and dorm occupancy were down. This is the most diverse student body ever, with the largest percentage of African-Americans in ORU history (17.4%). Hispanic numbers are growing as well, though quite a few students are choosing not to self-identify. There are 110 nations represented in Spring 2021, with 120 total in the 2020/2021 academic year. Kazakhstan and Turkey are the newest additions.</p> <p>University Outcomes After the faculty vote in January, the suggested wording for new University Outcomes was presented to a focus group of 22 diverse students. Their suggestions were taken to the Board of Trustees. After much discussion, the Board approved the following outcomes:</p> <ul style="list-style-type: none"> • Spiritual Integrity • Personal Resilience • Intellectual Pursuit • Global Engagement • Bold Vision <p>Ultimately, these will be operationalized, and each course will indicate the ways in which it contributes to the University Outcomes.</p> <p>Budget Despite a 5% increase in student enrollments, the decrease in ungrad residential students has created a 6% drop in revenue, about \$8 million. While this is better than some projections, and ORU is doing better than many universities, cost-cutting is necessary. Not knowing how students will behave in the fall, the administration is presenting a conservative budget to the Board. Some budget reductions in academics will be necessary, and the administration is looking at various options to get to these reduced numbers, including reorganizations and cost-cutting.</p> <p>Board of Trustees Meeting The April meeting will be held on campus and include groundbreaking for the new Welcome Center.</p>

	<p>Presentation: Big Data with a Narrow-Cast Focus Vinay Manda, Chief Data Scientist with the IT Department, presented ways in which ORU is using “big data” for recruitment and for analysis of factors affecting student retention.</p> <p>The goal is to “Grow enrollment and increase retention to advance and enhance student success.” Through the interaction of global data with university data, profiles of those who enroll at ORU and successfully complete programs are matched with the population data from the U.S. and internationally. The result is a “narrow-cast” process that decreases non-fruitful inquiries and recruitment and increases enrollments by finding best-fit applicants. Examples include the use of the Global Social Mobility Index along with data on the Spirit-Empowered movement and historical inquiries to ORU in the US and abroad to identify the most likely candidates for recruitment.</p> <p>For retention purposes, an analysis of data by student admission type, GPA, college, department, and housing can reveal predictive patterns of persistence. For example, residential students are more like to return than commuters. This has implications for practice and planning.</p> <p>Dr. Kenda Jezek In May, Dr. Kenda Jezek will step down as Dean of the Anna Vaughn College of Nursing. In her 26 years as Dean, Dr. Jezek has overseen the growth of Nursing to becoming the largest major on campus.</p>
Academic Council Report: Dr. Reid-Martinez	<p>During the January 20, 2021 meeting, Academic Council members were presented with information on the implementation of software to support student advising. They continued discussions on whether an AA degree should be offered at ORU.</p> <p>Ellucian’s Degree Works connects with Banner 9 and will align students, advisors, and the institution toward the goal of helping students graduate on time. It will allow students and faculty to see exactly which courses are needed to fulfill degree requirements and automate aspects of degree audits and the transfer process. This is in the early stages of implementation.</p> <p>Discussions of an AA degree included research into the challenges and benefits for ORU. Two-year institutions dominate this market, and the opportunity for ORU is limited. However, the majority of students who stopped out of ORU last year would have qualified for an AA degree. These students could have completed a degree, enhancing ORU’s graduation rate, and making them more likely to return to ORU to complete the next degree. The ad hoc committee will incorporate Academic Council recommendations and send an electronic copy of the next draft to Council members for feedback and presentation to their colleges.</p> <p>The report was accepted unanimously after a motion by Dr. Agena Farmer and second by Dr. Mark Roberts.</p>
Closing Prayer:	<p>Prof. Nancy Mankin of Health, Leisure, and Sports Sciences closed in prayer.</p>