

# David Burkus

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## // Education

Doctor of Strategic Leadership, Regent University, 2012

Master of Arts, Organizational Dynamics, University of Oklahoma, 2008

Bachelor of Arts, Writing and Organizational Communication (double major), Oral Roberts University, 2005

## // Book

Burkus, D. (2016). *Under new management: How leading companies are upending business as usual*. Boston, MA: Houghton Mifflin Harcourt.

Burkus, D. (2013). *Myths of creativity: The truth about how innovate people and companies generate great ideas*. San Francisco, CA: Jossey-Bass.

## // Publications

Burkus, D. (2015, September). Why managers are more likely to be depressed. *Harvard Business Review*. <https://hbr.org/2015/09/why-managers-are-more-likely-to-be-depressed>

Burkus, D. (2015, September). Why it's so hard to tell who is creative. *Forbes*. <http://www.forbes.com/sites/davidburkus/2015/09/15/why-its-so-hard-to-tell-who-is-creative/>

Burkus, D. (2015, September). Smaller distractions might bring bigger diversions. *Forbes*. <http://www.forbes.com/sites/davidburkus/2015/09/03/smaller-distractions-might-bring-bigger-diversions/>

Burkus, D. (2015, August). Why a \$70,000 minimum salary isn't enough for gravity payments. *Forbes*. <http://www.forbes.com/sites/davidburkus/2015/08/02/why-a-70000-minimum-salaries-isnt-enough-for-gravity-payments/>

Burkus, D. (2015, July). 3 ways leaders undermine their team's creativity. *Harvard Business Review*. <https://hbr.org/2015/07/3-ways-leaders-accidentally-undermine-their-teams-creativity>

Burkus, D. (2015, July). The real reason Google serves all that free food. *Forbes*. <http://www.forbes.com/sites/davidburkus/2015/07/02/the-real-reason-google-serves-all-that-free-food/>

Burkus, D. (2015, June). How to make unlimited vacation time work at your company. *Harvard Business Review*. <https://hbr.org/2015/06/how-to-make-unlimited-vacation-time-work-at-your-company>

Burkus, D. (2015, June). Get buy-in for your crazy idea. *Harvard Business Review*. <https://hbr.org/2015/06/how-to-get-buy-in-for-your-crazy-idea>

Burkus, D. (2015, April). No, that meeting could not have been an email. *Harvard Business Review*. <https://hbr.org/2015/04/no-that-meeting-could-not-have-been-an-email>

Burkus, D. (2015, March). If you want to be the boss, say "we" not "I." *Harvard Business Review*. <https://hbr.org/2015/03/if-you-want-to-be-the-boss-say-we-not-i>

Burkus, D. (2015, February). Inside Adobe's innovation kit. *Harvard Business Review*.  
<https://hbr.org/2015/02/inside-adobes-innovation-kit>

Burkus, D. (2015, January). For leaders, looking healthy matters more than looking smart. *Harvard Business Review*. <https://hbr.org/2015/01/for-leaders-looking-healthy-matters-more-than-looking-smart>

Burkus, D. (2015, Spring). Why your great ideas keep getting turned down: And how to fix it. *The Art of*.

Burkus, D. (2015). The trouble with better mousetraps. *Brand Quarterly*, 14, 32-34.

Burkus, D. (2015, Winter). Lessons on leading creative work: From Thomas Edison's greatest "invention." *The Art of*.

Pircher-Verdofer, A., Steinheider, B., & Burkus, D. (2014) Exploring the Socio-Moral Climate in Organizations: An empirical examination of determinants, consequences, and mediating mechanisms." *Journal of Business Ethics*. [Peer-Reviewed]

Burkus, D. (2014). Why great ideas get rejected: And how to keep yours from being shot down. *Leader to Leader*, 75, 50-55.

Burkus, D. (2014, December). How to tell if your company has a creative culture. *Harvard Business Review*.  
<https://hbr.org/2014/12/how-to-tell-if-your-company-has-a-creative-culture>

Burkus, D. (2014, November). Is your big business idea small enough to succeed? *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2014/11/18/is-your-big-idea-small-enough/>

Burkus, D. (2014, September). The creative benefits of boredom. *Harvard Business Review*.  
<https://hbr.org/2014/09/the-creative-benefits-of-boredom>

Burkus, D. (2014, August). The irresistible allure of pre-crastination. *Harvard Business Review*.  
<https://hbr.org/2014/08/the-irresistible-allure-of-pre-crastination/>

Burkus, D. (2014, July) The tyranny of appearing certain. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2014/07/30/the-tyranny-of-appearing-certain/>

Burkus, D. (2014, June). How to spot a bad client before its too late. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2014/06/09/how-to-spot-a-bad-client-before-its-too-late/>

Burkus, D. (2014, May). Mixing business and social good is not a new idea. *Harvard Business Review*.  
<http://blogs.hbr.org/2014/05/mixing-business-and-social-good-is-not-a-new-idea/>

Burkus, D. (2014, April). When to say yes to the messy desk. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2014/05/23/when-to-say-yes-to-the-messy-desk/>

Burkus, D. (2014, March). How to have a eureka moment. *Harvard Business Review*.  
<http://blogs.hbr.org/2014/03/how-to-have-a-eureka-moment/>

Pircher-Verdorfer, A., Steinheider, B., Burkus, D., (2014). *Exploring the socio-moral climate in organizations: A validation study*. *Academy of Management Proceedings*, 1. [Peer-Reviewed]

- Burkus, D. (2014, February). Why innovation needs outsiders. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2014/02/04/why-innovation-needs-outsiders/>
- Burkus, D. (2013). Leading creatives: Research and implications on leading creative work teams. *Strategic Leadership Review*, 3(4), 71-76. [Peer-Reviewed]
- Burkus, D. (2013, December 25). Sell your product before it exists. *Harvard Business Review*.  
<http://blogs.hbr.org/2013/12/sell-your-product-before-it-exists/>
- Burkus, D. (2013, December 13). Here's one ancient practice Pope Francis should reinstate. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2013/12/13/heres-one-ancient-practice-pope-francis-should-reinstate/>
- Burkus, D. (2013). Apostolic knowledge creation: A sacred texture analysis of the Apostle John's third epistle. *American Journal of Biblical Theology*, 14(46), 1-7. [Peer-Reviewed]
- Burkus, D. (2013, October 30). Is your focus actually distracting you? *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2013/10/30/is-your-focus-actually-distracting-you/>
- Burkus, D. (2013). Rewriting the myths of creativity. *ChangeThis*, 111(2), 1-13.
- Burkus, D. (2013, September 25). Are you wasting your 10,000 hours? *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2013/09/25/are-you-wasting-your-10000-hours/>
- Burkus, D. (2013). "Creating a killer collaborative team," in J.K. Glei (Ed.) *Maximize your potential: Grow your expertise, take bold risks, & build an incredible career* (pp. 161-166). New York: 99u.
- Burkus, D. (2013, September 17). Why the best teams might be temporary. *Harvard Business Review*.  
<http://blogs.hbr.org/2013/09/why-the-best-teams-might-be-temporary/>
- Burkus, D. (2013, September 12). The myths of creativity: building a better mousetrap. *Fast Company*.  
<http://www.fastcompany.com/3017123/leadership-now/the-myth-of-building-a-better-mousetrap>
- Burkus, D. (2013, September 10). Brainstorming is dead; long-live brainstorming. *Forbes*.  
<http://www.forbes.com/sites/davidburkus/2013/09/10/brainstorming-is-dead-long-live-brainstorming/>
- Burkus, D. (2013, August 27). Is a "lack of focus" behind Elon Musk's ongoing success? *Bloomberg BusinessWeek*. <http://www.businessweek.com/articles/2013-08-27/is-a-lack-of-focus-behind-elon-musk-s-ongoing-success>
- Burkus, D. (2013). Leadership, character, and the early church: A social and cultural texture analysis 1 Timothy 3:1-7. *American Journal of Biblical Theology*, 14(8), 1-8. [Peer-Reviewed]
- Burkus, D. (2013, July 23). Innovation isn't an idea problem. *Harvard Business Review*.  
[http://blogs.hbr.org/cs/2013/07/innovation\\_isnt\\_an\\_idea\\_proble.html](http://blogs.hbr.org/cs/2013/07/innovation_isnt_an_idea_proble.html)
- Burkus, D. (2013, July 22). How criticism creates innovative teams. *Harvard Business Review*.  
[http://blogs.hbr.org/cs/2013/07/how\\_criticism\\_creates\\_innovati.html](http://blogs.hbr.org/cs/2013/07/how_criticism_creates_innovati.html)
- Burkus, D. & Oster, G. (2012). Noncommissioned work: Exploring the influence of structured free time on creativity and innovation. *Journal of Strategic Leadership*, 4(1), 48-60. [Peer-Reviewed]

- Burkus, D. (2012). Developing global leadership: A review of barriers and adjustments for international expansion. *International Management Review*, 8(2), 83-84. [Peer-Reviewed]
- Burkus, D. (2012). Leadership and the portability myth: Research and implications of talent portability. *The IUP Journal of Soft Skills*, 6(2), 7-12. [Peer-Reviewed]
- Burkus, D. (2012). Strategy and Revelation: How the Apostle John's Revelation conforms to contemporary models of foresight. *American Journal of Biblical Theology*, 13(42), 2-8. [Peer-Reviewed]
- Burkus, D. (2012). When migrating stars fail to shine: Individual performance depends largely on the organization as a whole. *Human Resource Management International Digest*, 20(4), 24-26. [Peer-Reviewed]
- Burkus, D. (2012). Organizational design and the early church: A social and cultural texture analysis of acts. *American Journal of Biblical Theology*, 13 (20), 1-7. [Peer-Reviewed]
- Burkus, D. (2012). Schools of innovation: How academic organizations foster creativity. *Strategic Leadership Review*, 2(1), 8-11. [Peer-Reviewed]
- Burkus, D. (2012). The Sabbath commandment: A social-cultural analysis of Deuteronomy 5:12-15. *American Journal of Biblical Theology*, 13(10), 1-7. [Peer-Reviewed]
- Burkus, D & Osula, B. (2011). Faulty intel in the war for talent: Replacing the assumptions of talent management with evidence-based strategies. *Journal of Business Studies Quarterly*, 3(2), 1-9. [Peer-Reviewed]
- Burkus, D. (2011). Globalizing managers: Is there a study guide for cross-cultural communication? *Journal of Practicing Managers*, 1(2), 24-28. [Peer-Reviewed]
- Burkus, D. (2011). The Pauline strategy: An ideological texture analysis of the Apostle Paul's Ministry. *American Journal of Biblical Theology*, 12(45), 1-7. [Peer-Reviewed]
- Burkus, D. (2011). Building the strong organization: Exploring the role of organizational design in strengths-based leadership. *Journal of Strategic Leadership*, 3(1), 54-66. [Peer-Reviewed]
- Burkus, D. (2011). What can hedgehogs teach us about strategy?: Discover who you are. *Effective Executive*, 14(7). 30-33.
- Burkus, D. (2011). Organic values: Why culture trumps a code of ethics. *Strategize Magazine*, 5(1), 5-6.
- Burkus, D. (2011). Designing happiness: Can organizational design influence happiness? *HRM Review*, 11(2), 16-18.
- Burkus, D. (2011). The Maxwell fallacy: There's more to leadership than influence. *ChangeThis*, 80(5), 1-7.
- Burkus, D. (2011). The decentralization continuum: New organizational designs for the 21st century. *Effective Executive*, 14(1), 22-23.
- Burkus, D. (2011). Strategic leadership and the great commission: A social and cultural texture analysis of Matthew 28-1-20. *American Journal of Biblical Theology*, 12(27), 1-9. [Peer-Reviewed]

Burkus, D. (2011). A tale of two cultures: Why culture trumps core values in building ethical organizations. *Journal of Values-Based Leadership*, 4(1), 73-80. [Peer-Reviewed]

Burkus, D. (2010). Teenage workplace: Five organizational trends leaders will see in the 2010s. *Effective Executive*, 13(7), 44-46.

Burkus, D. (2010). Developing the next generation of leaders: How to engage millennials in the workplace. *Leadership Advance Online*, 19, 1-6.

Burkus, D. (2010). The leadership of an empowering savior: A intertexture analysis of Matthew 16:13-20. *American Journal of Biblical Theology*, 11(43), 1-9. [Peer-Reviewed]

Burkus, D. (2010). Courageous change: A cool strategy for leading ministry transitions. *Outcomes Magazine*, 34(1), 34-35.

Burkus, D. (2010, February). Sales Manager or Sales Mentor? *Sales Pro Magazine*.

Burkus, D. & Matviuk, S. (2010). Practicing what they preach: How business schools approach strategy. *Academic Leadership Journal*, 8(3), 1-4. [Peer-Reviewed]

Burkus, D. (2010). The original transformational leader: An Inner Texture Analysis of Mark 1:16-20. *American Journal of Biblical Theology*, 11(20), 1-11. [Peer-Reviewed]

Burkus, D. (2009, October). What's your motive [for leadership]? *weLEAD Online Magazine*.

## // Presentations

Burkus, D. (2015). *The myths of creativity*. Experiential Marketing Summit, Mexico City, Mexico, October 29.

Burkus, D. (2015). *A better way to build teams*. Warehouse Education and Research Council, Orlando, FL, May 5.

Burkus, D. (2015). *The myths of creativity*. IIDA Atlanta, Atlanta, GA, May 1.

Burkus, D. (2015). *The myths of creativity*. Phi Theta Kappa "NerdNation," San Antonio, TX, April 16.

Burkus, D. (2015). *How conflict fuels creative work*. Leaders of Design Council, Athens, Greece, April 9.

Burkus, D. (2014). *The myths of creativity*. Humber College Faculty Development. Toronto, ON, December 5.

Burkus, D. (2014). *The myths of creativity*. Vigor Knowledge Club. Kuwait City, Kuwait. November 23.

Burkus, D. (2014) *The myths of creativity*. Allegheny Intermediate Unit, Allegheny School District Retreat. Bedford, PA. October 2.

Burkus, D. (2014) *The myths of creativity*. Connections Conference. Indianapolis, IN. September 24.

Burkus, D. (2014) *The myths of creativity*. American Chemical Society. Washington, DC. September 11.

Burkus, D. (2014) *The myths of creativity*. Accredited Snow Contractors Association. Miami, FL. August 7.

Lamond, D., Bogers, M., Burkus, D., Griffith, T., Harquail, C.V., Murphy, P.J., Simmons, B. L., (2014). *The Power of Words in 140 Characters or Less*. Academy of Management 2015 Annual Meeting, Philadelphia, PA, August 2. [Peer-Reviewed]

Burkus, D. (2014). *The myths of creativity*. Noblis. Falls Church, VA. July 8.

Burkus, D. (2014). *Design thinking for HR innovation*. HRIA Lehtbridge. Lethbridge, AB, June 23.

Burkus, D. (2014). *Design thinking for HR innovation*. HRIA Calgary. Calgary, AB, June 23.

Burkus, D. (2014). *The myths of creativity*. PCT Top 100 Summit. San Antonio, TX, June 17.

Burkus, D. (2014). *The myths of creativity*. Strkyer, Portage, MI, May 14.

Burkus, D. (2014). *The myths of creativity*. Event Marketing Summit. Salt Lake City, UT, May 9.

Burkus, D. (2014). *The myths of creativity*. OSU We Inspire Entrepreneurs Conference. Tulsa, OK, April 8.

Burkus, D. (2014). *The myths of creativity*. South by Southwest Interactive Conference, Austin, TX, March 8.

Burkus, D. (2014). *The myths of creativity*. Confluence Conference (Rome Chamber of Commerce), Rome, GA, February 20.

Burkus, D. (2014). *The myths of creativity*. Rotman School of Management (University of Toronto), Toronto, ON, January 20.

Burkus, D. (2013). *The myths of creativity*. Seattle Public Library, Seattle, WA, December 19.

Burkus, D. (2013). *How conflict fuels innovation*. Microsoft Research, Redmond, WA, December 18.

Burkus, D. (2013). *How conflict fuels innovation*. Innotech Conference, Oklahoma City, OK, November 7.

Burkus, D. (2013). *The myths of creativity*. Iowa Creativity Summit. Des Moines, IA, October 31

Burkus, D. (2013). *Design thinking for innovation*. Baxter International, Golden, CO, October 22.

Burkus, D. (2013) *The myths of creativity*. New Jersey Communications, Advertising, & Marketing Association. Princeton, NJ, October 16.

Burkus, D. (2013). *The myths of creativity*. Public Relations Society of America – Westchester, NY Chapter. Rye, NY, October 16.

Burkus, D. (2013). *Online personal branding: Why you never get a first chance to make a first impression*. ODYNX, Tulsa, OK, October 11.

Pircher-Verdorfer, A., Steinheider, B., Burkus, D., (2013). *Exploring the socio-moral climate in organizations: A validation study*. Academy of Management 2013 Annual Meeting, Lake Buena Vista, FL. August 12. [Peer-Reviewed]

Burkus, D. (2013). *Why great ideas get rejected*. ELE Rwanda Entrepreneurship Summit, Edmond, OK, August 3.



Steinheider, B., Pircher-Verdorfer, A., Burkus, D., Weber, W. (2013). *Assessing the socio-moral climate in organizations: Validation of an English version of the SMC scale*. 16th Congress of the European Association of Work and Organizational Psychology, Munster, Germany, May 22-25. [Peer-Reviewed] [Poster]

Burkus, D. (2013). *Why great ideas get rejected*. DaVinici Institute Spring Forum, Broken Arrow, OK, April 12.

Burkus, D. (2013). *Why great ideas get rejected*. TEDxOU, Norman, OK, January 25.

Burkus, D. (2012). *Leading creatives: Research and implications on leading creative work teams*. 14th Annual International Leadership Association Global Conference. Denver, CO, October 26. [Peer-Reviewed] [Poster]

Burkus, D. (2012). *Leadership and the portability myth: Research and implications on talent portability*. 14th Annual International Leadership Association Global Conference. Denver, CO, October 26. [Peer-Reviewed] [Poster]

Pircher-Verdorfer, A., Steinheider, B., Burkus, D., Wuestewald, T., Weber, W.G. (2012). *Psychometric properties of an English version of the socio-moral climate measure: Some construct validation evidence from a sample of US firms*. 48th Congress of the German Psychological Society. Bielefeld, Germany, September 24. [Peer-Reviewed]

Burkus, D. (2012). *Leading Strategic Innovation*. US Naval Postgraduate School Information Dominance Senior Leadership Symposium, San Diego, CA. August 1.

Burkus, D. (2012). *Leading Strategic Innovation*. US Naval Postgraduate School Information Dominance Senior Leadership Symposium, San Diego, CA. June 9.

Burkus, D. (2012). *Leading creatives: Research and implications on leading creative work teams*. Leading Transformative Innovation Roundtable of Leadership Research and Practice, Regent University, Virginia Beach, VA. May 13. [Peer-Reviewed]

Burkus, D. (2012). *Why culture trumps codes: Building ethical organizations*. LEL Lecture Series, United States Naval Academy, Annapolis, MD, April 20.

Burkus, D. (2011). *Daylighting: how free time frees innovation*. Leading Transformative Innovation Roundtable of Leadership Research and Practice, Regent University, Virginia Beach, VA. May 14. [Peer-Reviewed]

Vanderpyl, T. & Burkus, D. (2011). *Millennials in the workplace: Research by and from millennials*. 2011 Alberta HR Conference, Edmonton, AB, April 27.

Burkus, D. (2010). *Leadership and Decentralized Organizations*. LEL Lecture Series, United States Naval Academy, Annapolis, MD. November 12.

Burkus, D. (2010). *Building the strong organization: Exploring the role of organizational design in strengths-based leadership*. Leading Transformative Innovation Roundtable of Leadership Research and Practice, Regent University, Virginia Beach, VA. May 16. [Peer-Reviewed]

## // Academic Experience

Fall 2011 – Present    Oral Roberts University    Tulsa, OK  
Associate Professor of Management (Fall 2015 – Present)

Assistant Professor of Management (Fall 2012 – Fall 2015)  
Instructor of Management (Fall 2011 – Fall 2012)

- Organizational Behavior (MGT 352)
- Human Resource Management (MGT 353)
- Creative Thinking in Business (MGT 372)
- Business Communications (MGT 341)
- Executive Leadership Development (MGT 443)
- Entrepreneurship (MGT 421)
- Retail Management (MKT 447)
- Principles of Management (LMGT 130)
- Conflict Resolution (GMGT 560)
- Managerial Communications (MMGT 554)
- Global Management Concepts (MMGT 551)
- Strategic Leadership (MMGT 560)

Fall 2010 – Fall 2011 Oklahoma Wesleyan University      Tulsa, OK  
Adjunct Professor

- Graduate Organizational Behavior (BUSI 5213)
- Business Ethics & Christian Wisdom (BUSI 3783)

Fall 2009 Oral Roberts University      Tulsa, OK  
Adjunct Instructor

- Communications in Contemporary Business (GBUS 504)

## // Professional Experience

Jun 2006 – Jul 2011 Daiichi Sankyo Pharmaceuticals      Tulsa, OK  
Sales Representative

## // Consulting, Training & Speaking

Provides client organizations with consulting reports, interventions, seminars and keynote speeches. Selected clients include:

- Google (2014)
- Stryker (2014)
- Donaldson (2014)
- Microsoft (2013)
- Baxter International (2013)
- TEDxOU (2013)
- Naval Postgraduate School (2012)
- Creative Oklahoma (2012, 2013)
- United States Naval Academy (2010, 2012)
- Reliant Live (2011)
- Hilti (2011)
- Paycom (2009)



## // Honors, Awards & Designations

Communicator Award – Podcast (2015)  
NerdScholar Top 40 Professors Under 40 (2015)  
SAP Top 25 Innovation Bloggers (2014)  
Sam Walton Fellow, Enactus (2013 – 2014)  
Scholar of the Year, Oral Roberts University (2014)  
Scholar of the Year Nominee, College of Business, Oral Roberts University (2013)  
Fellow, Royal Society of Arts  
Certified Medical Representative, CMR Institute

## // Media Coverage

Schacter, H. (2013, December 1). The eureka moment and (nine other creativity myths). *The Globe and Mail*, p. B12.

Stropkay, S. (2013, December 1). The myths of creativity. *Innovation*, p. 13.

Stancavage, J. (2013, December 1). Tulsa-based professor's book busts myths about creativity. *Tulsa World*, pp. E1-2.

"What fuels creativity?" (2013, November 16). *CBS This Morning: Saturday* [Television broadcast]. New York, NY: CBS.

Griswold, A. (2013, November 9). Thomas Edison and the myth of the lone inventor. *Slate*.  
[http://www.slate.com/blogs/business\\_insider/2013/11/09/thomas\\_edison\\_his\\_light\\_bulb\\_invention\\_was\\_a\\_publicity\\_stunt.html](http://www.slate.com/blogs/business_insider/2013/11/09/thomas_edison_his_light_bulb_invention_was_a_publicity_stunt.html)

Witzel, M. (2013, November 3). Debunking the key myths about creativity. *The Los Angeles Times*, p. B7.

Witzel, M. (2013, October 23) The myths of creativity by David Burkus. *Financial Times*.  
<http://www.ft.com/intl/cms/s/0/7f2e511a-381a-11e3-8668-00144feab7de.html>

Zwilling, M. (2013, October). Ten myths of creativity you need to stop believe now. *Entrepreneur*.  
<http://www.entrepreneur.com/article/229600>

Desmarais, C. (2013, October 24). Busted: 10 myths of creativity. *Inc.* <http://www.inc.com/christina-desmarais/10-myths-about-creativity.html>

McCafferty, D. (2013, October 22). Eight myths about creativity and innovation. *CIO Insight*.  
<http://www.cioinsight.com/it-management/innovation/slideshows/eight-myths-about-creativity-and-innovation.html/>

Yakowicz, W. (2013, September 18). Are the strongest teams only temporary? *Inc.* <http://www.inc.com/will-yakowicz/are-the-strongest-teams-temporary.html>

Baer, D. (2013, July 26). One quick way to construct better criticism. *Fast Company*.  
<http://www.fastcompany.com/3014856/leadership-now/one-quick-way-to-construct-better-criticism>

Baer, D. (2013, March 11). The innovation method behind Swiffer madness. *Fast Company*.  
<http://www.fastcompany.com/3006797/innovation-method-behind-swiffer-madness>

Boynton, A. & Bale, W. (2012, December 18). How to neutralize hierarchy: take a tip from sitcom writers. *Forbes*. [http://www.forbes.com/sites/andyboynton/2012/12/18/how-to-neutralize-hierarchy-take-a-tip from-sitcom-writers/](http://www.forbes.com/sites/andyboynton/2012/12/18/how-to-neutralize-hierarchy-take-a-tip-from-sitcom-writers/)

## // Professional Development

The 73rd Annual Meeting of the Academy of Management, Lake Buena Vista, FL, August 9-13.

The 14th Annual International Leadership Association Global Conference. Denver, CO, October 24-27, 2012

Infusing New Energy into a Familiar Course: Strategies, Activities and Assignments, The Teaching Professor Workshop, Austin, TX, January 6-7, 2012

Alberta HR Annual Conference. Human Resources Institute of Alberta. Edmonton, AB, April 27-28, 2011

Certified Medical Representative Program, Pharmaceutical Management Concentration, Certified Medical Representative Institute, 2010

## // Professional Service

Member, Fuse Corps Board of Advisors (2014 – Present)

Member, GeorgiaTech Innovation Management Advisory Board (2014)

Mentor, The Forge, Tulsa Metro Chamber (2014 – Present)

Volunteer, Creative Oklahoma (2012 – 2014)

## // Academic Service

Editor, *Strategic Leadership Review* (2011 – Present)

Reviewer, *Journal of Leadership Studies* (2013 – Present)

Reviewer, *Management and Economics Research Journal* (2013 – Present)

Reviewer, *Journal of Behavioral and Applied Management* (2010 – 2011)

Reviewer, *International Journal of Business, Management and Social Sciences* (2010 – 2011)

Reviewer, *Academic Leadership Journal* (2010 – 2011)

Member, Oklahoma Course Equivalency Project, Management Discipline Committee (2012)

## // University Service

Councilor, Academic Council (2015 – Present)

Senator, Faculty Senate, (2014 – 2015)

Member, Technology in Education NSF Grant Proposal Committee (2014)

Advisor, Enactus Student Chapter (2013 – Present)

Co-Advisor, Society for Human Resource Management Student Chapter (2012 – Present)

Member, Writing Across the Disciplines Committee (2012 – Present)

Judge, Regional Collegiate Sales Competition (2011, 2012)

Guest Lecturer, Global Development and Sustainability Course (2014)

Guest Lecturer, Oral Communication Seminar Series (2010 – Present)

Guest Lecturer, Academic Peer Advisor Program Training, Oral Roberts University (2010 – 2012)

Guest Lecturer, Principles of Leadership (HONR 201) (2009 – Present)

Organizer, Working the Vision Alumni Volunteer Day (2008 & 2009)

## // Memberships

Academy of Management  
International Leadership Association  
Christian Business Faculty Association  
Royal Society for the encouragement of Arts, Manufactures and Commerce