

VITA

I. Name: Jane B. Malcolm, M.L.S.
Rank: Assistant Professor
Department or Division: College of Business and University Library
Year Joined the Institution: 2003

Academic Positions Held:

Assistant Director, Library	2018 – Present	ORU Library
Assistant Professor	2008 - Present	ORU College of Business
Instructor	2004 - 2008	ORU College of Business
Assistant Director, Library Public Services	2004 - 2018	ORU Library
Reference Librarian	2003 - 2004	ORU Library
Head of Reference	1981 - 1983	ORU Library
Reference Librarian and Assistant Archivist	1979 - 1981	ORU Library

Courses taught:

GBUS 574 Competitive Business Intelligence	2004 to present
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II. Education Background (include fields of specialization)

Certificate 1983	Southern Methodist University School of Law	Legal Research
M.L.S. 1979	Emporia State University Emporia, KS	Library Science
B.L.A. With Highest Honors 1974 - 1978	Oral Roberts University Tulsa, OK 74171	English and German Literature/Music

III. Prior Experience

Owner, Professional Research Services	1988 - present
Corporate Librarian, Texas Oil & Gas Corp.	1984 - 1988
Legal Researcher, Jerry W. Jones, Attorney at Law	1983 - 1984

IV. Professional memberships

Association of Christian Librarians	2016, 2020 to present
Society for Competitive Information Professionals	2005, 2013
Association of College and Research Libraries, OK Chapter	2005
Association of Independent Information Professionals	1994 - 2004
Special Libraries Association	1983 - 2002
OK chapter Secretary	1998 – 2000
Dallas Association of Law Librarians	1984 – 1994
North East Texas Online Users Group	1983 – 1994
NETOLUG Secretary	1989 – 1990
Oklahoma Library Association	1981 – 1983
Western Conservation Congress	1980 – 1982

V. Professional meetings attended (include dates)

Snezek Library Leadership Institute	July, 2020
Association of Christian Librarians Annual Conference	June, 2020
Snezek Library Leadership Institute	July, 2019
American Library Association Midwinter Meeting	January, 2019
Conference on Quality in Higher Education: 117 th Annual Conference of the Higher Learning Commission. March 30-April 3, 2012.	
Marketing Intelligence Tools, American Marketing Association - Tulsa Chapter, April, 2005	
Association of Independent Information Professionals Annual Conferences: Info Pros Link Up 2004 2004 Pre-Conference Workshops: Resources for Small Businesses, Small Business Administration Factiva (Dow Jones/Reuters) Research Update Dialog Research Update California Teaming, 2002	

Network in New Orleans, 2001
Capital Gains: Investing Now For Future Growth, 2000
Bridges to Better Business, 1999

VI. Papers presented (including dates)

“Strategic Intelligence begins with Information”
Knowledge & Project Management Symposium. (Jointly organized by OU-Tulsa School of Library and Information Studies and Project Management Institute) August 19-20, 2008.

“Competitive Intelligence for Libraries and Librarians.”
GC-KIP Workshop on Knowledge Management: Libraries in the Digital Age: Challenges and Opportunities. (Jointly Organized by Green Country Knowledge/Information Professionals and OU-Tulsa School of Library and Information Studies) April 20, 2007

“Competitive Intelligence Workshop”
Oklahoma Chapter of the Special Libraries Association May 26, 2006

- Session I: Competitive Intelligence and the Rest of Us
- Session II: Business Research for Non-Business Types
- Session III: Super Research Tips

“Current Awareness Sources and Strategies”
Program presented to Institute of Management Consultants, Dallas Chapter. September 18, 2000

VII. Publications

Book review of *The Successful Academic Librarian: Winning strategies from library Leaders*. Edited by Gwen Meyer Gregory. in *Business Information Alert* July/August, 2006

Book review of *Innovation Strategies and Performance in Small Firms*, by John Baldwin and Guy Gellatly. Published in *Business Information Alert* July/August, 2005

Book review of *Grace for the Workplace: Monday Morning Incentive*, by Paul G. Johnson. *Christian Librarian*, April, 2007.

Conference Session Summary: Minding Your Own Business -- Tax and Record keeping Information for Self-Employed People. *AIIP Connections*, Summer/Fall 1999.

VIII. Consulting

Professional Research Services 1988 – present
Founded and operated information and research consulting firm.

Worldwide clients have included international consulting firms (McKinsey & Co., KPMG Peat Marwick, Booz Allen & Hamilton, Bain and Company, Axiom Information Consulting, JayAlix Partners), market research firms (Agewave, The M/A/R/C Group, The Marketing Continuum), advertising agencies (Tracy-Lock BBDO), law firms (Locke Purnell Rain Harrell), banks (Federal Home Loan Bank, Dallas), venture capitalists, and other businesses (TGI Fridays, HEB Mexico, The Holmes Organization, ARCOOutdoors and others).

Services provided include:
Advanced secondary research and analysis
Information/knowledge needs assessment
Gathering and using information from primary and secondary sources to obtain a variety of facts and information for business decision-making, benchmarking, business expansion, marketing strategies, and mergers and acquisitions activities.
Written and oral client communications

IX. Professional growth activities

“Publish & Flourish: Become a Prolific Scholar” – Workshop, March 22, 2017
“Skeptical Knowledge-Seeking: Business Research in the Age of Truthiness” -Webinar, January 29, 2013
“Introduction to Camtasia” - Eighth Floor Course, February 16, 2012
“Mashups: A Little Bit of This, A Little Bit of That.” SirsiDynix Institute Webcast, March 6, 2007
Regular attendance at ORU Faculty Professional Development sessions and annual faculty retreats, 2004-present
Oklahoma Leadership Development Institute, July 25, 2006
Ignite Leadership Conference, February 7, 2006
Oklahoma Leadership Development Institute, May 2-4, 2005
“Copyright Law in the Digital Age,” by Laura N. Gassaway. Special Libraries Association, Oklahoma Chapter, February 11, 2005
“ILL Doesn’t Mean You’re Sick: Interlibrary Loan for Everyone” Oklahoma Library Association, January 28, 2005
“Business Information on the Internet,” Amigos Library Services, July 14-15, 2004

“OCLC’s New ILL Interface” - online workshop, Amigos Library Services
October 5-8, 2004

“Realities of Digital Reference: Challenges, Tools, and Opportunities,
College of DuPage Soaring to Excellence Teleconference, April 16, 2004

“Scanning: the Transformation from Paper to Electronic Format,” Special
Libraries Association - Oklahoma Chapter, April 25, 2000

“Copyright Law in the Digital Age,” Special Libraries Association -
Oklahoma Chapter, March 10, 2000

X. Seminars, training programs, etc., conducted for business and industry

High Impact Information (Business research seminar presented to Axiom
Information Consulting, Inc. San Francisco, July, 1994)

XI. Professional presentations, speeches, etc.

“What you most want to know about the Internet and research” – Tulsa
Southside Rotary Club, May 2000

“Strategic Information at your Fingertips” Dallas Business Professionals,
1995

XII. Institutional services performed

HLC Self Study Criterion 3 Sub Committee, 2021-2022

University Planning Council, 2020 to present

Journal of the Scholarship of Teaching and Learning in Christian Higher
Education Book Review Editor, 2008-present

College of Business 2030 Task Force, 2020

Faculty Life Committee, 2018-2019

HLC Self Study Criterion 3 Sub Committee, 2015-2016

Library Promotions Committee, 2016-2017

Library Dean Search Committee, 2016-2017

Global Campus Committee, 2012-2013

ORU iTunes taskforce, 2012-2013

Intellectual Property (formerly Copyright) Committee, 2004-present

New Faculty Orientation Committee, 2005-present

HLC Self Study Resource Room Committee, 2010-2012

HLC Self Study Criterion 5 Sub Committee, 2010-2012

HLC Self Study Criterion 4 Sub Committee Member, 2005-2007

HLC Educating the Campus Committee, 2007

Identity Theft Committee, 2007-2008

New Faculty Mentor, 2005-2006

Hispanic Nursing Student Recruitment Grant Project, 2005

AIIP Service Corp President, 2000 – 2002

Planned and hosted Special Libraries Association Information Vendor Expo
OSU-Tulsa, February 27, 1998

XIII. Professionally related community activities

Adult leader, Rotary Youth Leadership Retreat, April 6-9, 2006

First United Methodist Church Library – Volunteer, 2010 - 2012

Jenks East Elementary School Library - Volunteer, 1996 - 1998

Wycliffe Summer Institute of Linguistics – Volunteer library-cataloging
consultant, 1990 - 1992