

Chris Putman

Oral Roberts University
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Doctorate work in Higher Education Administration
Master's Degree in College Teaching/Communications
Bachelor's Degree in Secondary Ed/Mass Com
Seven State Certifications in Business

Education:

- Doctorate:* Higher Education Administration
Accepted into program November 11, 1997
Oklahoma State University
- Master of Science:* College Teaching/Communications,
Mass Communications emphasis, May 1997
Northeastern State University
- Master's Thesis:* The Effectiveness of Teaching to Learning Styles in Secondary
Education
- Bachelor of Arts:* Secondary Education/Mass Communications, May 1996
Seven full-conversion endorsements in Business:
Business English, Business Machines, Management, Marketing,
Office Procedures/Management, Shorthand, Typewriting
Northeastern State University
- Associates of Arts:* Liberal Arts, 1994
Northeastern Oklahoma A & M
- Certification:* Business Science one-year degree, 1973
Crowder College

Professional Experience:

Oral Roberts University, 2002-present
Teaching: Media & Pop Culture, Newswriting I, Writing for Mass Communications,
Principles of Public Relations, PR Case Studies, Publication Workshop, Yearbook
Workshop, Advertising Layout & Design, Branding & Promotions, Photography
workshops
Adviser: Communique Digital, ORU Communication Arts Alumni print, online and
interactive magazine with video components, The Communique Social Media Magazine;
Perihelion Yearbook, Perihelion DVD Yearbook

Langston University through OSU-Tulsa, 1999-2006

Teaching: Business Communications, Promotions & Marketing, adjunct teaching

Connors State College, 1999-2002

Director of Advisement & Student Admissions Services; recruitment of students, attending college and trade fairs, in-class presentations, guest speaking, financial aid workshops, providing tours; awarding scholarships, advising, admitting and enrolling students; design viewbooks, brochures, forms, form covers, fliers; mass mail-merge letters, sending information packets, press releases, radio PSAs, TV guest appearances, phone contacts; special events coordinator, promotions, marketing, public relations

Northeastern State University, 1997-1999

Teaching: Intro to Mass Communications, Basic Writing, Writing for the Media, Basic Public Relations, Public Relations Writing, Basic Advertising, Yearbook Production and Journalism Capstone.

H&R Productions, 1994-1996

Assistant director, camera operator, linear editing, script writing and editing for PBS filming studio, "Inspiration in Painting" TV series

KSNF-TV, 1994-1996

On-location filming, teleprompt, linear editing, assistant to producer

Cornerstone, Inc., 1980-1993

Administrator/Public Relations Director: responsible for drawing crowds as large as 6,000 individuals, booking, arranging and promoting of guest speakers, mimes, bands, stand-up comedians, theatrical dance troupes, ballet troupes, dramas, special events, floats for parades; locating and securing equipment such as special lighting, laser light, smoke machines, flame throwers, sound effects, sound equipment, video taping equipment; photography and writing promotional releases and follow-up stories for four-state area newspapers; designing print ads; securing broadcast coverage; writing broadcast PSA's and scripts for ads; maintenance of mailing lists; publishing of weekly bulletins; monthly newsletters and yearbooks; internal public relations; external public relations; full charge of finances; payroll, accounting, handling finances and business during two construction phases; management of 44 workers.

Senator Jim Inhofe's Pine Island, 1986-1988

Marketing: off-property contact

Farrier's Super Store, 1986-1988

Accountant: full-charge accounting; accounts payable, accounts receivable, payroll and inventory for two businesses.

Sunset Motel, 1983-1984

Owner/Operator: management of business operation; renovation, building maintenance, grounds upkeep, renting and management of books.

Sonshine Productions, 1973-1975

Owner/Operator: responsible for drawing crowds as large as 6,000 individuals, booking and promoting Christian concerts and entertainment acts; producing press releases and follow-up stories for four-state area newspapers; maintenance of mailing lists; writing radio ads; making promotional television appearances; placing news ads; poster design and distribution; contest design; securing building, lighting, special effects equipment, musical and sound equipment, and booking entertainer's travel and lodging accommodations.

Pineville Gazette, 1973

Advertising: sales and design.

Moser's photography, 1973-1983

Sessions set up, studio work, and lab work.

Awards/Promotions:

Advancement in rank to Assistant Professor

ORU Outstanding Faculty Excellence Award in Student Engagement

ORU Outstanding Communication, Arts & Media Faculty (two years)

ORU President's Circle

ORU Who's Who in America's Universities and Colleges (teachers)

ORU Writing Across the Curriculum Excellence Award; First Place (two years)

ORU Writing Across the Curriculum Excellence Award Honorable Mention

PRSSA National Grand Prize Winner in Branding project (first place in nation)

PRSSA National Prize Winner in Branding project in ad design (first place in nation)

PRSSA Zenith Award in Magazine Production (first place in nation)

OIPA Sweepstakes Best in State in Magazine Production

OIPA All Oklahoman in Magazine Production

OCPA First Place Magazine Writing Awards

OCPA Award of Excellence Overall Yearbook

OCPA Award of Excellence Yearbook Layout & Design

OCPA Award of Excellence Yearbook Content & Coverage

OCPA Award of Excellence Yearbook Photography

OCPA Award of Excellence Yearbook Theme

OIPA Highest Honors with Five Marks of Distinction Yearbook Production

OIPA Sweepstakes Best in State in Yearbook Production

OIPA All Oklahoman in Yearbook Production

OIPA Highest Honors with Five Marks of Distinction Magazine Production

Oral Roberts University Service:

Faculty Assembly Senator Alternate

ORUEF Lead Judge

Student Publications Yearbook & DVD, adviser

Comm Arts Alumni Magazine, adviser

Comm Arts Alumni Interactive Magazine, adviser
Comm Arts newsletter, designer
ORUEF newsletter, designer
Produced Public Relations major recruitment video
Facilitated on-campus visit of Hollywood director Clay Jacobsen to speak students
Department program review committee
PR Campus Ambassadors: Studio One Open House, College Weekend
Com Arts industry tours: KTUL, KXOJ, The Breeze, The Edge, Tulsa World, Cox
Radio, Press Group, HiCorp Marketing, Jostens Publishing, Borders Bookstore
Com Arts Media Panel Discussions, televised
Com Arts Faculty Mentor
Leadership Development Institute
HLC Committee
Writing Across the Curriculum Committee
Com Arts Recruitment
Com Arts Hooding Committee, program production
Durfey Award Committee
Putman/Moser Memorial Scholarship Committee, founder, funding
Margaret Leshner Memorial Scholarship Committee
Com Arts PR/Ad Advisory Board Committee
Mass Comm Strats Publication Advising
College Weekend presentations, recruitment table
Eagle Days presentations
Return to Port
Senior Class Commissioning Services speaker
Photography Workshops
Senior Project/Paper adviser, defenses
KGEB Promotional Spots
Whole Person Scholarship Interviewer

Connors State College Service:

Chairperson, Special Events Committee, chair
Handbook Committee, chair
Financial Aid Committee
Oklahoma Day/Night Committee College & Career Fair
Retirement Party, committee chair
Counselor's Breakfast
"A New Day" television show, regular guest - CSC rep
Virtual tour; designer, photographer, writer
Department web page, designer, photographer, writer
President's Retirement Party, committee chair
Upgrade U. campaign, KMMY-Radio PSA
Employee Appreciation Day Event
Applebee's wall promotions

Northeastern State University service:

Media Day Yearbook Judge, 1999, 1997
Fraternity/Sorority Talent Show, judge
Department program review
Media Day, co-director, 1999
Lambda Chi Alpha Watermelon Bust Judge
Mass Communications Department promotional video production
Miss NSU, committee
Society of Collegiate Journalists, cosponsor

Generating Publicity for University:

Generated eight newscasts Trucker's Against Trafficking project; KOTV, KTUL, KJRH
Channel 6 three-minute feature on ORU faculty, KOTV
"Good Day Tulsa" guest for Big Brothers Big Sisters service-learning project, KTUL
"Good Day Tulsa" guest for Truckers Against Trafficking service-learning project
"Good Day Tulsa" guest for Wings of Freedom service-learning project
"Good Day Tulsa" guest for Cards for Kiva service-learning project
"Good Day Tulsa" guest for release of "Solomon Was a Businessman"
"Vintage Magazine" feature story
Stillwater Chamber of Commerce guest speaker
Branding & Promotions promotional video

Student Service Learning Projects:

Burgundy Place Assisted Living Center senior prom special event
University Village Assisted Living Center senior prom special event
Saint Simeon senior prom special event
Sand Plum Assisted Living Center Ice Cream Social outreach
Sand Plum Assisted Living Center senior prom special event
Kiva promotional campaign and funding project
YouVersion promotional project
Truckers Against Trafficking promotional project
Big Brothers Big Sisters promotional project
The KROS FM promotional project
Wings of Freedom branding/promotional project
Living Oaks Baptist Church branding
Aspen Park Church branding
Forrest Ridge Baptist Church branding
Arrow Heights Baptist Church branding
Bixby First Baptist Church branding
Mannford Christian Fellowship branding
Grace Church of Bowden branding/promotional project
Cards for Kiva branding/promotional project
Hazel Dell Baptist Church branding/promotional project

Editors to Journalism Day – OSU
Editors to Media Day – NSU

Field Experience:

“The Scene” TV Pilot, assistant director
Destiny Church A/V Productions, camera operator
H & R Productions, assistant director, camera operator
Divine Appointment, PR consultant
Greater Muskogee Area Success Expo
The Park at Southwood Communications Director, Social Media Manager

Published Works:

“Publications in the Digital Age: A Blend of Strategy and Creativity” textbook, writer
“Your Personal Brand: Discover God’s Unique Brand for Your Life” writer
“Solomon Was a Businessman” devotional book published by Wipf & Stock; contributing writer
“Teaching Millennials Through Service Learning Projects” SoTL-CHEd Online Journal Article; writer
1997 Oklahoma Mass Communications Occupation Outlook Handbook; contributing writer
Medicare & Medigap Insurance: Are Elderly Consumers Knowledgeable Enough to Make Informed Purchasing Decisions (journal article); editor, contributor
Connors State College viewbooks; author, designer, photographer
Perihelion Yearbooks; adviser
Perihelion DVD; adviser
The Communique, Communication Arts alumni magazine; adviser
The Communique e-blasts; adviser

Publications (Media):

Street Scene Monthly Magazine, national advertising campaign
Daily Oklahoman, writing
Muskogee Phoenix, writing
Tulsa Front Page, writing
Grove Sun, writing
McDonald County Press, writing
Publications for nonprofit organizations

Public Speaking, State Conference Presentations and Judging:

“Branding & Promoting Your Business,” Branson Chamber of Commerce
“Branding & Promoting Your Business,” Stillwater Chamber of Commerce
“Branding Through Memorial Customer Service,” Jenks Chamber of Commerce

“Building a Brand Around Customer Service,” Sand Plum Assisted Living Center In-Service Training Session

“Extreme Makeover: The New Look in Publications,” NSU Media Day speaker

“Extreme Makeover: The New Look in Publications,” OSU Journalism Day speaker

“Publications Basics and Trends,” ORUEF Conference speaker

“Women in Journalism,” NSU English Day speaker

“Check That Source,” OIPA speaker at OU conference

ORUEF Yearbook Judge

NSU Media Day Yearbook Judge

OIPA Newspaper Judge at OU Conference

Stillwater Chamber of Commerce “How to Brand Your Business” Speaker

Grove Women’s Group “How to Live Debt Free” Speaker

Grove Women’s Group “Car Care for Women” Speaker

Community Service:

Big Brothers Big Sisters promotional campaign

The Bridge church branding

CASA Benefit Fund Raiser

Oklahoma Music Hall of Fame

Oklahoma District Coordinator of 1988 presidential campaign

Active in Oklahoma state representative campaign

Active in United States senator campaign

Administrative/leadership roles in area churches

Skills Upgrade:

Walt Disney University Branding Tour/Workshop

ORU Disney Customer Service Workshop

ORU Staff Supervisor Evaluation Workshop

ORU Social Media Conference

ORU Leadership Development Institute Retreat

ORU Social Media Management class

Harvard X Social Media Management class

Strategic Brand Management class

AMA’s E-mail Blitz Workshop

Sodexo-Marriott’s Admissions & Retention Retreat

Globally Focused Workshop

Federal Compliance/Threats to Education Workshop

Future of Education Workshop

Take the Grrrr out of Grading Workshop

Engaging Students Workshop

Getting Published Workshop

Analytics Academy

Ad Words Workshop

D2L annual training

Webinars

Caitlin Bacher Webinars
Melyssa Griffin Webinars
Myra Golden Webinars
Rick Mulready Webinars
Platform U Webinars
Kelsey Chapman Webinars
Cara Chace Webinars
Jasmine Star Webinars
Samantha English Webinars
Hilary Rushford Webinar

Eighth Floor Classes:

Internet Tools W02
Copyright Workshop
Twitter
Instagram
SnapChat
Virtual Reality in Education
Storyboarding
Wiki
Skype
Digital Portfolios
Frontpage Web Design
Website Building
Podcasting
Blogs
Online Course Multimedia
Multimedia Simulations
Microsoft MovieMaker
Digital Photography
Adobe Creative Suite InDesign
Adobe Creative Suite Photoshop
Adobe Creative Suite Illustrator
Microsoft PowerPoint
Microsoft Excel
D2L
LinkedIn
Classjump.com
Remind101.com

Industrials tours: CBN, CNN, MGM, RCA Studio One, Sun Studios, Sony, Warner Brothers, CBS, TBN Florida, TBN Texas, TBN Tennessee, Los Colinas Movie Studios, The Blaze Studios, Joyce Meyers Studios, James Robison Studios, Daystar Studios,

MorningStar Studios, MorningStar Media School; appearance on and tour of “Minute to Win It; appearance on “Marcus & Joni Lamb Show;” Hallmark, Gibson, Corvette, Dole, Blue Bell plant tour; theater tours; Mass Media History Museum

Computer Programs:

Microsoft Word, Excel, PowerPoint; Adobe Creative Suite InDesign, Photoshop, Illustrator; Adobe Spark, Adobe Post, Adobe Page; Aldus PageMaker; Express Publisher; PrintShop; Front Page Web Page Design, MovieMaker; Webgraphics; PC and Macintosh computers

Academic Honors (as student):

Grade point average: Doctorate work 4.0, Masters 4.0, Bachelors 4.0, Associates 3.9
Graduated Summa Cum Laude, top 1 percent
Scholastic placement within top 75 of 10,000 NSU students
Alpha Chi (National College Honor Scholarship Society)
National Honor Society (two years)
Honor Society Award (Academic Achievement Recognition)
Who’s Who in American Universities & Colleges (student)
NSU Hall of Fame Nomination
NSU Most Outstanding Senior Nomination
Phi Theta Kappa (International Scholastic Order)
Student Representative on the NSU Graduate Council
David Timmons Scholarship Recipient
President’s List

Academic Activities (as student):

The Northeastern Newspaper Writer
Tsa La Gi Student Publication Writer
Emerald Owl Video Interviewer
Produced 15-minute block of televised Rotary Charity Auction
Newton/McDonald Counties Fair Queen Candidate
FFA Queen

Student Awards (as student):

OIPA First Place, Feature Writing
OIPA Third Place, News Story
OIPA Honorable Mention, Feature Writing
OIPA Second Place, News Stories
OPIA Honorable Mention, Sports Studies
OIPA Third Place, Editorials
OCPA Honorable Mention, Feature Writing

Personal Activities:

Skydiving, white water rafting, air boating in swamplands, mountain trips on horseback, water sports, photography, extensive traveling to tour and research industry

References:

Laura Holland, Communication Arts Department Chair
Oral Roberts University (supervisor)
7777 South Lewis Avenue
Tulsa, OK 74171
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lholland@oru.edu

Dr. Laura Sherwood, Ph. D., CSU-Global faculty member
Former Oral Roberts University Media Department Chair, supervisor
24664 Sweet Meadows Drive
Hermosa, South Dakota 57744
laura.sherwood@csuglobal.edu
308.293.1861

Dr. Wendy Shirk, Ed.D., Shirk Consulting LLC, Owner
Former Oral Roberts University Dean of Arts & Cultural Sciences, supervisor
shirkconsulting.com
7513 East Louisville Street
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Dana Eversole, Mass Communications Department Chair
Northeastern State University (former supervisor)
Tahlequah, Oklahoma 74464
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