

# CURRICULUM VITA

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## JAMES R. RUSSELL

School of Business  
Oral Roberts University  
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### PROFESSIONAL INTERESTS:

Economics, Management, and Quantitative Methods.

### EDUCATION:

B.S. Agricultural Economics, Marketing and Agribusiness Management Option, Oklahoma State University, May 1973.

M.S. Agricultural Economics, Marketing and Agribusiness Management Option, Oklahoma State University, December, 1978.

Ph.D. Agricultural Economics, Marketing and Agribusiness Management Option, Virginia Tech, December 1981.

### Professional Certifications:

Association of Collegiate Business Schools and Programs (ACBSP): Doctorally Qualified in Management

Association of Collegiate Business Schools and Programs (ACBSP): Doctorally Qualified in Economics

### PROFESSIONAL EXPERIENCE:

August 2004-Present. Professor of Economics (Tenured 2005), School of Business, Oral Roberts University, Tulsa, Oklahoma.

September 2016-2017 Academic Planning Support, Oral Roberts University, Tulsa, Oklahoma.

May 2005-2016 Chair, Undergraduate Business, College of Business, Oral Roberts University, Tulsa, Oklahoma.

July 1-30, 2016 Visiting Professor, Beijing Foreign Studies University, Beijing, China.

September 2009-2015 International Development Coordinator, Oral Roberts University, Tulsa, Oklahoma

August 2000 – July 2004. Graduate Associate Professor of Business Administration, School of Business, Oral Roberts University, Tulsa, Oklahoma.

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| September 2009-2014<br>Oklahoma | Director, Distance Learning, Oral Roberts University, Tulsa,  |
| September 2007-2008             | Director of Statistical Research, Oral Roberts University, Tulsa,<br>Oklahoma.  |
| January 1999 – August 2000.     | Family responsibilities.  |
| September 1993 - December 1998. | Owner, Russell Agribusiness Consulting, Kennedyville, Maryland.   |
| September 1991 - August 1993.   | Director, Maryland Agricultural Marketing Center, Queenstown,<br>Maryland. Marketing Specialist and Associate Professor (Tenured),<br>Maryland Cooperative Extension Service, University of Maryland System,<br>Queenstown, Maryland. |
| January 1988 - August 1991.     | Associate Professor of Agricultural and Resource Economics and<br>Marketing Specialist (Tenured), University of Maryland, College Park,<br>Maryland.  |
| August 1987 - December 1987.    | Visiting Professor of Food and Resource Economics, University of<br>Florida, Gainesville, Florida.  |
| July 1985 - July 1987.          | Associate Professor of Agricultural Economics (Tenured), Oklahoma State<br>University, Stillwater, Oklahoma.  |
| December 1981 - June 1985.      | Assistant Professor of Agricultural Economics, Oklahoma State<br>University, Stillwater, Oklahoma.  |
| October 1980 - November 1981.   | Research Associate, Virginia Tech, Blacksburg, Virginia.  |
| April 1980 - September 1980.    | Manager of Eastern Electronic Marketing Association, Daleville, Virginia.<br>(Agreed to manage the association for six months, giving the association<br>time to search for a permanent manager).                                     |
| January 1979 - March 1980.      | Research Associate, Virginia Tech, Blacksburg, Virginia.  |
| September 1977 - December 1978. | Research Assistant, Oklahoma State University, Stillwater, Oklahoma.  |
| May 1973 - August 1977.         | Manager, family-owned elevator and farm supply firm, Morris, Oklahoma.  |

**HONORS:**

1. Phi Kappa Phi, 1978
2. Gamma Sigma Delta, Virginia Tech Chapter, 1981.
3. Aggie-X Outstanding Teacher Award, Department of Agricultural Economics, Oklahoma State University, 1982-83.
4. Alpha Gamma Rho Honorary Initiate, 1983.
5. Aggie-X Outstanding Teacher Award, Department of Agricultural Economics, Oklahoma State University, 1983-84.

6. Alpha Zeta Outstanding Instructor in Agriculture Award, Oklahoma Chapter, College of Agriculture and Natural Resources, Oklahoma State University, 1983-84.
7. Aggie-X Outstanding Undergraduate Advisor Award, Department of Agricultural Economics, Oklahoma State University, 1984-85.
8. American Agricultural Economics Association, Honorable Mention, Distinguished Group Extension Award, 1985.
9. Merrick Foundation Teaching Award, Oklahoma State University, 1985-86.
10. American Agricultural Economics Association, Distinguished Undergraduate Teaching Award, 1986.
11. Aggie-X Outstanding Undergraduate Advisor Award, Department of Agricultural Economics, Oklahoma State University, 1986-87.
12. American Agricultural Economics Association, Student Section, Certificate of Appreciation, 1987.
13. Western Agricultural Economics Association, Outstanding Undergraduate Teaching Award, 1987.
14. State of Oklahoma, Executive Branch, Governor's State of Excellence Award (for applied research and extension), 1987.
15. American Agricultural Economics Association, Student Section, Certificate of Appreciation, 1988.
16. Maryland Extension Specialists' Association, University of Maryland, Award of Honor, March 20, 1990.
17. National Association of County Agricultural Agents (Nominated by Maryland Association, University of Maryland), Achievement Award, 1992.
18. Maryland Grain Producers Association, Man of the Year Award, 1993.
19. Deans' Award for Technology Integration in the Classroom, Oral Roberts University, Tulsa, Oklahoma, 2003.
20. Outstanding Faculty Member, School of Business, Oral Roberts University, Tulsa, Oklahoma, 2006.
21. Teaching Excellence Award, School of Business, Oral Roberts University, Tulsa, Oklahoma, 2007.
22. Service Award, College of Business, Oral Roberts University, Tulsa, Oklahoma 2013.
23. Outstanding Scholar of the Year, College of Business, Oral Roberts University, Tulsa, Oklahoma, 2016.

#### **CONTRACTS AND GRANTS:**

1. Project leader, "Development of Improved Methods of Understanding and Evaluating the Effectiveness of Livestock and Meat Marketing Systems: Oklahoma and U.S.," Hatch Project, Oklahoma Agricultural Experiment Station, approximately \$35,000, 1982-84.

2. Project leader, "Feasibility Phase of Grain Electronic Marketing Study (GEM)," Agricultural Marketing Service - USDA and Oklahoma Agricultural Experiment Station, \$150,000, 1983-84.
3. Project leader, "Supplemental grant to expand scope of GEM Project," Agricultural Marketing Service - USDA and Oklahoma Agricultural Experiment Station, \$30,000, 1984-85.
4. Project leader, "Implementation Phase of GEM Project," Agricultural Marketing Service - USDA and Oklahoma Agricultural Experiment Station, \$161,156, 1985-87.
5. Project leader, "Economic Analysis of Electronic Agricultural Communication Systems-Feasibility and Impacts," Hatch Project, Oklahoma Agricultural Experiment Station, approximately \$40,000, 1985-87.
6. Project leader, "Development of A Cooperative Microcomputer Simulation Model (Coop-Sim)," Agricultural Cooperative Service - USDA and Oklahoma Agricultural Experiment Station, \$120,900, 1986-87.
7. Co-Project leader, "Development of Electronic Livestock Foreign Marketing Systems for U.S. Purebred Livestock and Related Genetic Material," Agricultural Marketing Service - USDA and Oklahoma Agricultural Experiment Station, \$130,000, 1986-87.
8. Co-Project leader, "Implementation of Electronic Livestock Foreign Marketing Systems for U.S. Purebred Livestock and Related Genetic Material," Agricultural Marketing Service - USDA and Oklahoma Agricultural Experiment Station, \$150,000, 1987.
9. Project leader, "Development of a Farmer Cooperative Educational Expert System," Agricultural Cooperative Service - USDA and Maryland Cooperative Extension Service, \$69,914, 1988-90.
10. Project leader, "Expanding Farmer Access to Local Markets in the Mid-Atlantic Region," Agricultural Marketing Service - USDA and Maryland Agricultural Experiment Station, \$150,000, 1989-1991.
11. Project leader, "Evaluation of Complex Marketing Strategies for Corn, Soybean and Wheat Producers," Hatch Project, Maryland Agricultural Experiment Station, 1989-1991.
12. Project leader, "Extension Efforts Associated With Expanding Farmer Access to Local Markets in the Mid-Atlantic Region," Agricultural Marketing Service - USDA and Maryland Cooperative Extension Service, \$60,000, 1991.
13. Project leader, "Economic Analysis of the Maryland Grain Markets," Maryland Grain Producers Association and Maryland Cooperative Extension Service, \$70,000, 1993. (Note: canceled when I left the University in 1993.)
14. Project leader, "Evaluation of Selected Technical Indicators in Predicting Turning Points for Chicago Corn, Soybeans, and Futures Prices," Maryland Grain Producers Association and Maryland Soybean Board, \$26,258, 1993-1994.

## PUBLICATIONS:

### Journal Articles (Refereed):

1. Russell, James R. and John R. Franzmann. "Oscillators as Decision Guides in Hedging Feeder Cattle -- An Economic Evaluation," *Southern Journal of Agricultural Economics*, Vol. 11, No. 1 July 1979, pp. 83-88.
2. Russell, James R. and Wayne D. Purcell. "Implementation of Electronic Marketing of Slaughter Cattle in Virginia: Requirements and Procedures," *Southern Journal of Agricultural Economics*, Vol. 12, No. 1, July 1980, pp. 77-84.
3. Russell, James R. and Wayne D. Purcell. "Costs of Operating a Computerized Trading System for Slaughter Lambs," *Southern Journal of Agricultural Economics*, Vol. 15, No. 2, July 1983, pp. 123-127.
4. Russell, James R. and Matthew C. Dickey. "Using Dual Objectives as Decision Guides to Hedge Oklahoma Feeder Cattle -- An Economic Evaluation," *Southern Journal of Agricultural Economics*, Vol. 15, No. 2, December 1983, pp. 35-39.
5. Russell, James R. and Wayne D. Purcell. "Participant Evaluation of Computerized Auctions for Slaughter Livestock--The Experience with Electronic Marketing Association, Inc.," *North Central Journal of Agricultural Economics*, Vol. 6, No. 1, January 1984, pp. 8-16.
6. Russell, James R., John E. Ikerd, and Matthew C. Dickey. "Using Profit Objectives in a Hedging Program for High Plains Fed Cattle--Opportunities, Timing, and Empirical Validation." *Current Farm Economics*, Vol. 57, No. 4, December 1984, pp. 27-39.
7. Russell, James R. "Implications of Electronic Trading for Agriculture: Discussion." *American Journal of Agricultural Economics*, Vol. 66, No. 5, December 1984, pp. 864-865.
8. Russell, James R. "Agricultural Cooperatives - Their Why and Their How: Review," *Journal of Agricultural Cooperation*, Vol. 1, 1986, pp. 93-94.
9. Russell, James R., David M. Henneberry, and Elaine C. Batchelor. "Using an Empirical Research Project as an Aid in Teaching Undergraduate Agricultural Marketing and Prices." *National Association of Colleges and Teachers of Agriculture Journal*, Vol. 31, No. 1, Maryland, 1987, pp. 35-37.
10. Russell, James R., Issac K. Arap Rop, and David M. Henneberry. "Sources of Producer Income Instability in Kenya." International Association of Agricultural Economists Occasional Paper No. 5, 1989, pp. 255-261.
11. Reese, Randall, Shida R. Henneberry, and James R. Russell. "Transfer Pricing in Multinational Firms: A Review of the Literature." *Agribusiness: An International Journal*, Vol. 5, No. 2, March 1989, pp. 121-137.

### Chapters in Books:

1. Wright, Marshall H. and James R. Russell. "Judeo-Christian Influences on Socioeconomics." Forthcoming in *A Noble Calling*, edited by David Wesley Whitlock and Gordon Dutile, 2007.

Extension/Outreach Publications (Refereed):

1. Russell, James R. and Clement E. Ward. "Oklahoma Lamb Teleauction Update and Marketing by Computer." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 460, December 1982, p. 4.
2. Russell, James R. "Costs of Operating Computerized Trading Systems," Proceedings: Electronic Marketing Conferences -- Atlanta, Chicago, Oklahoma City, and Salt Lake City; Virginia Cooperative Extension Service, Publication 448-003, February 1983, pp. 29-43.
3. Bell, James B., Dennis R. Henderson, David L. Holder, Wayne D. Purcell, James R. Russell, Thomas L. Sporleder, and Clement E. Ward. "Electronic Marketing--What, Why, How." Virginia Cooperative Extension Service, Publication 448-004, November 1983. Also reprinted in Circular E833, Oklahoma Cooperative Extension Service, May 1984, p. 28.
4. Bell, James B., Dennis R. Henderson, David L. Holder, Wayne D. Purcell, James R. Russell, Thomas L. Sporleder, and Clement E. Ward. "Electronic Marketing--What Is It?" Virginia Cooperative Extension Service, Publication 448-006, November 1983. Also reprinted in Leaflet L202, Oklahoma Cooperative Extension Service, May 1984, p. 1.
5. Russell, James R. "Wheat Technical Picture." Oklahoma Cooperative Extension Service, Oklahoma Market Viewpoints, October 1984, p. 2.
6. Bradley, Cindy, Kim Anderson, and Jim Russell. "Wheat Electronic Marketing Survey Results." Oklahoma Cooperative Extension Service, Grain Marketing News, December 1984, p. 1.
7. Ikerd, John E., James R. Russell, and Matthew C. Dickey. "Objective Based Hedging Strategies for High Plains Cattle Feeders." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 474, July 1984, p. 6.
8. Ward, Clement E. and James R. Russell. "Electronic Marketing in Oklahoma: Experiences and Opportunities." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 475, July 1984, p. 4.
9. Anderson, Kim B. and James R. Russell. "Setting Target Prices to Manage Risk." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 476, September 1984, p. 4.
10. Anderson, Kim B. and James R. Russell. "Hard Red Winter Wheat Marketing System." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 482, December 1985, p. 4.
11. Russell, James R. "Lower Soybean Prices," *The Oklahoma Farmer-Stockman*, January 1986, p. 1.
12. Park, David W. and James R. Russell. "Effective Time Management." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 174, August 1986, p. 4.
13. Park, David W. and James R. Russell. "Merging Cooperatives." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 171, August 1986, p. 4.
14. Park, David W. and James R. Russell. "Principles of Agribusiness Marketing Management." Oklahoma Cooperative Extension Service, OSU Extension Facts, No. 172, August 1986, p. 4.

15. Pakanati, V. Reddy, David M. Henneberry, and James R. Russell. "Oklahoma's Purebred Breeding Livestock Industry: Potential for Increased Exports." Oklahoma Cooperative Extension Service, Economic Issues in Agriculture, Vol. 3, No. 2, May 1987, p. 2.
16. Russell, James R. "Cattle Situation and Outlook," Oklahoma Cooperative Extension Service, Oklahoma Market Viewpoints, June 8, 1987, p. 2.
17. Russell, James R. and James C. Hanson. "Developing a Grain Marketing Plan." Maryland Cooperative Extension Service, UM Fact Sheet, No. 484, 1988-89, p. 8.
18. Russell, James R. and James C. Hanson. "Grain Marketing: Using Balance Sheets." Maryland Cooperative Extension Service, UM Fact Sheet, No. 485, 1988-89, p. 8.
19. Russell, James R. and James C. Hanson. "Grain Marketing: Helpful Hints." Maryland Cooperative Extension Service, UM Fact Sheet, No. 486, 1988-89, p. 2.
20. Hanson, James C. and James R. Russell. "Grain Marketing: Storage Decisions." Maryland Cooperative Extension Service, UM Fact Sheet, No. 487, 1988-89, p. 4.
21. Russell, James R. and James C. Hanson. "Grain Marketing: The Futures Market." Maryland Cooperative Extension Service, UM Fact Sheet, No. 488, 1988-89, p. 8.
22. Hanson, James C. and James R. Russell. "Understanding Grain Basis." Maryland Cooperative Extension Service, UM Fact Sheet, No. 489, 1988-89, p. 8.
23. Russell, James R. and James C. Hanson. "Grain Marketing Alternatives." Maryland Cooperative Extension Service, UM Fact Sheet, No. 490, 1988-89, p. 8.
24. Russell, James R. and James C. Hanson. "Grain Futures: Questions and Answers." Maryland Cooperative Extension Service, UM Fact Sheet, No. 491, 1988-89, p. 4.
25. Russell, James R. and James C. Hanson. "Grain Marketing: Using Options." Maryland Cooperative Extension Service, UM Fact Sheet, No. 492, 1988-89, p. 8.
26. Hanson, James C. and James R. Russell. "Evaluating Grain Marketing Alternatives." Maryland Cooperative Extension Service, UM Fact Sheet, No. 493, 1988-89, p. 8.
27. Hanson, James C. and James R. Russell. "Crop Pricing Summary." Maryland Cooperative Extension Service, UM Fact Sheet, No. 494, 1988-89, p. 12.
28. Hanson, James C., James R. Russell, and Dale M. Johnson. "Maryland Corn: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 495, 1988-89 (revised for 1989-90 and 1990-91), 1, p. 12.
29. Hanson, James C., James R. Russell, and Dale M. Johnson. "Maryland Soybeans: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 496, 1988-89 (revised for 1989-90 and 1990-91), p. 8.
30. Hanson, James C., James R. Russell, and Dale M. Johnson. "Maryland Wheat: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 497, 1988-89 (revised for 1989-90 and 1990-91), p. 8.

31. Russell, James R. and James C. Hanson. "Producers' Guide to Grain Marketing Terminology." Maryland Cooperative Extension Service, UM Fact Sheet, No. 498, 1988-89, p. 8.
32. Russell, James R., Malcolm Comer, James C. Hanson, and Dale M. Johnson. "Maryland Corn: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 495, 1991-92 (revised), p. 12.
33. Russell, James R., Malcolm Comer, James C. Hanson, and Dale M. Johnson. "Maryland Soybeans: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 496, 1991-92 (revised), p. 8.
34. Russell, James R., Malcolm Comer, James C. Hanson, and Dale M. Johnson. "Maryland Wheat: Historical Basis and Price Information." Maryland Cooperative Extension Service, UM Fact Sheet, No. 497, 1991-92 (revised), p. 8.

#### Research Reports/Publications (Refereed)

1. Russell, James R. and Wayne D. Purcell. Interview with Virginia Slaughter Cattle Producers and Eastern Packers: Implications to Electronic Marketing, Virginia Tech, Dept. of Agricultural Economics, MB 277, August 1979, p. 43.
2. Russell, James R., Wayne D. Purcell, and James B. Bell. Electronic Marketing: A Summary of Conceptual, Theoretical, and Empirical Considerations, Virginia Tech., Dept. of Agricultural Economics, MB 308. July 1983, p. 26.
3. Russell, James R. and Wayne D. Purcell. Determining the Feasibility, Design, and Implementation of an Electronic Marketing System: The Experience with Electronic Marketing Association, Inc., Virginia Tech, Dept. of Agri. Econ., MB 309, August 1983, p. 33.
4. Russell, James R. and Wayne D. Purcell. Price Considerations of Computerized Trading of Slaughter Lambs, Virginia Tech, Dept. of Agri. Econ., A.E. 53, October 1983, p. 22.
5. Lowe, Rebecca I., James R. Russell, and Clement E. Ward. Feedlot Operators Attitudes Toward Electronic Marketing of Feedgrains and Transportation Services, Oklahoma Agri. Exp. Sta., Research Report P-850, August 1984, p. 16.
6. Tilley, Daniel S., Matthew C. Dickey, and James R. Russell. Corn Producers and Elevator Managers Attitudes Toward A Grain Electronic Market (GEM), Oklahoma Agri. Exp. Sta., Research Report P-851, September 1984, p. 53.
7. Anderson, Kim B., Cindy J. Bradley, and James R. Russell. Attitudes of Wheat Producers and Elevator Managers Toward Electronic Marketing of Wheat and Transportation Services, Oklahoma Agri. Exp. Sta., Research Report P852, October 1984, p. 61.
8. Oehrtman, Robert L., James R. Russell, and Verna Frakes. Attitudes of Soybean Producers and Elevator Managers Toward Electronic Marketing of Soybeans and Transportation Services, Oklahoma Agri. Exp. Sta., Research Report P-853, November 1984, p. 60.
9. Makus, Larry D., James R. Russell, and Venugopal R. Pakanati. Attitudes of Grain Producers and Elevator Managers Toward Electronic Marketing of Grain and Transportation Services, Oklahoma Agri. Exp. Sta., Research Report P-854, November 1984, p. 56.

10. Moore, Gaye and James R. Russell. Selecting a Modern, Oklahoma Agri. Exp. Sta., AE-8550, May 1985, p. 4.
11. Pakanati, Venugopal R., David M. Henneberry, and James R. Russell. Oklahoma Purebred Breeding Cattle Exporters and Potential Exporters, Oklahoma Agri. Exp. Sta., AE8645, June 1986, p. 65.
12. Pakanati, Venugopal R., David M. Henneberry, and James R. Russell. Oklahoma Purebred Breeding Horse Exporters and Potential Exporters, Oklahoma Agri. Exp. Sta., AE8646, June 1986, p. 13.
13. Pakanati, Venugopal R., David M. Henneberry, and James R. Russell. Oklahoma Purebred Breeding Swine Exporters and Potential Exporters, Oklahoma Agri. Exp. Sta., AE8647, June 1986, p. 15.
14. Pakanati, Venugopal R., David M. Henneberry, and James R. Russell. Oklahoma Purebred Breeding Goat Exporters and Potential Exporters, Oklahoma Agri. Exp. Sta., AE-8648, June 1986, p. 8.
15. Pakanati, Venugopal R., David M. Henneberry, and James R. Russell. Oklahoma Purebred Breeding Sheep Exporters and Potential Exporters, Oklahoma Agri. Exp. Sta., AE8649, June 1986, p. 35.
16. Rop, Issac K. Arap, James R. Russell, and David M. Henneberry. "A Review of Selected Methodological Issues in the Analysis of Agricultural Income Instability." International Development Series, No. 86-1, Department of Agricultural Economics, Oklahoma State University, December 1986, p. 41.
17. Russell, James R. "Observations on Undergraduate Scholarship and Internship Programs," Proceedings of the American Agricultural Economics Association Teaching Workshop, MGM Grand Hotel, Reno, Nevada, July 25-27, 1986.
18. Rop, Issac K. Arap, James R. Russell, and David M. Henneberry. "Sources of Farm Income Instability in Kenya: The Case of Selected Marketed Commodities." International Development Series, No. 86-2, Department of Agricultural Economics, Oklahoma State University, December 1986, p. 45.
19. Rop, Issac K. Arap, James R. Russell, and David M. Henneberry. "Effects of Alternative Government Intervention Programs on Farm Income Instability from Selected Commodities in Kenya." International Development Series, No. 86-3, Department of Agricultural Economics, Oklahoma State University, December 1986, p. 31.
20. Rop, Issac K. Arap, James R. Russell, and David M. Henneberry. "An Economic Analysis of Farm Income Instability in Kenya: The Case of Selected Marketed Commodities." International Development Series, No. 86-4, Department of Agricultural Economics, Oklahoma State University, December 1986, p. 27.
21. Pakanati, V. Reddy, David M. Henneberry, and James R. Russell. Foreign Market Analysis for U.S. Breeding Livestock: 1980-85. Oklahoma Agricultural Experiment Station, Research Report P-893, May 1987, p. 45.
22. Wright, Marshall H. and James R. Russell. "The Socio-Economic Philosophies of Adam Smith and John Maynard Keynes: A Biblical Critique," Electronic Proceedings, 18<sup>th</sup> Annual

Christian Business Faculty Association, October 2003, Regent University, Virginia Beach, Virginia.

23. Russell, James R. and Marshall H. Wright. "An Examination of the Foundations of Economic Freedom: Cluster Segmentation Analysis of the Judeo Christian Socio-Economic Model," Electronic Proceedings, 19<sup>th</sup> Annual Christian Business Faculty Association, October 2004, San Antonio, Texas.
24. Dyson, David A. and James R. Russell. Accepted for presentation and publication. "The Evolution of Assessment from Self-Perception to Electronic Portfolio." Association of Collegiate Business Schools and Programs, Annual Meeting, Chicago IL, June 2006.

#### Research Reports/Publications (Non-Refereed)

1. Russell, James R. "Observations on the Undergraduate Program," Staff paper, Dept. of Food and Resource Economics, University of Florida, January 1988.
2. Russell, James R. (Russell Agricultural Consulting), "Maryland Grain Chart Book," Research Report, Maryland Grain Producers Utilization Board and Maryland Soybean Board, 1994.
3. Russell, James R. (Russell Agricultural Consulting), "Evaluation of Selected Technical Indicators in Predicting Turning Points for Chicago Corn, Soybean, and Wheat Futures Prices," Research Report, Maryland Grain Producers Utilization Board and Maryland Soybean Board, 1994.
4. Russell, James R. (Russell Agricultural Consulting), "Evaluation of Selected Moving Average Systems for Chicago Board of Trade Corn, Soybean, and Wheat Futures Prices," Russell Agricultural Consulting, January 1996.
5. Russell, James R. (Russell Agricultural Consulting), "Statistical Analysis of Chicago Board of Trade December Corn, November Soybean, and July Wheat Prices, 1987-1996," Russell Agricultural Consulting, January 1997.
6. Russell, James R. (Russell Agricultural Consulting), "Evaluation of Selected Moving Average Systems and MACD for Chicago Board of Trade Corn, Soybean, and Wheat Futures Prices: 1995 Crops," Russell Agricultural Consulting, January 1997.
7. Russell, James R. (Russell Agricultural Consulting), "Evaluation of Selected Moving Average Systems and MACD for Chicago Board of Trade Corn, Soybean, and Wheat Futures Prices: 1996 Crops (Partial Year)," Russell Agricultural Consulting, January 1997.
8. Russell, James R., *Russell Crop Report*, Russell Agricultural Consulting, 8 page newsletter, published 50 times per year, September 1993 to September 1998.
9. Munn, Melanie, Jaqui Sinclair, Qudrat Mojadidi, Tim Fader, Linda Miner, and James R. Russell. "A Feasibility Study for the Foundation of a Repair Center at Cure International Hospital, Kabul, Afghanistan."

#### ABSTRACTS:

1. Russell, James R. and Wayne D. Purcell. "A Systems Approach to Initiating an Electronic Marketing System," *Southern Journal of Agricultural Economics*, Vol. 12, No. 1, July, 1980. Paper presented February 4, 1980, Fayetteville, Arkansas.

2. Russell, James R. and Wayne D. Purcell. "Implications of Computerized Trading of Slaughter Lambs on Pricing Efficiency," *American Journal of Agricultural Economics*, Vol. 62, No. 5, December 1982. Paper presented August 2, 1982, Logan, Utah.
3. Russell, James R. "Using Dual Objectives as Decision Guides to Hedge Oklahoma Feeder Cattle," *Southern Journal of Agricultural Economics*, Vol. 15, No. 2, December, 1983. Paper presented February 8, 1983, Atlanta, Georgia.
4. Makus, L.D., J. R. Russell, and V.R. Pakanati. "Attitudes of Grain Producers and Elevator Managers Toward Electronic Marketing of Grain and Transportation Services," *World Agricultural Economics and Rural Sociology Abstracts*, Vol. 27, No. 12, Abstract No. 6521, December 1985.
5. Lowe, R. I., J. R. Russell, and C.E. Ward. "Feedlot Operators' Attitudes Toward Electronic Marketing of Feedgrains and Transportation Services," *World Agricultural Economics and Rural Sociology Abstracts*, Vol. 27, No. 12, Abstract No. 6522, December 1985.
6. Bradley, C. J., K. B. Anderson, and J. R. Russell. "Attitudes of Wheat Producers and Elevator Managers Toward Electronic Marketing of Wheat and Transportation Services," *World Agricultural Economics and Rural Sociology Abstracts*, Vol. 27, No. 12, Abstract No. 6523, December 1985.
7. Tilley, D. S., M. C. Dickey, and J. R. Russell. "Corn Producers' and Elevator Managers' Attitudes Toward a Grain Electronic Market (GEM)," *World Agricultural Economics and Rural Sociology Abstracts*, Vol. 27, No. 12, Abstract No. 6524, December 1985.
8. Oehrtman, R. L., J. R. Russell, and V. Frakes. "Attitudes of Soybean Producers and Elevator Managers Toward Electronic Marketing of Soybeans and Transportation Services," *World Agricultural Economics and Rural Sociology Abstracts*, Vol. 27, No. 12, Abstract No. 6525, December 1985.

Trade Publications:

1. Russell, James R. and Wayne D. Purcell. "The Virginia Electronic Marketing Project: The Producer Survey," *The Virginia Cattleman*, Vol. 1, No. 6, August 1979. Also reprinted in *The Virginia Dairyman*, Vol. 43, No. 8, August, 1979, p. 2.
2. Russell, James R. and Wayne D. Purcell. "The Virginia Electronic Marketing Project: The Packer Survey," *The Virginia Dairyman*, Vol. 43, No. 9, September 1979, p. 2.
3. Russell, James R. and Wayne D. Purcell. "The Virginia Electronic Marketing Project: The Interface Between the Producer and Packer Surveys," *The Virginia Dairyman*, Vol. 43, No. 10, October 1979, p. 2.
4. Russell, James R. "Using Profit Objectives in a Hedging Program," *Proceedings: 19th Annual OSU Cattle Feeders' Seminar*, Oklahoma State University, March 1983, pp. C1-C13.
5. Love, Ross O. and James R. Russell. "Hedging Margin Calls and the Banker," *The Oklahoma Banker*, September 1984, p. 14-17.

6. Russell, James R. "Soybean Prices Down," *The Oklahoma Farmer-Stockman*, Vol. 5, No. 2, February 1, 1985, p. 1.
7. Russell, James R. and Kim B. Anderson. "Setting Personnel Management Policies," *Grain Storage and Handling*, Vol. 7, No. 2, March - April 1985, p. 1.
8. Russell, James R. "Soybean Outlook Bleak," *The Oklahoma Farmer-Stockman*, January 1987, p. 1.
9. Russell, James R., and James C. Hanson. "Market Analysis," *Maryland Feed and Grain Report*, Maryland Department of Agriculture, weekly article May 12, 1988 - August 1993.
10. Russell, James R. "Russell Crop Report," Russell Agricultural Consulting, weekly market newsletter, November 1, 1993 - present, pp. 1-8.
11. Russell, James R. "Practicing Kingdom Economics," *Ministry Today*, September-October 2015, pp.38-44.
12. Russell, James R. "Kingdom Economics: Blessed to Be a Blessing," *Ministry Today*, January-February 2018, p.20.
13. Russell, James R. "Kingdom Economics: Understand God's kingdom, Then Grasp Its Economics," *Ministry Today*, March-April 2018, p. 20.
14. Russell, James R. "Kingdom Economics: Execute God's Direction with Wisdom and Excellence," *Ministry Today*, May-June 2018, p. 20.
15. Russell, James R. "Kingdom Economics: Preach the King's Message and Leave the Results to God," *Ministry Today*, July-August 2018, p. 20.
16. Russell, James R. "Kingdom Economics: Find Your Significant Calling," *Charisma Leader*, accepted for publication, October-November, 2018.

Online Magazines

Articles printed in Ministry Today Online Magazine. Each article was 900-1,000 words.

[www.ministrytodaymag.com](http://www.ministrytodaymag.com)

| Title  | Date       |
|--|------------|
| Kingdom Economics: Twelve Reasons to Let Gratitude Grow and Activate Your Spiritual Growth       | 09/05/2018 |
| Kingdom Economics: The Real Reason So Many Christian Leaders Are Unfruitful                      | 08/29/2018 |
| Kingdom Economics: Are You Contagious?   | 08/22/2018 |
| Kingdom Economics: You Become a Catalyst of Change Only When You Make This Spiritual Choice      | 08/15/2018 |
| Kingdom Economics: Are You Ready to God Radically Deeper with God                                | 08/08/2018 |
| Kingdom Economics: How Your Words Determine Your Success   | 08/01/2018 |
| Kingdom Economics: Sure Signs You Need to Step Out of the Secret Shadows                         | 07/25/2018 |
| Kingdom Economics: The Secret to Joshua's Strength and Courage                                   | 07/18/2018 |
| Kingdom Economics: What to Do Until God Fulfills Your Vision                                     | 07/11/2018 |
| Kingdom Economics: How This Perspective Shift Can Boost Your Confidence                          | 07/04/2018 |
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Newspaper Columns:

Russell, James R. and James C. Hanson. Weekly grain market analysis column in the Delmarva Farmer, July 7, 1988 – August 31, 1993.

**PRESENTATIONS:**

Workshops:

1. Russell, James R. "Time Management." Time Management Seminar, Federal Land Bank Association, Durant, Oklahoma, June 15, 1984.
2. Russell, James R. "Labor Management and Relationships at the Local Elevator." 27<sup>th</sup> Grain Elevator Business Conference, Stillwater, Oklahoma, October 18, 1984.
3. Russell, James R. "Fundamentals of Agricultural Options: Options Terminology and Mechanics of Options Trading." Agricultural Commodity Options Seminar, cosponsored by Chicago Board of Trade and Oklahoma Grain and Feed Association, Oklahoma City, Oklahoma, March 13, 1985.
4. Russell, James R. "Mechanics of Options Trading." Oklahoma Bankers Association Options Seminar, Oklahoma City, Oklahoma, October 9, 1985.
5. Russell, James R. "Principles of Financial Analysis" and "Short-Term Financial Forecasting." Agribusiness Management Workshop, Stillwater, Oklahoma, January 29, 1987.
6. Russell, James R. and James C. Hanson. "Agricultural Commodity Marketing." Maryland Cooperative Extension Service, College Park, MD, October 24-25, 1988. Length of workshop: 12 hours; audience: Maryland Agricultural Agents and Specialists; attendance: 24; evaluation 4.65 (5.00 maximum).
7. Russell, James R. "Using the Futures and Options Markets to Purchase Feed Ingredients." Kent County Cooperative Extension Service, Chestertown, MD, December 6 and 8, 1988. Length of workshop: 4 hours; audience: farmers and dairymen; attendance: 12; evaluation 4.38 (5.00 maximum).
8. Russell, James R., James C. Hanson and James M. Downes. "Grain Marketing Workshop." Cecil County Cooperative Extension Service, Elkton, MD, December 13 and 15, 1988. Length of workshop: 9 hours; audience: farmers; attendance: 16; evaluation 4.91 (5.00 maximum).
9. Russell, James R., James C. Hanson and James M. Downes. "Grain Marketing Workshop." Somerset County Cooperative Extension Service, Princess Anne, MD, January 11, 18, 25, and February 1, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 4.80 (5.00 maximum).
10. Russell, James R., James C. Hanson, and James M. Downes. "Grain Marketing Workshop." Worcester County Cooperative Extension Service, Snow Hill, MD; January 11, 18, 25, and February 1, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 18; evaluation 4.88 (5.00 maximum).
11. Russell, James R., James C. Hanson, and James M. Downes. "Grain Marketing Workshop." Wicomico County Cooperative Extension Service, Salisbury, MD; January 11, 18, 25, and February 1, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 4.75 (5.00 maximum).
12. Russell, James R. and James M. Downes. "Grain Marketing Workshop." Talbot and Caroline County Cooperative Extension Services, Easton, MD, January 16 and 17, 1989. Length of workshop: 14 hours; audience: farmers and other agribusiness people; attendance 15; evaluation 4.67 (5.00 maximum).
13. Russell, James R. and James C. Hanson. "Grain Marketing Workshop." Southern Maryland Cooperative Extension Services, Prince George's County Coordinating, 15 Clinton, MD; January 23, 30, and February 6, 1989. Length of workshop: 12 hours; audience: farmers and other

- agribusiness people; attendance 10; evaluation 4.67 (5.00 maximum).
14. Russell, James R. and James M. Downes. "Grain Marketing Workshop." Kent and Queen Anne's Counties Cooperative Extension Service, Church Hill, MD; January 27 and February 3, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 45; evaluation 4.90 (5.00 maximum).
  15. Hilty, Brad, Dough Tregoning, James R. Russell, and James C. Hanson. "Grain Marketing Workshop." Montgomery County Cooperative Extension Service, Gaithersburg, MD; February 1, 8, 15, and 22, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 150; evaluation 4.09 (5.00 maximum).
  16. Russell, James R., James C. Hanson, and James M. Downes. "Grain Marketing Workshop." Dorchester County Cooperative Extension Service, Cambridge, MD; February 2, 9, 16, and 23, 1989. Length of workshop: 10 hours; audience: farmers and other agribusiness people; attendance 17; evaluation 4.43 (5.00 maximum).
  17. Russell, James R., Walt Bay, David Greene, and Brad Hilty. "Grain Marketing Workshop." Carroll County Cooperative Extension Service, Westminster, MD; March 7, 14, 20, and April 4, 11, 1989. Length of workshop: 12 hours; audience: farmers and other agribusiness people; attendance 9; evaluation 5.00 (5.00 maximum).
  18. Russell, James R. "Options Workshop." Cecil County Cooperative Extension, Elkton, MD; March 13, 1989. Length of workshop: 3 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 4.90 (5.00 maximum).
  19. Russell, James R. "Strategic Marketing." Maryland Cooperative Extension Service, College Park, MD, March 27-28, 1989. Length of workshop: 12 hours; audience: Maryland agricultural extension agents and specialists; attendance: 14; evaluation 4.43 (5.00 maximum).
  20. Russell, James R. "Advanced Grain Marketing Workshop." Maryland Cooperative Extension Service, Laurel, MD, October 26, 1989. Length of workshop: 8 hours; audience: Maryland Agricultural Agents and Specialists; attendance 20; evaluation 4.76 (5.00 maximum).
  21. Russell, James R. "Advanced Grain Marketing Workshop." Cecil County Cooperative Extension Service, Elkton, MD, December 6, 1989. Length of workshop: 4 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 4.50 (5.00 maximum).
  22. Russell, James R. and James M. Downes. "Advanced Grain Marketing Workshop." Somerset County Cooperative Extension Service, Princess Anne, MD, January 24 and February 6, 1990. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 4.60 (5.00 maximum).
  23. Russell, James R. and James M. Downes. "Advanced Grain Marketing Workshop." Worcester County Cooperative Extension Service, Snow Hill, MD, January 24 and February 6, 1990. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 18; evaluation 4.68 (5.00 maximum).
  24. Russell, James R. and James M. Downes. "Advanced Grain Marketing Workshop." Wicomico County Cooperative Extension Service, Salisbury, MD, January 24 and February 6, 1990. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 15; evaluation 4.80 (5.00 maximum).

25. Russell, James R. and James M. Downes. "Advanced Grain Marketing Workshop." Kent and Queen Anne's Counties Cooperative Extension Service, Church Hill, MD, January 26 and February 2, 1990. Length of workshop: 12 hours; audience: farmers and other agribusiness people; attendance 45; evaluation 4.72 (5.00 maximum).
26. Russell, James R. "Options and Trend Following Techniques." Montgomery County Cooperative Extension Service, Gaithersburg, MD, February 8 and 15, 1990. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 35.
27. Russell, James R. and James M. Downes. "Advanced Grain Marketing Workshop." Talbot County Cooperative Extension Service, Easton, MD, February 13 & 20, 1990. Length of workshop: 14 hours; audience: farmers and other agribusiness people; attendance 15; evaluation 4.80 (5.00 maximum).
28. Russell, James R., James C. Hanson, and James M. Downes. "Advanced Grain Marketing Workshop." Dorchester County Cooperative Extension Service, Cambridge, MD; February 21, 28, and March 7 and 14, 1990. Length of workshop: 4 hours; audience: farmers and other agribusiness people; attendance 8.
29. Russell, James R., James C. Hanson, and James M. Downes. "Grain Marketing Workshop." Dorchester County Cooperative Extension Service, Cambridge, MD, February 17, 21, 28, and March 7 and 14, 1990. Length of workshop: 12 hours; audience: farmers and other agribusiness people; attendance 6.
30. Russell, James R. and James M. Downes. "Basic Grain Marketing Workshop." Talbot County Cooperative Extension Service, Easton, MD, April 11 and 25, 1990. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 18; evaluation 4.86 (maximum 5.00).
31. Russell, James R. "Grain Marketing Workshop." Baltimore County Cooperative Extension Service, Cockeysville, MD, March 6, 13, and 26, 1990. Length of workshop: 9 hours; audience: farmers and other agribusiness people; attendance 26; evaluation 4.82 (5.00 maximum).
32. Russell, James R. "Advanced Grain Marketing Workshop II." Maryland Cooperative Extension Service, Laurel, MD, May 23, 1990. Length of workshop: 8 hours; audience: Maryland Agricultural Agents and Specialists; attendance 15.
33. Eidman, Vern, James R. Russell, and Dale Johnson. "Managing Risk in Farm Management." Maryland Cooperative Extension Service, College Park, MD, May 29-30, 1990. Length of workshop: 12 hours; audience: Maryland Agricultural Agents and Specialists; attendance: 12.
34. Animal Science Department, UMCP, and James R. Russell. "Sheep Management." Maryland Cooperative Extension Service, Hagerstown, MD, September 26, 1990. Length of workshop: 8 hours; audience: Maryland Agents and Specialists; attendance: 30.
35. Russell, James R. "Advanced Grain Marketing Workshop." Baltimore County Cooperative Extension Service, Cockeysville, MD, January 3, 17, and February 7, 1991. Length of workshop: 9 hours; audience: farmers and other agribusiness people; attendance 30; evaluation 4.76 (5.00 maximum).
36. Russell, James R. and James Downes. "Grain Marketing Workshop." Caroline, Talbot, and Dorchester County Cooperative Extension Services, Denton, MD, January 9 and 22, 1991. Length

- of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 30; evaluation 4.44 (5.00 maximum).
37. Russell, James R. and James Hanson. "Grain Marketing Workshop." Washington County Cooperative Extension Service, Hagerstown, MD, January 16, 23, and 30, 1991. Length of workshop: 9 hours; audience: farmers and other agribusiness people; attendance 12.
  38. Russell, James R. and James Downes. "Advanced Grain Marketing Workshop." Kent and Queen Anne's County Cooperative Extension Services, Church Hill, MD, January 31, 1991. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 30.
  39. Russell, James R. "Grain Marketing Workshop." Carroll County Cooperative Extension Services, Westminster, MD, February 4, 11, and March 4, 1991. Length of workshop: 9 hours; audience: farmers and other agribusiness people; attendance 25; evaluation 4.69 (5.00 maximum).
  40. Russell, James R. and James Downes. "Advanced Grain Marketing Workshop." Wicomico County Cooperative Extension Service, Salisbury, MD, February 5 and 19, 1991. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 22.
  41. Russell, James R. and James Downes. "Advanced Grain Marketing Workshop." Somerset County Cooperative Extension Service, Princess Anne, MD, February 6 and 20, 1991. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 9.
  42. ASCS, Earl Brown, James R. Russell, and Dale Johnson. "The 1990 Farm Bill." ASCS and Maryland Cooperative Extension Service, Salisbury, MD, February 21, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 30.
  43. ASCS, Earl Brown, James R. Russell, and Dale Johnson. "The 1990 Farm Bill." ASCS and Maryland Cooperative Extension Service, Salisbury, MD, February 25, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 100.
  44. ASCS, Earl Brown, James R. Russell, and Dale Johnson. "The 1990 Farm Bill." ASCS and Maryland Cooperative Extension Service, Westminster, MD, February 25, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 125.
  45. ASCS, Earl Brown, James R. Russell, and Dale Johnson. "The 1990 Farm Bill." ASCS and Maryland Cooperative Extension Service, Waldorf, MD, March 5, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 50.
  46. Russell, James R. and James Downes. "Grain Marketing Workshop." Pennsylvania and Maryland Cooperative Extension Services, Allentown, PA, March 6, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 60.
  47. Russell, James R. and James Downes. "Grain Marketing Workshop." Pennsylvania and Maryland Cooperative Extension Services, Cochranville, PA, March 7, 1991. Length of workshop: 8 hours; audience: farmers and other agribusiness people; attendance 40.
  48. Russell, James R. and James Downes. "Technical Analysis of the Grain Markets." Wicomico County Cooperative Extension Service, Salisbury, MD, March 12, 1991. Length of workshop: 3 hours; audience: farmers and other agribusiness people; attendance 12.

49. Russell, James R. and James Hanson. "Grain Marketing Principles." Anne Arundel, Calvert, Charles, Prince George's, and St. Mary's Cooperative Extension Services, Lotham, MD, March 19, 26, and April 2, 1991. Length of workshop: 9 hours; audience: farmers and other agribusiness people; attendance 25.
50. Russell, James R. "Basic Grain Marketing Strategies." Pennsylvania Cooperative Extension Service, Allentown, PA, October 19, 1991. Length of workshop: 4 hours; audience: farmers and other agribusiness people; attendance 28.
51. Russell, James R. "Basic Technical Analysis." Cecil County Cooperative Extension Service, Elkton, MD, December 2, 1991. Length of workshop: 3 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 5.00 (5.00 maximum).
52. Russell, James R. "Basic Grain Marketing Strategies." Harford County Cooperative Extension Service, Forest Hill, MD, December 17 and 19, 1991. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 12.
53. Russell, James R. "Advanced Grain Marketing Strategies." Cecil County Cooperative Extension Service, Elkton, MD, January 6, 1992. Length of workshop: 3 hours; audience: farmers and other agribusiness people; attendance 12; evaluation 5.00 (5.00 maximum).
54. Russell, James R. and James M. Downes. "Basic Grain Marketing Strategies." Kent and Queen Anne's Counties County Cooperative Extension Services, Church Hill, MD, January 17, 1992. Length of workshop: 6 hours; audience: farmers and other agribusiness people; attendance 19; evaluation 5.00 (5.00 maximum).
- 55-70. Russell, James R. "Grain Market Analysis, Research, and Strategies." Russell Agricultural Consulting, Maryland and Pennsylvania, 16 workshops. Length of workshop: 4-6 hours; audience: agribusiness people; attendance 320.

#### Major Presentations:

1. Russell, James R. "The Costs of Computerized Trading." Regional Seminars on Electronic Marketing, August 8-10, 1982, Atlanta, Georgia; August 10-12, 1982, Chicago, Illinois; August 22-24, 1982, Oklahoma City, Oklahoma; and August 25-27, 1982, Salt Lake City, Utah, Attendance: apx. 600.
2. Russell, James R. "Computers: Elevators Link to Farmers." Annual Country Elevator Conference, National Grain and Feed Association, Des Moines, Iowa, December 7, 1983. Attendance: apx. 500.
3. Russell, James R. "Electronic Grain Marketing." 77<sup>th</sup> Annual Convention Farmers Elevator Association of Minnesota, Minneapolis, Minnesota, February 6, 1984. Attendance: apx. 250.
4. Russell, James R. "Feasibility of Electronic Marketing." National Association of Marketing Officials, Indianapolis, Indiana, April 24, 1984. Attendance: apx. 50.
5. Russell, James R. "Beef and Economic Development –Oklahoma's Inseparable Partners." Agriculture Subcommittee, Centennial Advisory Commission, Stillwater, Oklahoma, April 26,

1986. Attendance: apx. 25.
6. Russell, James R. "Agricultural Cooperatives' Self-Inflicted Wounds" and "Factors Affecting Cooperative Performance: Results From an Oklahoma Survey." Cooperative Managers and Directors Conference, Oklahoma Agricultural Cooperative Council, Oklahoma City, Oklahoma, March 19, 1987. Attendance: apx. 50.
  7. Russell, James R. "Increasing Export Sales of Purebred Livestock and Related Genetic Material." Oklahoma World Trade Conference, sponsored by Oklahoma District Export Council, Oklahoma City, Oklahoma, May 20, 1987. Attendance: apx. 50.
  8. Russell, James R. "Taking Advantage of Your Marketing Options." Upper Eastern Shore Agronomy Day, sponsored by the Cecil, Kent, and Queen Anne's County Cooperative Extension Services, Chestertown, MD, January 18, 1988. Attendance: apx. 120.
  9. Russell, James R. "Evaluating Grain Marketing Alternatives." Delmarva Corn and Soybean Technology Conference, Salisbury, Maryland, February 8, 1989. Attendance = apx. 150.
  10. Russell, James R. "Retail Beef Marketing Strategies." Maryland Cattle Industry Convention, Hagerstown, Maryland, March 3, 1989. Attendance = apx. 220.
  11. Russell, James R. "Marketing Alternatives for Grain and Market Outlook." Queen Anne's Crop Improvement Association, Centreville, Maryland, December 5, 1989. Attendance = apx. 100.
  12. Russell, James R. "The Grain Market As I See It." Baltimore County Field Crops Day, Cockysville, Maryland, December 14, 1990. Attendance = 170.
  13. Russell, James R. "Current and Future Trends in Hog and Pork Marketing," Lower Shore Pork Producers 8<sup>th</sup> Annual Membership; Banquet, Powellville, Maryland, February 9, 1990. Attendance = apx. 150.
  14. Russell, James R. "Grain Market Outlook." Montgomery County Field Day, Derwood, Maryland, March 1, 1990. Attendance = apx. 120.
  15. Russell, James R. "Marketing and Agricultural Lending." National Association of Agricultural Lenders, Baltimore, Maryland, March 20, 1990. Attendance = 20.
  16. Russell, James R. "Soybean and Oilseed Marketing in the 1990's." Department of Economics, Universidade Federal Do Rio Sul, Porto Alegre, Brazil, May 9, 1990. Attendance = 40.
  17. Russell, James R. "Small Grain Market Outlook." Small Grain Winter Meeting, Easton, MD, September 27, 1990. Attendance = 100.
  18. Russell, James R. "Surviving the 90's." Mid-Atlantic Low Till Conference, Harrisburg, PA, December 12, 1991. Attendance = 350.
  19. Russell, James R. "Marketing Strategies for the 90's." Baltimore Field Crops Day, Hereford, MD, December 13, 1991. Attendance = 150.
  20. Russell, James R. "Reducing Market Risk." Talbot Grain Production Meeting, Easton, MD, January 15, 1991. Attendance = 100.

21. Russell, James R. "Options – An Important Tool in Grain and Livestock Marketing." Carroll County Mid-Winter Meetings, Westminster, MD, January 24, 1991. Attendance = 125.
22. Russell, James R. "Effective Grain Marketing." South Jersey Field Crops Day, Milford, NJ, February 15, 1991. Attendance = 150.
23. Russell, James R. "Strategic Marketing for the Small Farmer." Northeastern Regional Income Opportunity Conference, Cumberland, MD, April 6, 1991. Attendance = 250.
24. Russell, James R. "Grain Marketing in Southern Maryland –Past and Future." Southern Maryland Counties' Cooperative Extension Service, Mechanicsville, MD, December 5, 1992. Attendance = 180.
25. Russell, James R. "Grain Marketing Outlook and Strategies." Pennsylvania Cooperative Extension Service, 5 South Eastern Counties, February 1994. Attendance = 500.
26. Russell, James R. "Grain Marketing Outlook and Strategies." Pennsylvania Cooperative Extension Service, 5 South Eastern Counties, February 1996. Attendance = 700.

Other Presentations:

1. Russell, James R. "The Virginia Electronic Marketing Project." American Society of Farm Managers and Rural Appraisers, Blacksburg, Virginia, March 17, 1979.
2. Russell, James R. "EEMA's Electronic Marketing System." Agricultural Marketing Task Force, Denver, Colorado, August 14, 1980.
3. Russell, James R. "EEMA's Electronic Marketing System." Producer Market Agency – Farm Bureau Livestock Marketing Meeting, Columbus, Ohio, May 6, 1980.
4. Russell, James R. "Computer Networks in Agriculture." Farm Microcomputer Conference and Computer Exhibit, Stillwater, Oklahoma, February 23-25, 1983.
5. Russell, James R. "Videotex: What? Why? How?" Videotex in Agriculture Seminar, Stillwater, Oklahoma, February 25, 1983.
6. Russell, James R. "Networking Agriculture." Southwest Computer Show, Oklahoma City, Oklahoma, April 14, 1983.
7. Russell, James R. "Research on Electronic Grain Marketing." Annual Leadership Conference, National Grain and Feed Association, Lincolnshire, Illinois, November 5, 1983.
8. Russell, James R. "Conceptualizing a Computerized Marketing System – Experiences in the Grain Project." National Advisory Committee on Computerized Marketing of Fresh Fruits Vegetables, Orlando, Florida, April 3, 1984.
9. Russell, James R. "Grain Electronic Marketing." Regional Grain Meetings, Oklahoma Grain and Feed Association, May 22, 1984, Enid, Oklahoma, and May 23, 1984, Weatherford, Oklahoma.
10. Russell, James R. "Issues Important in Pricing Agricultural Commodities." Class II, Oklahoma Agricultural Leadership Program, Stillwater, Oklahoma, November 28, 1984.

11. Russell, James R. "Grain Electronic Marketing." Grain Electronic Marketing Advisory Committee, Mary 26, 1983, Oklahoma City, Oklahoma; September 30, 1983, St. Louis, Missouri; January 19-20, 1984, Kansas City, Missouri; May 24-25, 1984, Tulsa, Oklahoma; July 24-25, 1984, Atlanta, Georgia; and January 8-9, 1985, St. Louis, Missouri; January 14-15, 1986, Chicago, Illinois; and March 26-27, 1986, San Antonio, Texas.
12. Russell, James R. "Implications of Options Trading for Oklahoma Wheat Producers." Oklahoma Wheat Commission, Stillwater, Oklahoma, March 12, 1985.
13. Russell, James R. "Personnel Management Skit." Cooperative Managers and Directors Conference, Oklahoma Agricultural Cooperative Council, Oklahoma City, Oklahoma, March 19, 1985.
14. Russell, James R. "Careers in Agricultural Economics." Meeting of Oklahoma High School Counselors, Stillwater, Oklahoma, September 28, 1985.
15. Russell, James R. "Proposal for a National Undergraduate Scholarship Program. SS-AAEA Executive Meeting, Denver, Colorado, November 16, 1985; also presented at AAEA Board Meeting, Denver, Colorado, November 17, 1985.
16. Russell, James R. "Manager and Board Member Powers and Responsibilities Skit." Cooperative Managers and Directors Conference, Oklahoma Agricultural Cooperative Council, Oklahoma City, Oklahoma, March 18, 1986.
17. Russell, James R. "Grain Marketing Research" and "Undergraduate Program Challenges." CSRS Review, Department of Agricultural Economics, OSU, Stillwater, Oklahoma, May 13-14, 1986.
18. Russell, James R. Session Chairman, Seminar on Research Needs and Opportunities in Peruvian Economic Development, Iowa State University, May 22, 1986.
19. Russell, James R. "Grain Marketing for Agricultural Lenders." Farm Financial Workshop, Cambridge, Maryland, February 24, 1988.
20. Russell, James R. "Fundamentals of Grain Marketing for Farmers." Dorchester County Farm Management Meeting, Salisbury, MD, afternoon and evening presentation, February 24, 1988.
21. Russell, James R. "Marketing Grain in an Up Market." Worcester County Marketing Meeting, Snow Hill, MD, March 15, 1988.
22. Russell, James R. "Puts and Calls in Grain Marketing." Worcester County Marketing Meeting, Snow Hill, MD, July 18, 1988.
23. Russell, James R. "The 1988 Disaster Assistance and Emergency Feed Assistance Programs." Harford County Extension Meeting, Bel Air, MD, November 29, 1988. Attendance: 48.
24. Russell, James R. "Marketing Christmas Trees for Profit." Maryland Christmas Tree Growers Winter Meeting, Hagerstown, Maryland, February 24, 1989. Attendance apx. 70.
25. Russell, James R. "Grain Marketing and Purchasing Fundamentals." Third Gunpowder Agricultural Club, Hereford, MD, February 24, 1989. Attendance: 10.
26. Russell, James R. "1989 Grain Market Outlook." Montgomery County Winter Crops Meeting, Derwood, MD, March 1, 1989. Attendance: apx. 60.

27. Russell, James R. "Agricultural Market Outlook." 1989 Wye Field Day, Wye Research and Education Center, Queenstown, Maryland, August 24, 1989. Attendance = apx. 70.
28. Russell, James R. "Using Options and Market Outlook." New Windsor Progressive Farmers' Club." New Windsor, Maryland, January 17, 1990. Attendance: 30.
29. Russell, James R. "Estimating Metropolitan Vegetable Demand." Regional Produce Marketing Committee, Winchester, VA, April 5, 1990. Attendance: 20.
30. Russell, James R. "Agricultural Market Outlook." 1990 Wye Field Day, Wye Research and Education Center, Queenstown, Maryland, August 23, 1990. Attendance = apx. 50.
31. Russell, James R. "Marketing Grain in the 1990's." Somerset County Soybean Improvement Association, Oriole, MD, December 13, 1990. Attendance: 60.
32. Russell, James R. "Grain Marketing Alternatives and Outlook." New Windsor Progressive Farmers' Club, New Windsor, MD, December 15, 1990. Attendance: 35.
33. Russell, James R. "Producing Under Contract." Carroll County Mid-Winter Ag Meetings, January 23, 1991. Attendance: 40.
34. Russell, James R. "Evaluating Grain Marketing Alternatives." Montgomery County Winter Meetings, January 30, 1991. Attendance: 20.
35. Russell, James R. "The Everchanging Marketplace." Southern Maryland Marketing Conference, February 13, 1991. Attendance: 60.
36. Russell, James R. "Marketing Grain in the 1990's." Cecil County Agronomy Day, Calvert, MD, February 21, 1991. Attendance: 65.
37. Russell, James R. "Marketing Implications of the New Farm Bill and Grain Market Outlook." Howard County Winter Meetings, Sykesville, MD, March 14, 1991. Attendance: 60.
38. Russell, James R. "Grain Market Outlook." Queen Anne's County Corn Club, Centreville, MD, December 4, 1991. Attendance: 80.
39. Russell, James R. "Soybean Outlook." Somerset County Soybean Improvement Banquet, Oriole, MD, December 11, 1991. Attendance: 60.
40. Russell, James R. "Grain Market Outlook and Strategies." Maryland Cooperative Extension Service, November 1989 – August 1993. 471 presentations were made at the 19 Maryland grain marketing clubs which I organized. Length of the average presentation was about 30 minutes but ranged from 10 minutes to over an hour. Average attendance was about 20 people but ranged from 8 to more than 30. The audience was mostly farmers but included a few lenders and other agribusiness people as well.
41. Russell, James R. "Grain Market Outlook and Strategies." Russell Agricultural Consulting, September 1993 – August 1997. 216 presentations were made at varied locations for clients. Length of the average presentation was about 30 minutes. Average attendance was about 20 people but ranged from 10 to more than 30. The audience was mostly farmers but included a few lenders and other agribusiness people as well.

42. Russell, James R. "Statistical Analysis of Educational Testing Service (ETS) Surveys of Oral Roberts University Undergraduate Business Students." Oral Roberts University School of Business Faculty Meeting, August 7, 2001. Attendance: 15.
43. Russell, James R. "Statistical Analysis of Educational Testing Service (ETS) Surveys of Oral Roberts University Undergraduate Business Students." Oral Roberts University School of Business Faculty Meeting, August 25, 2002. Attendance: 13.

Radio:

Russell, James R. and Kim B. Anderson. Weekly market analysis while at Oklahoma State University, distributed to over 45 radio stations, 1985-87.

Television:

Russell, James R. "Lead-Lag Relationships Between the National and Oklahoma Economies." Interview with Fox 23, Tulsa, Oklahoma, June 16, 2003.

Russell, James R. "Understanding the U.S. Economy." Featured interview for *Joy in our Town* segment, KDOR-17, TBN, aired February 22, February 23, February 27, and March 5, 2016.

Russell, James R. "Christian Faith and the Global Economy." Featured interview for *Joy in our Town* segment, KDOR-17, TBN, aired February 22, February 23, February 27, and March 5, 2016.

**TEACHING:**

Courses Taught:

| Type                               | Course |      | Univer | Semester   |
|------------------------------------|--------|------|--------|------------|
| Agribusiness Management            | AGEC   | 3313 | OK     | Spring '82 |
| Agricultural Marketing             | AGEC   | 4313 | OK     | Fall '82   |
| Agribusiness Management            | AGEC   | 3313 | OK     | Spring '83 |
| Agricultural Marketing             | AGEC   | 4313 | OK     | Fall '83   |
| Agribusiness Management            | AGEC   | 3313 | OK     | Spring '84 |
| Cooperative Management             | AGEC   | 4323 | OK     | Spring '85 |
| Agricultural Marketing             | AGEC   | 4313 | OK     | Fall '85   |
| Cooperative Management             | AGEC   | 4323 | OK     | Spring '86 |
| Agricultural Marketing             | AGEC   | 4313 | OK     | Fall '86   |
| Agricultural Marketing             | AGEC   | 6300 | OK     | Fall '86   |
| Agricultural Marketing             | AGEC   | 3303 | OK     | Spring '87 |
| Agricultural Marketing             | AEB    | 3300 | U. of  | Fall '87   |
| Agricultural Marketing             | AREC   | 427  | U. of  | Spring '88 |
| Population, Food Supplies &        | AREC   | 365  | U. of  | Summer'88  |
| Agricultural Marketing             | AREC   | 427  | U. of  | Spring '89 |
| Population, Food Supplies & Hunger | AREC   | 365  | U. of  | Summer'89  |

|  |      |        |       |            |
|--|------|--------|-------|------------|
| Futures  | AREC | 389G   | U. of | Fall '89   |
| Agricultural Marketing                         | AREC | 427    | U. of | Fall '90   |
| Principles of Management                       | MGT  | 130-03 | ORU   | Fall '00   |
| Principles of Management                       | MGT  | 130-04 | ORU   | Fall '00   |
| Marketing Research                             | MKT  | 445-01 | ORU   | Fall '00   |
| Principles of Management                       | MGT  | 130-01 | ORU   | Spring '01 |
| Principles of Management                       | MGT  | 130-02 | ORU   | Spring '01 |
| Principles of Management                       | MGT  | 130-05 | ORU   | Spring '01 |
| Research Methodology                           | GBUS | 598-01 | ORU   | Spring '01 |
| Principles of Management                       | MGT  | 130-03 | ORU   | Fall '01   |
| Marketing Research                             | MKT  | 445-01 | ORU   | Fall '01   |
| Data Analysis, Statistics<br>Decision Modeling | GBUS | 585-01 | ORU   | Fall '01   |
| Principles of Management                       | MGT  | 130-01 | ORU   | Spring '02 |
| Principles of Management                       | MGT  | 130-02 | ORU   | Spring '02 |
| Economic Theory                                | GBUS | 582-01 | ORU   | Spring '02 |
| Research Methodology                           | GBUS | 598-01 | ORU   | Spring '02 |
| Principles of Macroeconomics                   | BUS  | 101-01 | ORU   | Summer'02  |
| Principles of Microeconomics                   | BUS  | 102-01 | ORU   | Summer'02  |
| Principles of Macroeconomics                   | BUS  | 101-03 | ORU   | Fall '02   |
| Principles of Macroeconomics                   | BUS  | 101-04 | ORU   | Fall '02   |
| Marketing Research                             | MKT  | 445-01 | ORU   | Fall '02   |
| Data Analysis, Statistics<br>Decision Modeling | GBUS | 585-01 | ORU   | Fall '02   |
| Principles of Microeconomics                   | BUS  | 102-03 | ORU   | Spring '03 |
| Principles of Microeconomics                   | BUS  | 102-04 | ORU   | Spring '03 |
| Economic Theory                                | GBUS | 582-01 | ORU   | Spring '03 |
| Research Methodology                           | GBUS | 598-01 | ORU   | Spring '03 |
| Principles of Macroeconomics                   | BUS  | 101-01 | ORU   | Summer'03  |
| Principles of Microeconomics                   | BUS  | 102-01 | ORU   | Summer'03  |
| Economic Theory                                | GBUS | 582-01 | ORU   | Summer'03  |
| Principles of Macroeconomics                   | BUS  | 101-03 | ORU   | Fall '03   |
| Principles of Macroeconomics                   | BUS  | 101-04 | ORU   | Fall '03   |
| Data Analysis, Statistics<br>Decision Modeling | GBUS | 585-01 | ORU   | Fall '03   |
| Principles of Management                       | MGT  | 130-03 | ORU   | Fall '03   |
| Marketing Research                             | MKT  | 445-01 | ORU   | Fall '03   |
| Principles of Microeconomics                   | BUS  | 102-03 | ORU   | Spring '04 |
| Principles of Microeconomics                   | BUS  | 102-04 | ORU   | Spring '04 |
| Principles of Management                       | MGT  | 130-01 | ORU   | Spring '04 |
| Principles of Management                       | MGT  | 130-03 | ORU   | Spring '04 |
| Economic Theory                                | GBUS | 582-01 | ORU   | Spring '04 |
| Research Methodology                           | GBUS | 598-01 | ORU   | Spring '04 |
| Principles of Macroeconomics                   | BUS  | 101-01 | ORU   | Summer'04  |
| Principles of Microeconomics                   | BUS  | 102-02 | ORU   | Summer'04  |
| Principles of Management                       | MGT  | 130-01 | ORU   | Summer'04  |

|  |           |        |     |            |
|--|-----------|--------|-----|------------|
| Economic Theory                                | GBUS      | 582-01 | ORU | Summer'04  |
| Principles of Macroeconomics                   | BUS       | 201-03 | ORU | Fall '04   |
| Principles of Macroeconomics                   | BUS       | 201-04 | ORU | Fall '04   |
| Marketing Research                             | MKT       | 445-01 | ORU | Fall '04   |
| Data Analysis, Statistics<br>Decision Modeling | GBUS      | 585-01 | ORU | Fall '04   |
| Principles of Macroeconomics                   | BUS       | 201-03 | ORU | Fall '05   |
| Principles of Macroeconomics                   | BUS       | 101-01 | ORU | Summer'05  |
| Principles of Microeconomics                   | BUS       | 102-02 | ORU | Summer'05  |
| Principles of Management                       | MGT       | 130-01 | ORU | Summer'05  |
| Economic Theory                                | GBUS      | 582-01 | ORU | Summer'05  |
| Principles of Management                       | MGT       | 130-03 | ORU | Fall '05   |
| Quantitative Management                        | GMGT      | 585-01 | ORU | Fall '05   |
| Principles of Microeconomics                   | BUS       | 202-03 | ORU | Spring '06 |
| Principles of Microeconomics                   | BUS       | 202-04 | ORU | Spring '06 |
| Research Methodology                           | GBUS      | 598-01 | ORU | Spring '06 |
| Economic Theory                                | GBUS      | 582-01 | ORU | Spring '06 |
| Principles of Macroeconomics                   | BUS       | 101-01 | ORU | Summer'06  |
| Principles of Microeconomics                   | BUS       | 102-02 | ORU | Summer'06  |
| Principles of Management                       | MGT       | 130-01 | ORU | Summer'06  |
| Economic Theory                                | GBUS      | 582-01 | ORU | Summer'06  |
| Business Seminar                               | BUS       | 099-01 | ORU | Fall'06    |
| Principles of Macroeconomics                   | BUS       | 201-01 | ORU | Fall'06    |
| Principles of Macroeconomics                   | BUS       | 201-03 | ORU | Fall'06    |
| Quantitative Management                        | GMGT 585- | 585-01 | ORU | Fall'06    |
| Business Seminar                               | BUS       | 099-01 | ORU | Spring'07  |
| Principles of Microeconomics                   | BUS       | 202-01 | ORU | Spring'07  |
| Research Methodology                           | GBUS      | 598-01 | ORU | Spring '07 |
| Economic Theory                                | GBUS      | 582-01 | ORU | Spring '07 |
| Principles of Macroeconomics                   | BUS       | 201-01 | ORU | Summer'07  |
| Principles of Microeconomics                   | BUS       | 202-01 | ORU | Summer'07  |
| Research Methodology                           | GBUS      | 598-01 | ORU | Spring '07 |
| Economic Theory                                | GBUS      | 582-01 | ORU | Summer'07  |
| Business Seminar                               | BUS       | 099-01 | ORU | Fall'07    |
| Principles of Macroeconomics                   | BUS       | 201-01 | ORU | Fall'07    |
| Principles of Macroeconomics                   | BUS       | 201-03 | ORU | Fall'07    |
| Quantitative Management                        | GMGT 585  | 585-01 | ORU | Fall'07    |
| Business Seminar                               | BUS       | 099-01 | ORU | Spring'08  |
| Principles of Microeconomics                   | BUS       | 202-01 | ORU | Spring'08  |
| Research Methodology                           | GBUS      | 598-01 | ORU | Spring '08 |
| Economic Theory                                | GBUS      | 582-01 | ORU | Spring '08 |
| Principles of Macroeconomics                   | BUS       | 201-01 | ORU | Fall '08   |
| Principles of Macroeconomics                   | BUS       | 201-03 | ORU | Fall '08   |
| Managerial Economics                           | GBUS      | 582-01 | ORU | Fall '08   |
| Principles of Microeconomics                   | BUS       | 201-01 | ORU | Spring '09 |
| Principles of Microeconomics                   | BUS       | 201-03 | ORU | Spring '09 |

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|------------------------------|------|--------|------|------------|
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '09 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '10   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '10   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '10   |
| Principles of Microeconomics | BUS  | 201-01 | ORU  | Spring '11 |
| Principles of Microeconomics | BUS  | 201-03 | ORU  | Spring '11 |
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '11 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '11   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '11   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '11   |
| Principles of Microeconomics | BUS  | 201-01 | ORU  | Spring '12 |
| Principles of Microeconomics | BUS  | 201-03 | ORU  | Spring '12 |
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '12 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '12   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '12   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '12   |
| Principles of Microeconomics | BUS  | 202-02 | ORU  | Spring '13 |
| Principles of Microeconomics | BUS  | 202-03 | ORU  | Spring '13 |
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '13 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '13   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '13   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '13   |
| Principles of Microeconomics | BUS  | 202-02 | ORU  | Spring '14 |
| Principles of Microeconomics | BUS  | 202-03 | ORU  | Spring '14 |
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '14 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '14   |
| Principles of Macroeconomics | BUS  | 201-02 | ORU  | Fall '14   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '14   |
| Principles of Microeconomics | BUS  | 202-01 | ORU  | Spring '15 |
| Principles of Microeconomics | BUS  | 202-02 | ORU  | Spring '15 |
| Principles of Microeconomics | BUS  | 202-03 | ORU  | Spring '15 |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '15   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '15   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '15   |
| Principles of Microeconomics | BUS  | 202-02 | ORU  | Spring '16 |
| Principles of Microeconomics | BUS  | 202-03 | ORU  | Spring '16 |
| Managerial Economics         | GBUS | 582-01 | ORU  | Spring '16 |
| Principles of Macroeconomics |      |        | BFSU | July '16   |
| Principles of Macroeconomics | BUS  | 201-01 | ORU  | Fall '16   |
| Principles of Macroeconomics | BUS  | 201-03 | ORU  | Fall '16   |
| Managerial Economics         | GBUS | 582-01 | ORU  | Fall '16   |

Course or Curriculum Development:

1982-87 As a member of the undergraduate committee, made recommendations concerning course and curriculum changes, Oklahoma State University.

- 1982-87 Worked with individual faculty on improving teaching performance, Oklahoma State University.
- Fall 1987 Evaluated and made recommendations for the undergraduate program, Food and Resource Economics Department, University of Florida.
- 1988-91 Member of the undergraduate committee. Made recommendations concerning course and curriculum changes, University of Maryland.
- 2001 Totally redesigned GBUS 585 (Computer Applications). Changed the course from SAS to Excel based. Varied Excel add-ins were incorporated into the course: Crystal Ball (simulation and risk analysis), CB Predictor (time series prediction), OptQuest (incorporation of stochastic elements in mathematical programming models), PHStat2 (univariate and multivariate statistics, probabilistic sampling, and quality control), Premium Solver (mathematical programming – linear, non-linear, integer), and TreePlan (decision tree analysis). The name of the course was changed to Data Analysis, Statistics, and Decision Modeling. Awarded the Deans’ Award for Integration of Technology into the Classroom for the work.
- 2014 Developed new undergraduate degree in Quantitative Business Administration
- 2014 Developed new undergraduate degree in International Business and Ministry

Other Teaching Activities:

- 1988 Judged Undergraduate Paper Competition, American Institute of Cooperation.

**ADVISING:**

Undergraduate:

| Year | Number of Advisees | Year | Number of Advisees |
|------|--------------------|------|--------------------|
| 1982 | 23                 | 2004 | 46                 |
| 1983 | 31                 | 2005 | 54                 |
| 1984 | 39                 | 2006 | 59                 |
| 1985 | 47                 | 2007 | 48                 |
| 1986 | 53                 | 2008 | 46                 |
| 1987 | 58                 | 2009 | 49                 |
| 2000 | 14                 | 2010 | N/A                |
| 2001 | 19                 | 2011 | N/A                |
| 2002 | 27                 | 2012 | N/A                |
| 2003 | 38                 | 2013 | N/A                |
|      |                    | 2014 | N/A                |

Graduate:

| Chaired Masters | Thesis Committees: |         |
|-----------------|--------------------|---------|
| Name            | Status             | Dates   |
| Beth Armbruster | Completed          | 1982/84 |
| Reddy Pakanati  | Completed          | 1984/86 |

|                                      |               |              |
|--------------------------------------|---------------|--------------|
| Sherry Nalsen                        | Completed     | 1985/87      |
| Min Fah Teo                          | Completed     | 1985/87      |
| Randall Reese                        | Completed     | 1986/87      |
| Arthur Wagner                        | Completed     | 1986/87      |
| Rani Korka                           | Completed     | 1990/91      |
| SERVICE ON OTHER MASTERS COMMITTEES: |               |              |
| <u>Name</u>                          | <u>Status</u> | <u>Dates</u> |
| J. C. Hobbs                          | Completed     | 1982/84      |
| Dale Stemple                         | Completed     | 1983/85      |
| Cindy Bradley                        | Completed     | 1984/85      |
| Matt Dickey                          | Completed     | 1984/85      |
| John Schmitz                         | Completed     | 1985/87      |
| Li-Shu Ouyang                        | Completed     | 1988         |
| Mirian Brandou                       | Completed     | 1989/91      |
| Janet Perry                          | Completed     | 1989/91      |

|  |               |              |
|--|---------------|--------------|
| CHAired PH.D. DISSERTATION COMMITTEES: |               |              |
| <u>Name</u>                            | <u>Status</u> | <u>Dates</u> |
| Isaac Arap Rop                         | Completed     | 1984/87      |
| Rebecca Lowe                           | Completed     | 1984/87      |
| SERVICE ON OTHER PH.D. COMMITTEES:     |               |              |
| <u>Name</u>                            | <u>Status</u> | <u>Dates</u> |
| Bruce Bainbridge                       | Completed     | 1982/85      |
| Paul Gutierrez                         | Completed     | 1982/85      |
| Sa'ad Al-Abdali                        | Completed     | 1984/86      |
| Eric Kocher                            | Completed     | 1985/87      |
| Madhur Gautam                          | Completed     | 1989/91      |

Other Advising Activities:

- 1982-84 Undergraduate Club Advisor, Oklahoma State University.
- 1983-87 Advisor to Pi Chapter, Alpha Gamma Rho.
- 1983 Advised students who placed second in a national undergraduate paper competition, American Agricultural Economics Association.
- 1984-87 Member of Board of Directors, Pi Chapter Alumni Association, Alpha Gamma Rho.
- 1985-88 Advisor, Student Section, American Agricultural Economics Association.
- 1985 Advised a student who placed third in a national undergraduate paper competition, American Agricultural Economics Association.
- 2006-07 SIFE advisor, School of Business, Oral Roberts University. Won rookie of the year award at regional competition.
- 2014-Present Sam Walton Fellow (Advisor), ORU Enactus

**EXTENSION (OUTREACH) PROGRAMS:**

From 1981 to 1987, I was involved in a national educational effort in electronic marketing of agricultural products. The effort involved faculty from Oklahoma State University, Virginia Tech, Texas A&M, Ohio State University, and Purdue. The extension program involved feasibility, design, and sociological research; regional symposiums; many local presentations ranging in size from 50 to 600 participants; invited papers at scholarly meetings and numerous extension publications. Specific outputs included investment of hundreds of thousands of dollars by agribusiness firms in updating computer equipment and implementation of two electronic marketing systems. The effort was recognized nationally and by the State of Oklahoma.

From 1985 to 1987, myself and Dr. Kim Anderson of Oklahoma State University developed a grain and livestock market analysis extension program. At the time I left Oklahoma State University, we were making a weekly radio tape on market analysis which was distributed over 45 stations and were distributing a weekly market analysis over the "Agridata Network," "Coin," and "Grassroots" computer networks. We were also putting out an extension newsletter as market conditions dictated. Dr. Anderson concentrated on grain outlook, while I concentrated on livestock outlook.

From 1988 to 1993, I developed a grain marketing extension program. The program involved the development of a "Maryland Grain Marketing Notebook," holding a series of in-service training workshops for extension personnel, holding a series of intensive grain marketing workshops for agricultural producers and agribusiness personnel, speaking at a number of industry/extension meetings on grain marketing, and the organization and support of grain marketing clubs. Nineteen clubs were organized representing 21 counties. Approximately 750 of Maryland grain production, raised to be sold, was represented in the clubs. I also held workshops and spoke in other states in the region.

## PROFESSIONAL ACTIVITIES

### National:

- |             |   |
|-------------|---|
| 1985 - 1988 | Resident Instruction Committee, American Agricultural Economics Association.  |
| 1987 - 1988 | Chairman, Resident Instruction Committee, American Agricultural Economics Association.  |
| 1987-1988   | Topic Leader, "Teaching, Extension and Professional Affairs," American Agricultural Economics association, Selected Papers Committee.                     |
| August 1988 | Discussion Leader, Extension and Professional Affairs Selected papers, American Agricultural Economics Association Annual Meetings, Knoxville, Tennessee. |

### Regional:

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|-------------|---|
| 1988 - 1991 | Regional Agriculture Marketing Planning and Coordinating Committee. |
| 1988 - 1989 | Regional Alternative Agriculture Conference Planning Committee.     |

### University:

- |             |  |
|-------------|--|
| 1987        | Merrick Foundation Award Committee, Oklahoma State University. |
| 2002 – 2012 | Technology Committee, Oral Roberts University                  |

|              |  |
|--------------|--|
| 2003 – 2012  | Business Liaison for Electronic Portfolio Committee, Oral Roberts University |
| 2013-2014    | University Planning Council  |
| 2012-2016    | ORU Mission Council  |
| 2012-2016    | ORU International Development Committee                                      |
| 2014-2016    | ORU Fifth Anniversary International Project Committee                        |
| 2015-2016    | Christian World View Committee   |
| 2016-Present | Academic Council   |

College/Division:

|                  |   |
|------------------|---|
| 1982-1983        | Agricultural Careers Committee, Oklahoma State University.                            |
| 1983             | Videotext Seminar, organized, Oklahoma State University.                              |
| 1983-85; 1986-87 | Advising and Retention Committee, Oklahoma State University.                          |
| 1984-87          | Centennial Decade Symposium Publication Committee, Oklahoma State University.         |
| 1985-86          | Division Task Force on International Trade Development, Oklahoma State University.    |
| 1985-86          | Placement Advisory Council, Oklahoma State University.                                |
| 1988-1993        | Sustainable Agriculture Working Group, University of Maryland.                        |
| 2003-2008        | Microcomputer Committee, Oral Roberts University                                      |
| 2010-2015        | Faculty Promotion and Tenure Committee, College of Business, Oral Roberts University. |
| 2005-2016        | Faculty Search Committee, College of Business, Oral Roberts University.               |

Departmental:

|         |  |
|---------|--|
| 1982    | United Fund Drive, Coordinator, Oklahoma State University.                   |
| 1982-87 | Undergraduate Committee, Oklahoma State University.                          |
| 1983-84 | Publications Committee, Oklahoma State University.                           |
| 1983-84 | Scholarship Committee, Oklahoma State University.                            |
| 1985-87 | Faculty Recruitment Committee, Oklahoma State University.                    |
| 1986-87 | Graduate Admissions Committee, Oklahoma State University.                    |
| 1986-87 | Marketing Workgroup Chairman, Oklahoma State University.                     |
| 1988-89 | Search Committee Chairman, Farm Management Position, University of Maryland. |
| 1989-91 | Graduate Committee, University of Maryland.                                  |

Other:

1988-1990 Governor's Marketing Roundtable Committee.

1991-1993 Maryland Grain Producers' Association Board Utilization Board.

Professional Memberships:

Current:

Previous:

1. American Agricultural Economics.
2. Southern Agricultural Economics Association.
3. Western Agricultural Economics Association

**INTERNATIONAL ACTIVITIES:**

|                                      |   |
|--------------------------------------|---|
| May - June 1985<br>Peru              | Feasibility and development of graduate and undergraduate agribusiness management curriculum at the National Agrarian University and regional Peruvian universities.  |
| January 1987<br>Brazil and Venezuela | Domestic and import market analysis for purebred livestock, frozen semen, and frozen embryos. Encouraged and assisted in organization of Venezuelan Association of Importers and Exporters of Semen and Embryos and consulted with trade officials and industry representatives regarding export market development.  |
| March 1987<br>Brazil and Venezuela   | Domestic and import market analysis for purebred livestock, frozen semen, and frozen embryos. Arranged for Brazilian buyers to visit U.S. to purchase embryos as exploratory purchase. Also obtained information necessary to develop trade mission for Venezuelan buyers. Consulted with trade officials and industry representatives regarding export market development. |
| June 1987<br>Brazil                  | Domestic and import market analysis for purebred livestock, frozen semen and frozen embryos. Completed arrangements for Brazilian buyers to visit. U.S. consulted with trade officials and industry representatives regarding export market development.  |
| August 1988<br>Argentina             | Presented a paper entitled "Sources of Producer Income Instability in Kenya," at the International Association of Agricultural Economists Bi-Annual Conference.   |
| September 1988<br>Brazil             | Export analysis for dairy cattle, day old chicks, fertilized eggs and horses.   |
| May 1990<br>Brazil                   | Export development work for varied agricultural products.   |
| March 2007<br>Argentina              | Led a School of Business Mission Trip to Argentina. Team consisted of 20 students and one other faculty member. The team taught approximately 30,000 people through workshops and presentations. In addition, many more thousands were reached through daily radio program.   |
| March 2008<br>Argentina              | Led a Business Mission Trip to Buenos Aires, Argentina, March 2008. The 25 business students on the trip conducted 8 one hour workshops. Average  |

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|  | attendance at each workshop, approximately 1,500. A three night business seminar was held which combined business and Christian ministry. Approximate attendance was 10,000. In addition, participated (with Reye de Reyes Church) in a Operation Life service and ministry outreach to Corrintes, Argentina. More than 100,000 pounds of food and 40,000 pounds of clothing were distributed. A stadium was rented and filled to capacity with approximately 25,000. |
| March 2009<br>Argentina                      | Organized a trip to Buenos Aires, Argentina. The 13 students conducted 8 one hour workshops and plus had three more nights of business mission meeting. The team reached approximately 15,000 people. In addition, the team for 3 hours on a radio station with approximate reach of 15 million people.   |
| March 2009<br>Paraguay                       | Organized a trip with 12 students to Paraguay. The team taught in schools, universities, and churches. Approximate number of people reached was 17,000.   |
| March 2010<br>Paraguay                       | Organized a trip with 16 students to Paraguay. The team taught in schools, universities, churches, and the central bank. Approximate number of people reaches was 19,000.   |
| March 2011<br>Costa Rica                     | Organized a trip with 10 students to Costa Rica. The purpose of the trip was to develop a business plan for a major South American television network.  |
| May 2011<br>Paraguay                         | Organized a trip with 13 students to Paraguay. The purpose of the trip was to speak to schools, universities, and churches. The team reached approximately 20,000 people.   |
| October 2011<br>Peru                         | Organized a trip with 7 students to Lima Peru. The purpose of the trip was to speak to schools, universities, churches, and Congress. The team reached approximately 12,000 people.   |
| October 2012<br>El Salvador                  | Organized a trip with 7 students to San Salvador, El Salvador. Spoke at varied universities and schools. The team reached approximately 3,000 people.   |
| March 2013<br>Paraguay                       | Organized a business missions trip with 10 students to Asuncion, Paraguay. Spoke at varied universities, schools, governmental meetings, and churches. The team reached approximately 4,000 people.   |
| May-June, 2014                               | Organized a business missions trip to Vanderville Parke, South Africa, and Lusaka, Zambia. Spoke a varied universities, schools, churches, business meetings, governmental meetings, and churches. Reached approximately 5,000 people.  |
| March 2014<br>Nicaragua                      | Organized a business missions trip with 8 students to Leon, Nicaragua. Spoke at churches and feeding programs. Reached approximately 2,000 people.  |
| May-June, 2014<br>South Africa and<br>Zambia | Organized a business missions trip to Vanderville Parke, South Africa, and Lusaka, Zambia. Spoke a varied universities, schools, churches, business meetings, governmental meetings, and churches. Reached approximately 6,000 people.  |
| July 1-July 30, 2016                         | Visiting Professor, Beijing Foreign Studies University, Beijing, China.   |

**OTHER INTERNATIONAL EXPERIENCE:** Austria, Bolivia, Canada, England, France, Greece, Holland, Italy, Japan, Germany, Labrador, Laos, Mexico, Spain, Switzerland, and Vietnam.