

What can do?

The **NEW CareerBeam** is a full service career development portal designed to provide all the resources necessary to guide individuals through the strategic job search process and achieve their career goals. It combines:

- all the expert career development content you've come to depend on from CareerBeam,
- all the best-in-class research information you've come to love from CareerSearch, and
- all the job postings, networking, and social media integration you enjoy from Internships.com and TweetMyJobs.

The **NEW CareerBeam** allows users to create a personalized career plan and to conduct a results-oriented career search. It is an interactive, easy-to-use solution that delivers the most powerful and innovative career tools available today, in one comprehensive system.

RESEARCH DATABASES

Company and People Search

Use the Company database to find information on specific target companies (filter by location, industry, size). Use the People search to identify millions of company contacts including over 12 million hiring managers. Information is updated, verified for accuracy and includes name, phone, email and title.

International Company Search

Using the database you can identify companies and contacts (filter by location, industry, product, service) within more than 100 countries outside the U.S.

Social Networking

Integrated social networking embedded in the company databases and in job postings directs you to specific contacts you know within organizations.

Industry Information

Industry database covers hundreds of industry segments with in-depth intelligence and research for your target industries. Allows users to interview and network more effectively.

Industry Focus

A wealth of information on the most popular industries, to help users identify target employers including searches by major or profession; job board review with the most recent industry postings; research/track information; and breaking news and alerts.

CAREER MANAGEMENT

Networking and Social Media Content

Extensive information on creating and using networks to assist in the career management process including types of networks, network development and effective communication with contacts. Users can develop strategic networks, identify contacts from multiple sources and expand their knowledge and reach.

Career Exploration/Assessments

Assessments and exercises help identify preferences in values, temperament, personality, skills, talents, and interests. Results are integrated into a customized Career Profile that helps in effectively determining career path and communicating value to employers.

Resume, Cover Letter, Reference and Thank You Letter Builders

Dynamic resume and cover letter builders walk users through the process of creating custom documents. Resume database allows users to view samples and start with templates designed for popular positions. Resume section includes building strong, accomplishment-based statements designed to PROVE value to potential employers. Other builders include Reference List, Thank You Letters and Pitch.

Interview Content

Thorough interview information including how employers make hiring decisions; effective approaches to answering interview questions; making great first impressions; and sample interview questions with tips on answers. Users can view videos of effective interview responses and record their own interview answers for review and feedback.

International, Government and Entrepreneurial Content

Information needed for an international search, including a search of employers issuing H1-B visas, VISA requirements, information on nations of the world, and resume differences. Government focuses on applications, KSA's, resumes and interview tips for federal agencies. Entrepreneurial content to explore suitability and options.

JOB POSTINGS & CAMPAIGN MGMT

Job Postings

CareerBeam contains millions of jobs from multiple sources including internships, entry-level, professional and executive jobs. Postings are continuously authenticated to remove outdated postings. Users can create alerts and find connections through social media.

Campaign Management

Complete campaign management tool that stores applications, postings, resumes and searches. Track tasks using built-in calendar that sends alerts.

ADDITIONAL RESOURCES

Professional associations, trade journal information, top-rated cities, nations of the world, salary wizard, E-Library, **and much more!**



HOW CAN I LEARN MORE?

Contact us to set up a personalized demonstration

EMAIL: sales@careerbeam.com