

COB Graduate Student Learning Outcomes

2015-2016

Master of Business Administration

Students who complete the Master of Business Administration program will be able to:

1. Demonstrate competencies in verbal skills using the latest technology when appropriate. **[Oral Communication]**
2. Demonstrate competencies in writing using the latest technology when appropriate. **[Written Communication]**
3. Demonstrate in relevant business knowledge and theory with proficiencies in academic majors. **[Technical Skills]**
4. Reason analytically and apply theory across interdisciplinary boundaries to solve problems and create innovative business solutions. **[Problem Solving]**
5. Integrate and apply in-depth business knowledge when analyzing and synthesizing multiple perspectives in business strategy formulation. **[Critical Thinking]**
6. Interpret and quantitatively analyze financial and accounting data to design effective business strategies. **[Quantitative Literacy]**
7. Identify, retrieve, and evaluate the use of data sources in a business environment. **[Information Literacy]**
8. Demonstrate cultural sensitivity and respect for global perspectives and an ability to analyze market, economic, social and political trends in a global environment. **[Global Perspectives]**
9. Exercise leadership competencies in self-motivation, team-building skills and confidence in social interaction. **[Leadership]**
10. Collaborate effectively in a team environment **[Teamwork]**
11. Exhibit professionalism in business presentations with emphasis on appropriate business attire, interpersonal communication and general presentation skills. **[Professionalism]**
12. Demonstrate a Christian world view with an emphasis on ethical behavior in business. **[Christian Worldview and Ethical Reasoning]**