

Standard #4 - Indirect, Comparative Measures

COB Shared Outcomes

1. Christian Worldview - Overall

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (See Notes Below)												
Ability to demonstrate Christian values appropriate to business behaviors at a mean of 3.0 or higher (EBI Institution -Specific Question #9)	Indirect; Internal; Summative	A goal of a 3.0 mean was set as a benchmark with a COB Average Mean of 5.58 in AY 2020-2021.	Goal was met.	No action taken since the goal was met.	<p style="text-align: center;">Mean</p> <table border="1"> <caption>Mean Scores for Christian Worldview Question #9</caption> <thead> <tr> <th>Year</th> <th>Mean Score</th> </tr> </thead> <tbody> <tr> <td>AY 2016-2017</td> <td>5.6</td> </tr> <tr> <td>AY 2017-2018</td> <td>5.73</td> </tr> <tr> <td>AY 2018-2019</td> <td>5.51</td> </tr> <tr> <td>Fall 2019</td> <td>5.88</td> </tr> <tr> <td>AY 2020-2021</td> <td>5.58</td> </tr> </tbody> </table>	Year	Mean Score	AY 2016-2017	5.6	AY 2017-2018	5.73	AY 2018-2019	5.51	Fall 2019	5.88	AY 2020-2021	5.58
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AY 2020-2021	5.58																
Ability to deal with ethical challenges in the workplace at a mean of 3.0 or higher (EBI Institution -Specific Question #5)	Indirect; Internal; Summative	A goal of a 3.0 mean was set as a benchmark with a COB Average Mean of 5.71 in AY 2020-2021.	Goal was met.	No action taken since the goal was met.	<p style="text-align: center;">Mean</p> <table border="1"> <caption>Mean Scores for Christian Worldview Question #5</caption> <thead> <tr> <th>Year</th> <th>Mean Score</th> </tr> </thead> <tbody> <tr> <td>AY 2016-2017</td> <td>5.83</td> </tr> <tr> <td>AY 2017-2018</td> <td>5.97</td> </tr> <tr> <td>AY 2018-2019</td> <td>5.83</td> </tr> <tr> <td>Fall 2019</td> <td>5.79</td> </tr> <tr> <td>AY 2020-2021</td> <td>5.71</td> </tr> </tbody> </table>	Year	Mean Score	AY 2016-2017	5.83	AY 2017-2018	5.97	AY 2018-2019	5.83	Fall 2019	5.79	AY 2020-2021	5.71
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2. Business Knowledge and Application - No Indirect Measure

3. Oral Communication - Overall

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																																								
Demonstrate oral communication skills at a mean statistically equivalent or greater than other institutions (EBI Q74)	Indirect; External; Summative; Comparative	A goal of a mean statistically equivalent or greater than others institutions was set as a benchmark with a COB Average Mean of 5.81 in AY 2020-2021.	Goal was met.	No action taken since the goal was met.	<p style="text-align: center;">Oral Communication Skills</p> <table border="1"> <caption>Oral Communication Skills Data</caption> <thead> <tr> <th>Year</th> <th>ORU COB</th> <th>Select 6</th> <th>Carnegie Class</th> <th>All Institutions</th> </tr> </thead> <tbody> <tr> <td>Spring 2015</td> <td>5.6</td> <td>5.8</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>Spring 2016</td> <td>5.8</td> <td>5.8</td> <td>5.5</td> <td>5.6</td> </tr> <tr> <td>AY 2016-2017</td> <td>6.1</td> <td>5.7</td> <td>5.7</td> <td>5.8</td> </tr> <tr> <td>AY 2017-2018</td> <td>5.9</td> <td>5.7</td> <td>5.6</td> <td>5.6</td> </tr> <tr> <td>AY 2018-2019</td> <td>5.8</td> <td>5.9</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>Fall 2019</td> <td>5.8</td> <td>5.8</td> <td>5.9</td> <td>5.5</td> </tr> <tr> <td>AY 2020-2021</td> <td>5.8</td> <td>5.4</td> <td>5.6</td> <td>5.4</td> </tr> </tbody> </table>	Year	ORU COB	Select 6	Carnegie Class	All Institutions	Spring 2015	5.6	5.8	5.7	5.6	Spring 2016	5.8	5.8	5.5	5.6	AY 2016-2017	6.1	5.7	5.7	5.8	AY 2017-2018	5.9	5.7	5.6	5.6	AY 2018-2019	5.8	5.9	5.7	5.6	Fall 2019	5.8	5.8	5.9	5.5	AY 2020-2021	5.8	5.4	5.6	5.4
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4. Teamwork - Overall

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																																								
Ability to collaborate as part of a team at a mean of 3.5 or higher (EBI Q86)	Indirect; External; Summative; Comparative	A goal of a mean statistically equivalent or greater than others institutions was set as a benchmark with a COB Average Mean of 5.81 in AY 2020-2021.	Goal was met.	No action taken since the goal was met.	<p style="text-align: center;">Teamwork Skills</p> <table border="1"> <caption>Teamwork Skills Data</caption> <thead> <tr> <th>Year</th> <th>ORU COB</th> <th>Select 6</th> <th>Carnegie Class</th> <th>All Institutions</th> </tr> </thead> <tbody> <tr> <td>Spring 2015</td> <td>5.7</td> <td>5.7</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>Spring 2016</td> <td>5.9</td> <td>5.8</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>AY 2016-2017</td> <td>6.2</td> <td>5.8</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>AY 2017-2018</td> <td>6.0</td> <td>5.8</td> <td>5.6</td> <td>5.6</td> </tr> <tr> <td>AY 2018-2019</td> <td>5.9</td> <td>5.8</td> <td>5.8</td> <td>5.6</td> </tr> <tr> <td>Fall 2019</td> <td>5.8</td> <td>5.8</td> <td>5.7</td> <td>5.6</td> </tr> <tr> <td>AY 2020-2021</td> <td>5.8</td> <td>5.7</td> <td>5.6</td> <td>5.5</td> </tr> </tbody> </table>	Year	ORU COB	Select 6	Carnegie Class	All Institutions	Spring 2015	5.7	5.7	5.7	5.6	Spring 2016	5.9	5.8	5.7	5.6	AY 2016-2017	6.2	5.8	5.7	5.6	AY 2017-2018	6.0	5.8	5.6	5.6	AY 2018-2019	5.9	5.8	5.8	5.6	Fall 2019	5.8	5.8	5.7	5.6	AY 2020-2021	5.8	5.7	5.6	5.5
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5. Written Communication - Overall

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)

Demonstrate written communication skills at a mean of 3.5 or higher (EBI Q75)	Indirect; External; Summative; Comparative	A goal of a mean statistically equivalent or greater than others institutions was set as a benchmark with a COB Average Mean of 5.53 in AY 2020-2021.	Goal was met.	No action taken since the goal was met.	<p style="text-align: center;">Written Communication Skills</p> <table border="1"> <caption>Written Communication Skills Data</caption> <thead> <tr> <th>Year</th> <th>ORU COB</th> <th>Select 6</th> <th>Carnegie Class</th> <th>All Institutions</th> </tr> </thead> <tbody> <tr> <td>Spring 2015</td> <td>5.0</td> <td>5.0</td> <td>5.2</td> <td>5.1</td> </tr> <tr> <td>Spring 2016</td> <td>4.8</td> <td>5.0</td> <td>5.1</td> <td>5.1</td> </tr> <tr> <td>AY 2016-2017</td> <td>5.2</td> <td>5.0</td> <td>5.2</td> <td>5.1</td> </tr> <tr> <td>AY 2017-2018</td> <td>5.0</td> <td>4.9</td> <td>5.2</td> <td>5.1</td> </tr> <tr> <td>AY 2018-2019</td> <td>5.1</td> <td>4.9</td> <td>5.3</td> <td>5.0</td> </tr> <tr> <td>Fall 2019</td> <td>5.1</td> <td>4.9</td> <td>5.5</td> <td>5.0</td> </tr> <tr> <td>AY 2020-2021</td> <td>5.53</td> <td>5.0</td> <td>5.3</td> <td>5.0</td> </tr> </tbody> </table>	Year	ORU COB	Select 6	Carnegie Class	All Institutions	Spring 2015	5.0	5.0	5.2	5.1	Spring 2016	4.8	5.0	5.1	5.1	AY 2016-2017	5.2	5.0	5.2	5.1	AY 2017-2018	5.0	4.9	5.2	5.1	AY 2018-2019	5.1	4.9	5.3	5.0	Fall 2019	5.1	4.9	5.5	5.0	AY 2020-2021	5.53	5.0	5.3	5.0
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***Select 6 Institutions:**

- o ***Spring 2015:** The University of Tulsa (AACSB), Baylor University (AACSB), Creighton University, Point Loma Nazarene University, Seattle Pacific University, University of Denver
- o **Spring 2016:** Same as Spring 2015
- o **AY 2016-2017:** The University of Tulsa (AACSB), Baylor University (AACSB), Cedarville University, Point Loma Nazarene University, Virginia State University, Messiah College
- o **AY 2017-2018:** Same as AY 2016-2017
- o **AY 2018-2019:** Same as AY 2016-2017 and AY 2017-2018
- o **Fall 2019:** The University of Tulsa (AACSB), Baylor University (AACSB), Cedarville University, Point Loma University, Auburn University – Montgomery, Northern Michigan University
- o **AY 2020-2021:** The University of Tulsa (2020) (AACSB), Belmont University (AACSB), Cedarville University (2020), Point Loma University, Auburn University – Montgomery (2020), SUNY at New Paltz

****Carnegie Class:** All Skyfactor participating institutions in the same Carnegie Classification as ORU

*****All Institutions:** All Skyfactor participating institutions