

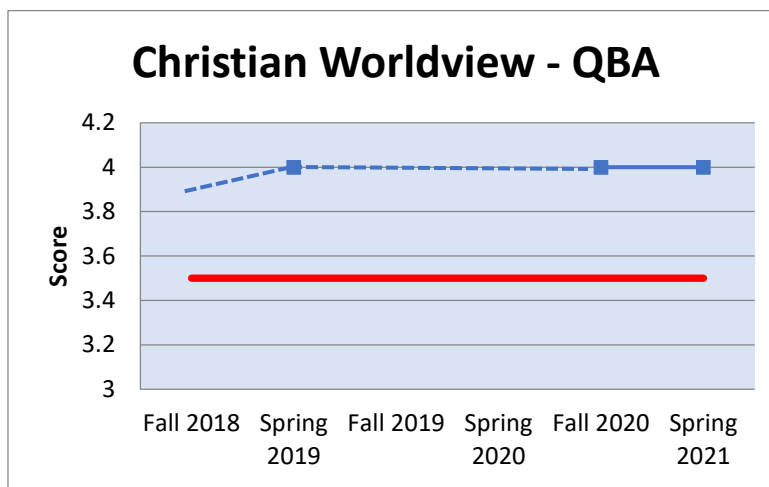
Oral Roberts University College of Business
Quantitative Business Administration Program Assessment Outcome Report
2018-2021

COB Shared Outcome #1 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate a Christian Worldview	Apply and identify appropriate business behaviors for Christian business practitioners through the integration of Christian worldview and professionalism.	Demonstrate a foundation for understanding business fundamentals and practicing business from a Christian perspective (BUS 100).	Completion of a written reflections paper with Christian business practices and ethical standards. (BUS 100).	Mean of 3.5 or higher

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	1	No data available
Spring 2019	0	4
Fall 2019	0	No data available
Spring 2020	0	No data available
Fall 2020	2	4
Spring 2021	0	4



Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

Analysis - Conclusions Drawn from the Data:

[8/5/20]: No data was available for this assessment period.

[1/6/21]: Mean goal was met.

[8/19/21]: There was no change in the score for the semesters measured and all scores were above the goal.

Actions Taken:

[8/5/20]: None available.

[1/6/21]: No actions taken since the goal was met.

[8/19/21]: No actions taken since the goal was met.

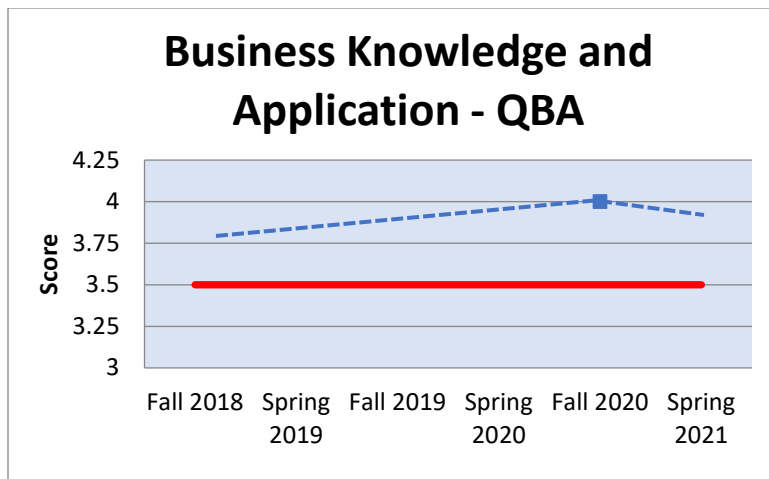
Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

COB Shared Outcome #2 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate business knowledge and application	Apply business theories and concepts of the core functional areas of business (accounting, marketing, management, finance, and economics) in an integrated manner.	Examine and demonstrate an understanding of the operations of firms within industries from a macro perspective and the implementation of strategic planning (MGT 431)	Completion of the Major Field Test (MGT 431).	Overall Score in the 75 th percentile; Mean of 3.5 or higher in management

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	1	No data was available
Spring 2019	0	No data was available
Fall 2019	0	No data was available
Spring 2020	1	No data was available
Fall 2020	0	4.0
Spring 2021	0	No data was available



Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

Analysis - Conclusions Drawn from the Data:

See MFT Report for Overall Score conclusions.

Discipline-specific comments below:

[8/5/20]: No data was available for this assessment period.

[1/6/21]: Mean goal was met.

[8/19/21]: Mean goal was exceeded.

Actions Taken:

See MFT Report for Overall Score actions taken.

Discipline-specific actions taken below:

[8/5/20]: None available.

[1/6/21]: No actions taken since the goal was met.

[8/19/21]: No actions taken since the goal was met.

Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

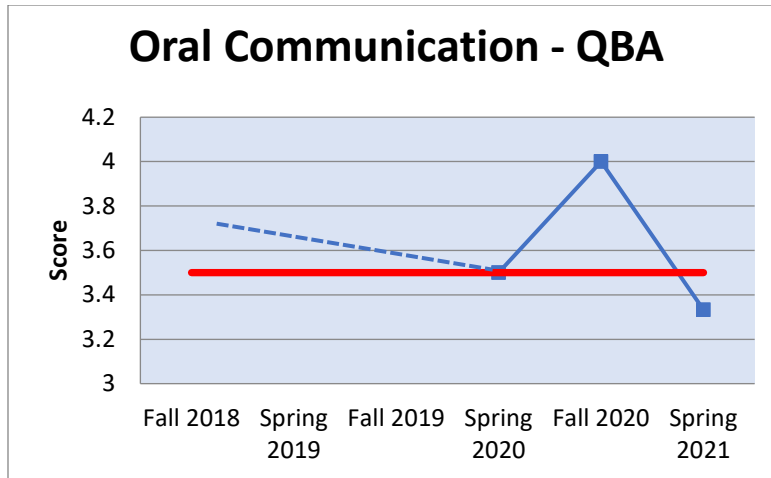
COB Shared Outcome #3 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate effective oral communication skills	Apply and use effective oral communication skills in the context of business through formal or informal oral presentation and/or other business-related projects requiring oral communication.	Develop the necessary knowledge and skills of successful communication in the business field through oral presentations (MGT 341).	Completion of oral presentation of a research project (MGT 341).	Mean of 3.5 or higher
		Examine and demonstrate an understanding of the operations of firms within industries from a macro perspective and the implementation of strategic planning (MGT 431).	Completion of oral presentation of strategic recommendations (MGT 431).	Mean of 3.5 or higher

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	2	No data available
Spring 2019	0	No data available
Fall 2019	0	No data available
Spring 2020	2	3.5
Fall 2020	1	4.0
Spring 2021	1	3.333

Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.



Analysis - Conclusions Drawn from the Data:

[8/5/20]: Mean goal was met.

[1/6/21]: Mean goal was met.

[8/19/21]: Mean goal was met or exceeded for Spring and Fall of 2020, but dropped in Spring 2021.

Actions Taken:

[8/5/20]: No actions taken since the goal was met.

[1/6/21]: No actions taken since the goal was met.

[8/19/21]: It is possible that students were given less opportunity for oral communication skills because of COVID and virtual classes. Consider watching this closer to see if it is an anomaly or a trend.

Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

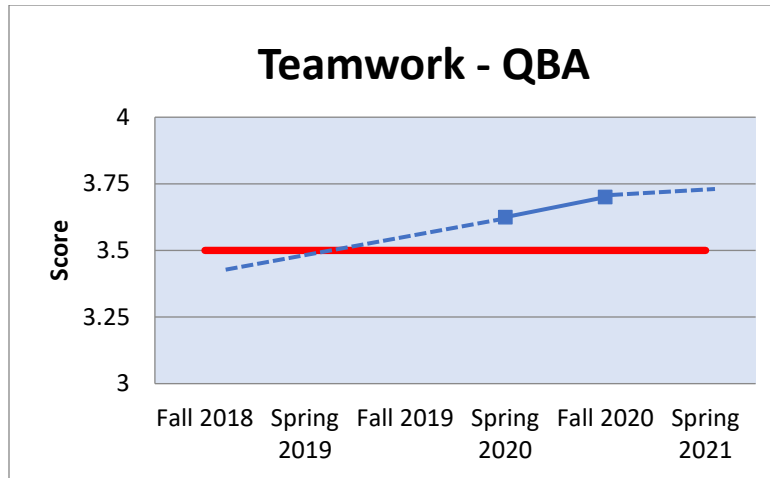
COB Shared Outcome #4 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate teamwork and collaboration.	Apply and demonstrate an ability to collaborate as part of a team in order to solve business problems or achieve a common goal.	Collaborate with a team through business research and consulting to create a company business plan (BUS 499).	Completion of a business plan for assigned company (BUS 499).	Mean of 3.5 or higher
		Examine and demonstrate an understanding of the operations of firms within industries from a macro perspective and the implementation of strategic planning. (MGT 431).	Completion of final case analysis (MGT 431).	Mean of 3.5 or higher

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	1	No data available
Spring 2019	0	No data available
Fall 2019	2	No data available
Spring 2020	1	3.625
Fall 2020	0	3.7
Spring 2021	0	No data available

Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.



Analysis - Conclusions Drawn from the Data:

[8/5/20]: Mean goal was met.

[1/6/21]: Mean goal was met.

[8/19/21]: Semesters measured exceeded mean goal.

Actions Taken:

[8/5/20]: No actions taken since the goal was met.

[1/6/21]: No actions taken since the goal was met.

[8/19/21]: No actions taken since the goal was met.

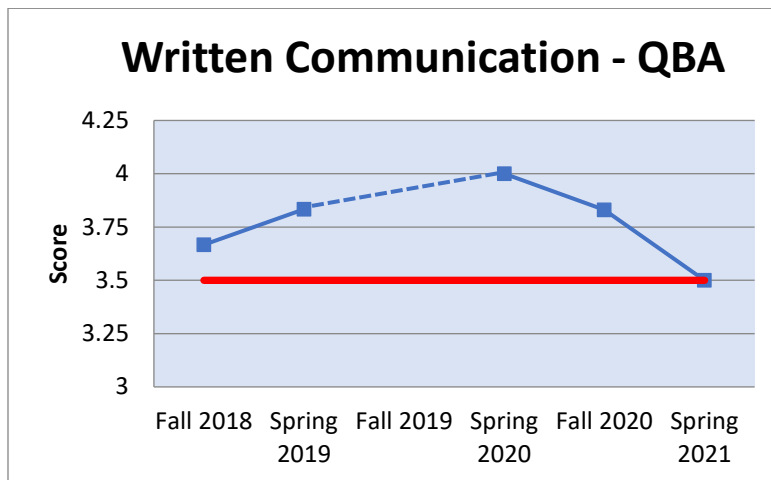
Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

COB Shared Outcome #5 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate effective written communication skills.	Apply and use effective written communication skills in the context of business through formal or informal reports, papers, or other written business-related projects.	Demonstrate a thorough formation and collection of business research and consulting to create a company business plan (BUS 499).	Completion of a business plan for assigned company (BUS 499).	Mean of 3.5 or higher
		Develop the necessary knowledge and skills of successful communication in the business field through written reports. (MGT 341).	Completion of a written business letter (MGT 341).	Mean of 3.5 or higher

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	1	3.667
Spring 2019	0	3.833
Fall 2019	2	No data available
Spring 2020	1	4.0
Fall 2020	1	3.83
Spring 2021	1	3.5



Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

Analysis - Conclusions Drawn from the Data:

[8/5/20]: Mean goal was met.

[1/6/21]: Mean goal was met.

[8/19/21]: All semesters measured met or exceeded the mean goal.

Actions Taken:

[8/5/20]: No actions taken since the goal was met.

[1/6/21]: No actions taken since the goal was met.

[8/19/21]: No actions taken since the goal was met.

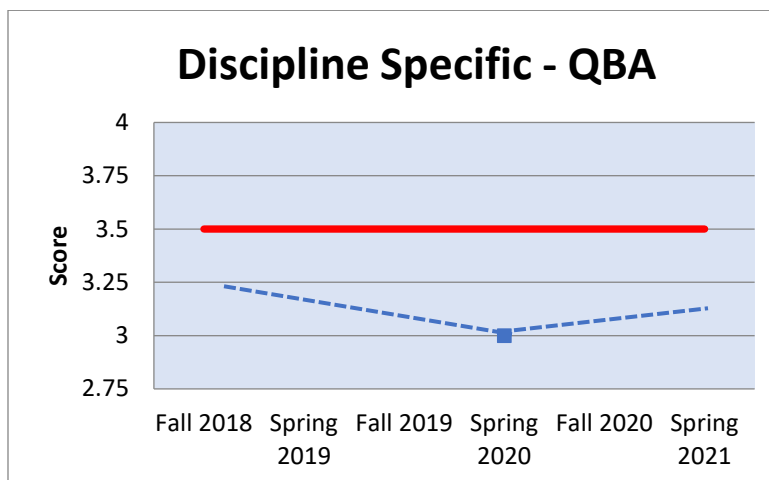
Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

COB Discipline Specific Outcome #6 Assessment

Program Goal	Program Learning Outcome	Course Outcome	Performance Activity (Artifact)	Criteria for Success
Demonstrate the ability to apply business knowledge to create a company's strategic plan.	Apply business knowledge to prepare a strategic plan for a company, discuss its present business position, its long-term direction, its resources and competitive capabilities, the strength of the present strategy and the company's opportunities for gaining sustainable competitive advantage.	Examine and demonstrate an understanding of the operations of firms within industries from a macro perspective and the implementation of strategic planning. (MGT 431).	Completion of strategic recommendations assignment (MGT 431).	Mean of 3.5 or higher

Longitudinal Data (Direct Measures):

Semester	N	Score
Fall 2018	1	No data available
Spring 2019	0	No data available
Fall 2019	0	No data available
Spring 2020	1	3.0
Fall 2020	0	No data available
Spring 2021	0	No data available



Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.

Analysis - Conclusions Drawn from the Data:

[8/5/20]: Mean goal was not met - initiate a pre-requisite of a 2.4 GPA for Strategic Management.

[1/6/21]: No data was available for this assessment period.

[8/19/21]: Semester measured fell below the mean goal.

Actions Taken:

[8/5/20]: Implement above actions for improvements concluded from the data.

[1/6/21]: None available.

[8/19/21]: It is possible that students were given less opportunity for oral communication skills because of COVID and virtual classes. Consider watching this closer to see if it is an anomaly or a trend.

Note: The (N) in the above tables represents all (100%) students enrolled in this program who were assessed in this course.