

## F&FCOB Shared Outcomes: EBI Measures

- **\*Select 6 Institutions:**
  - **\*Spring 2015:** The University of Tulsa (AACSB), Baylor University (AACSB), Creighton University, Point Loma Nazarene University, Seattle Pacific University, University of Denver
  - **Spring 2016:** Same as Spring 2015
  - **AY 2016-2017:** The University of Tulsa (AACSB), Baylor University (AACSB), Cedarville University, Point Loma Nazarene University, Virginia State University, Messiah College
  - **AY 2017-2018:** Same as AY 2016-2017
  - **AY 2018-2019:** Same as AY 2016-2017 and AY 2017-2018
  - **Fall 2019:** The University of Tulsa (AACSB), Baylor University (AACSB), Cedarville University, Point Loma Nazarene University, Auburn University – Montgomery, Northern Michigan University
  - **AY 2020-2021:** The University of Tulsa (2020) (AACSB), Belmont University (AACSB), Cedarville University (2020), Point Loma Nazarene University, Auburn University – Montgomery (2020), SUNY at New Paltz (2020).
  - **AY 2021-2022:** Point Loma Nazarene University, Belmont University (AACSB), Cedarville University, SUNY at New Paltz, Penn State University at Harrisburg (AACSB), University of Baltimore (AACSB)
- **\*\*Carnegie Class:** All Skyfactor participating institutions in the same Carnegie Classification as ORU
- **\*\*\*All Institutions:** All Skyfactor participating institutions

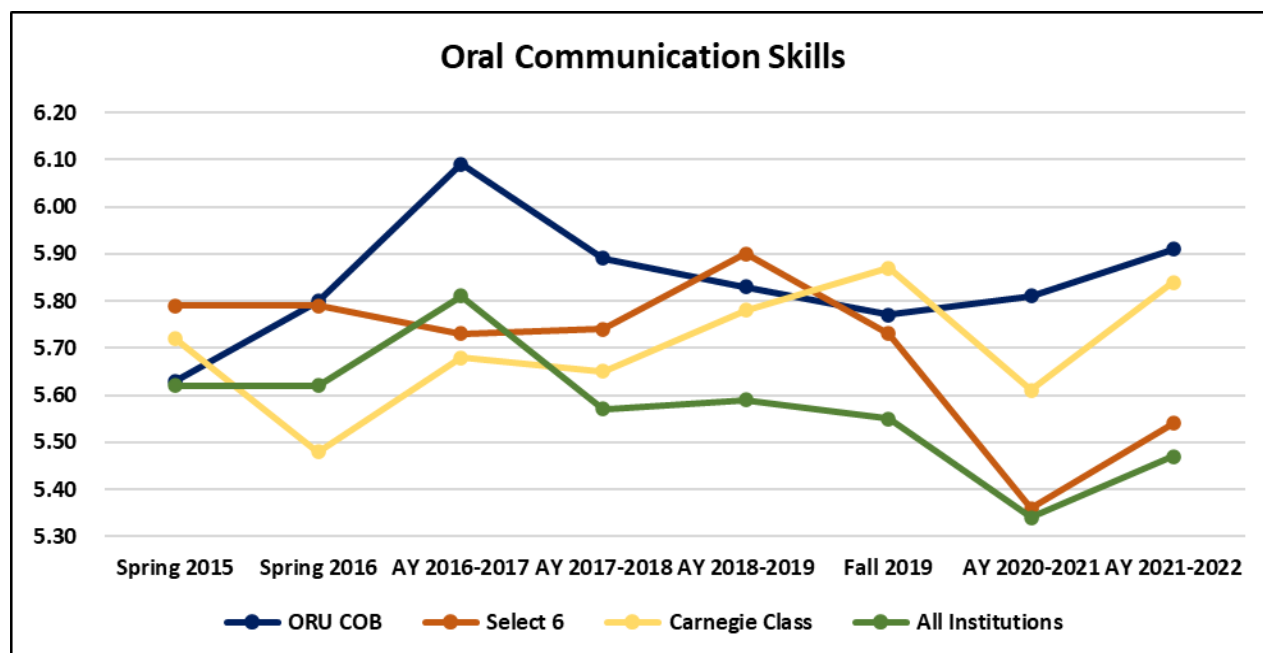
## Oral Communication Skills (Q74 – Oral Presentation Skills)

### External, Indirect, Summative Measures

**Targeted Performance Objective (Criteria for Success):** Mean that is statistically equivalent or greater than other institutions

⇒ **Met in All Years**

Academic Term/Year	ORU COB	Select 6*	Carnegie Class**	All Institutions***
Spring 2015	5.63	5.79 =	5.72 =	5.62 =
Spring 2016	5.80	5.79 =	5.48 >	5.62 =
AY 2016-2017	6.09	5.73 >	5.68 >	5.81 >
AY 2017-2018	5.89	5.74 =	5.65 =	5.57 >
AY 2018-2019	5.83	5.90 =	5.78 =	5.59 =
Fall 2019	5.77	5.73 =	5.87 =	5.55 =
AY 2020-2021	5.81	5.36 =	5.61 =	5.34 =
AY 2021-2022	5.91	5.54 =	5.84 =	5.47 =

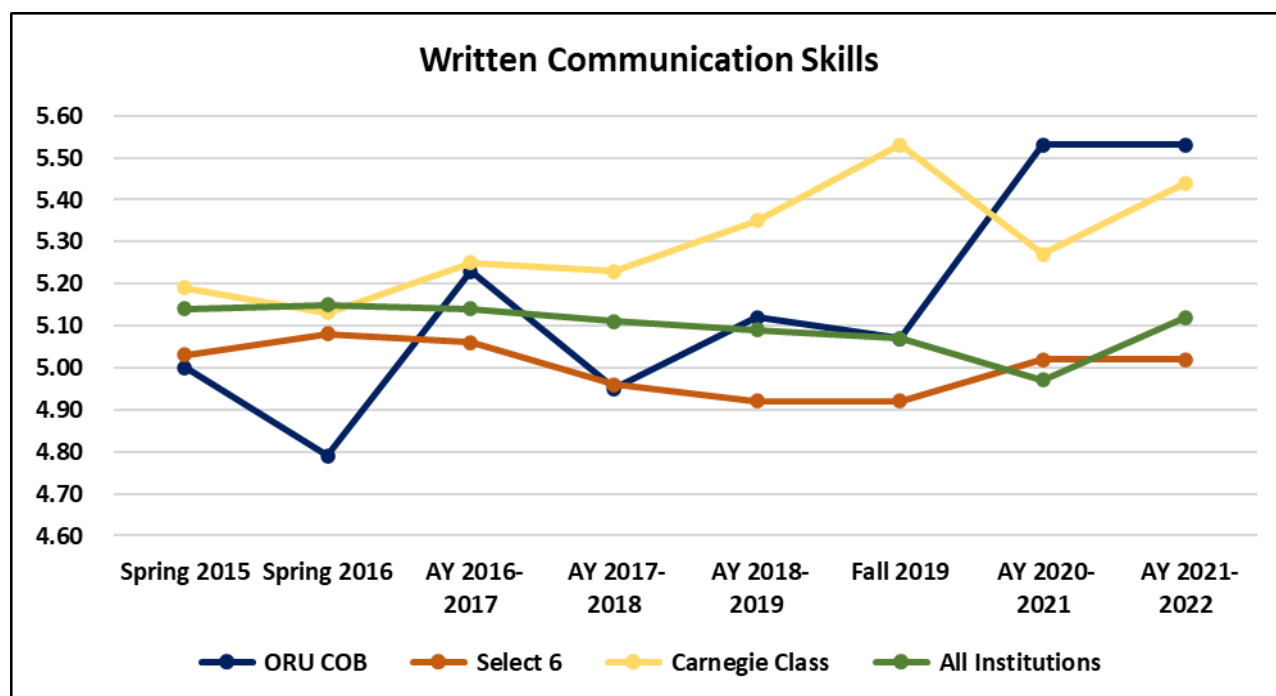


## Written Communication Skills (Q75 – Writing Skills)

**Targeted Performance Objective (Criteria for Success):** Mean that is statistically equivalent or greater than other institutions

⇒ **Met in All Years**

Academic Term/Year	ORU COB	Select 6*	Carnegie Class**	All Institutions***
Spring 2015	5.00	5.03 =	5.19 =	5.14 =
Spring 2016	4.79	5.08 =	5.13 <	5.15 <
AY 2016-2017	5.23	5.06 =	5.25 =	5.14 =
AY 2017-2018	4.95	4.96 =	5.23 =	5.11 =
AY 2018-2019	5.12	4.92 =	5.35 =	5.09 =
Fall 2019	5.07	4.92 =	5.53 =	5.07 =
AY 2020-2021	5.53	5.02 =	5.27 =	4.97 =
AY 2021-2022	5.53	5.02 =	5.44 =	5.12 =

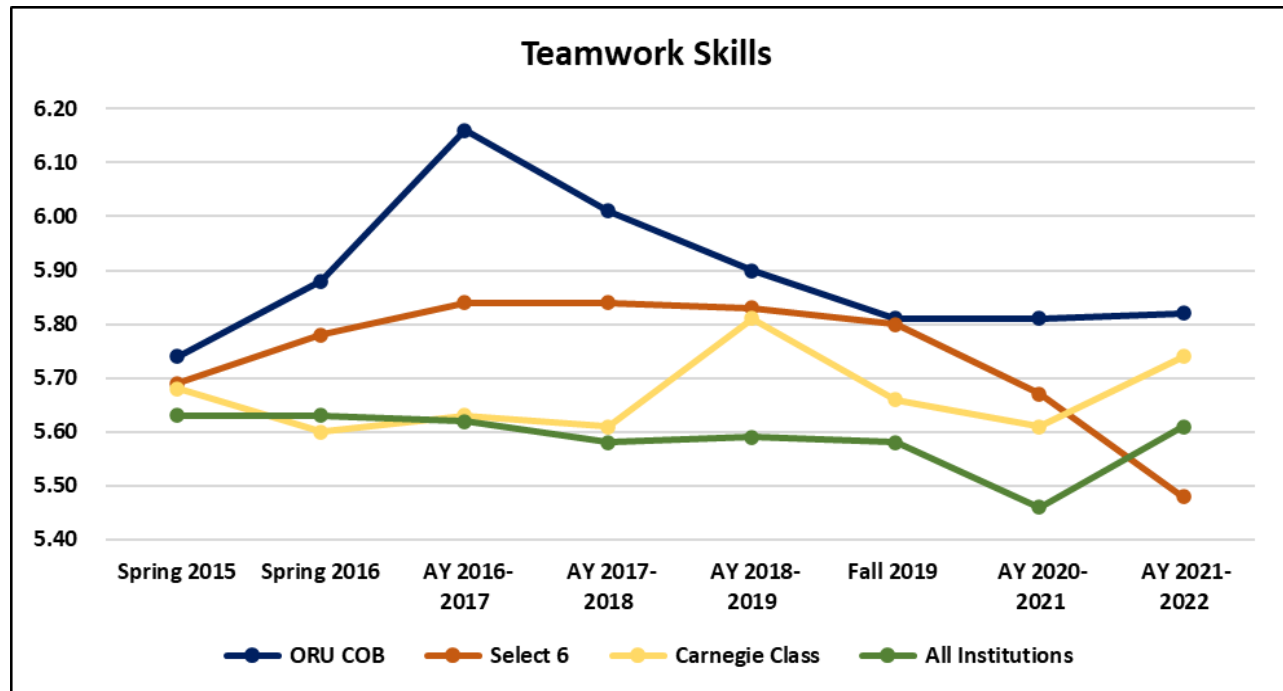


## Teamwork (Q86 – Work in teams)

**Targeted Performance Objective (Criteria for Success):** Mean that is statistically equivalent or greater than other institutions

⇒ **Met in All Years**

Academic Term/Year	ORU COB	Select 6*	Carnegie Class**	All Institutions***
Spring 2015	5.74	5.69 =	5.68 =	5.63 =
Spring 2016	5.88	5.78 =	5.60 =	5.63 =
AY 2016-2017	6.16	5.84 >	5.63 >	5.62 >
AY 2017-2018	6.01	5.84 =	5.61 >	5.58 >
AY 2018-2019	5.90	5.83 =	5.81 =	5.59 >
Fall 2019	5.81	5.80 =	5.66 =	5.58 =
AY 2020-2021	5.81	5.67 =	5.61 =	5.46 =
AY 2021-2022	5.82	5.48 =	5.74 =	5.61 =

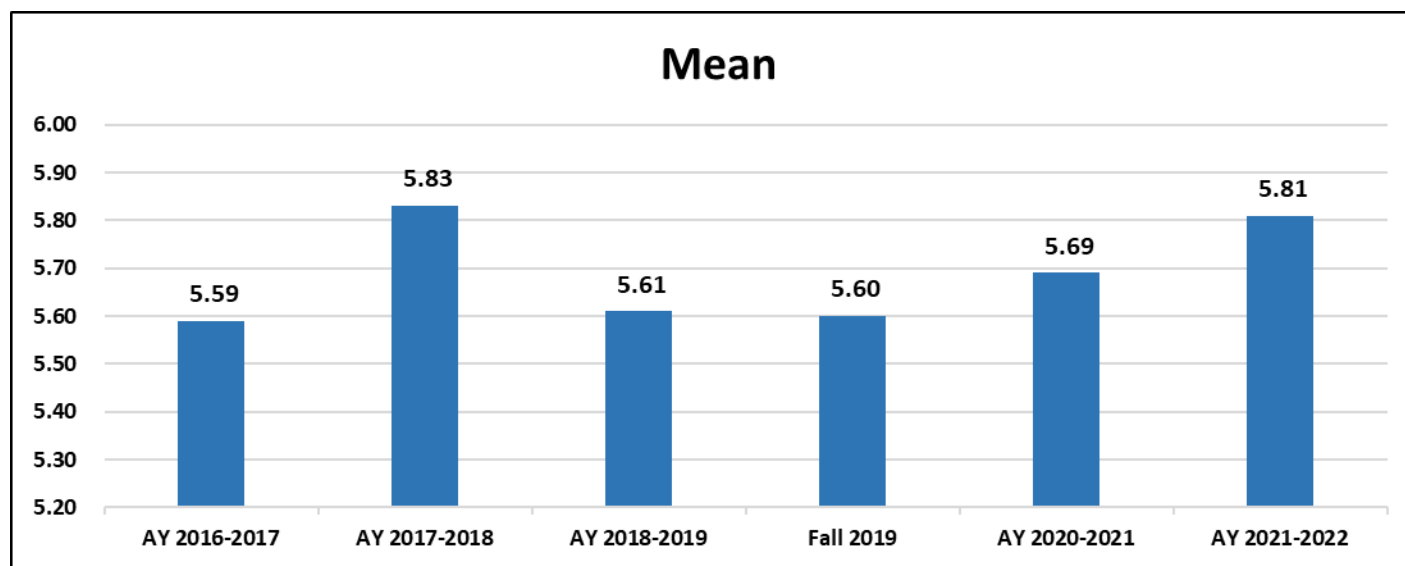


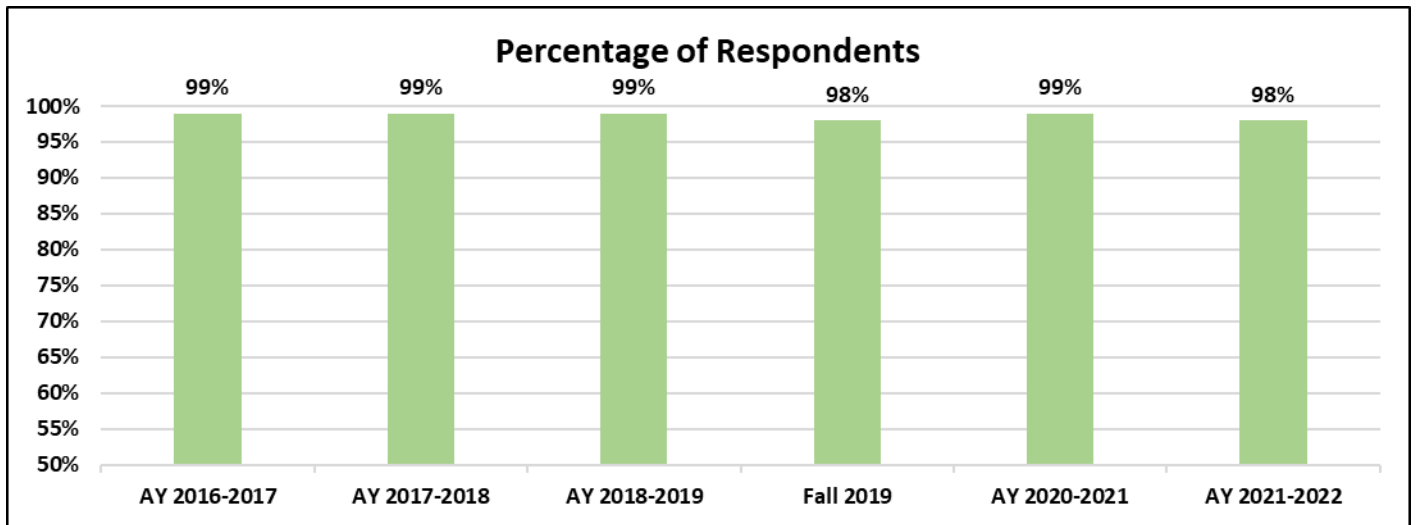
## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent did you feel your professors integrated Biblical principles into your business courses?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2016-2017	92	5.59	99% (91/92)
AY 2017-2018	77	5.83	99% (76/77)
AY 2018-2019	109	5.61	99% (108/109)
Fall 2019	86	5.60	98% (84/86)
AY 2020-2021	147	5.69	99% (146/147)
AY 2021-2022	176	5.81	98% (172/176)

- **Graphs:**



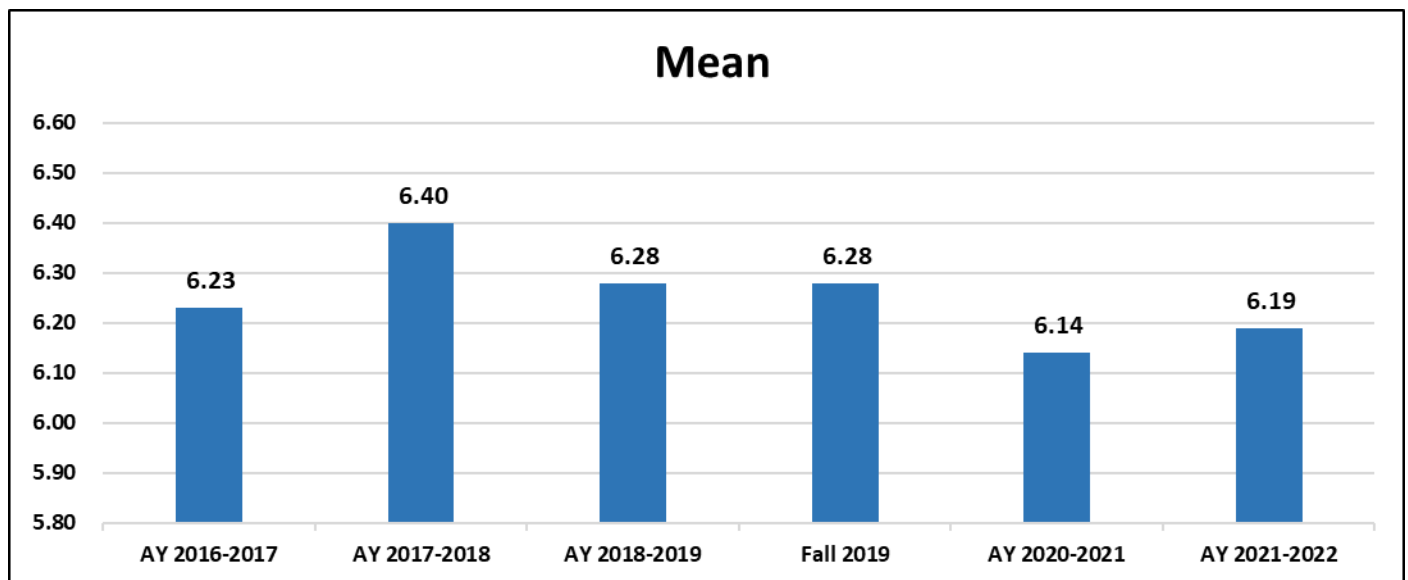


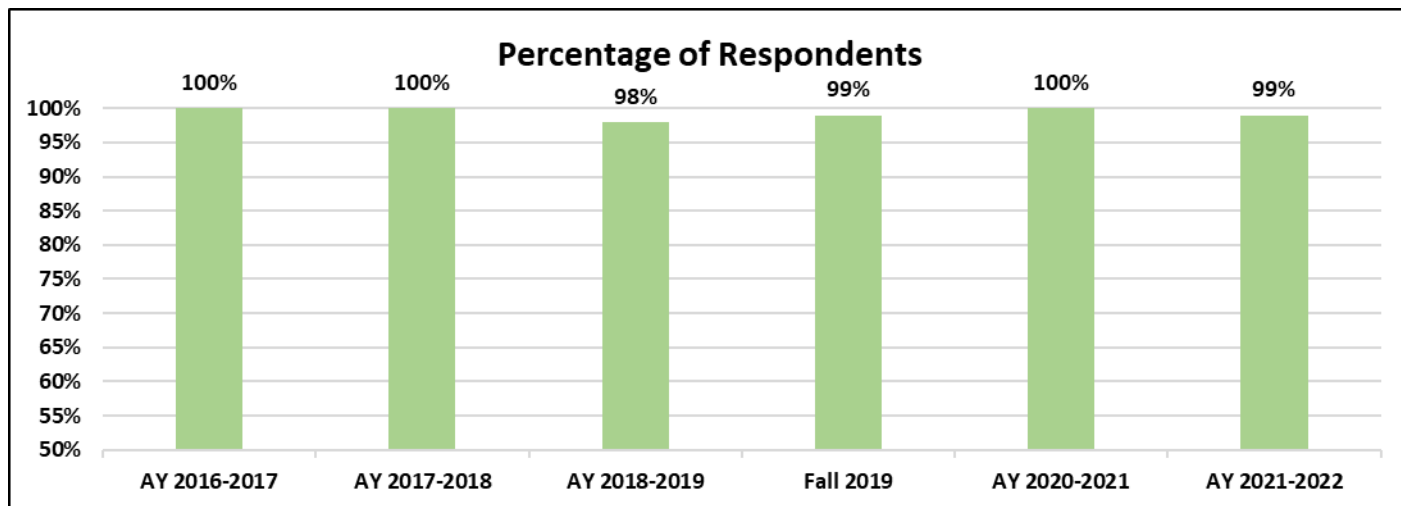
## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent do you think your business professors lived out their Christian faith?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2016-2017	93	6.23	100% (93/93)
AY 2017-2018	77	6.40	100% (77/77)
AY 2018-2019	109	6.28	98% (107/109)
Fall 2019	85	6.28	99% (84/85)
AY 2020-2021	145	6.14	100% (145/145)
AY 2021-2022	177	6.19	99% (175/177)

- **Graphs:**



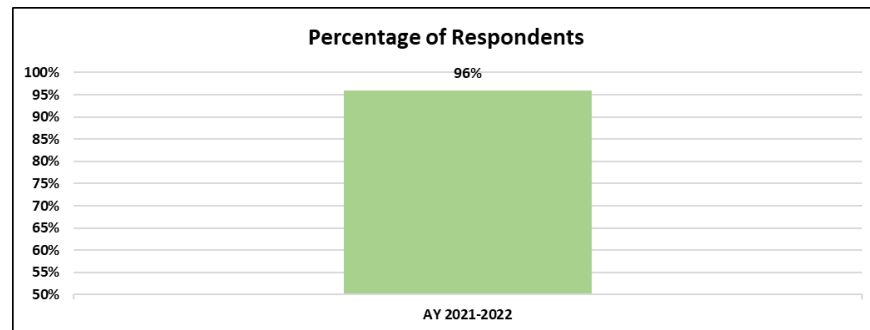
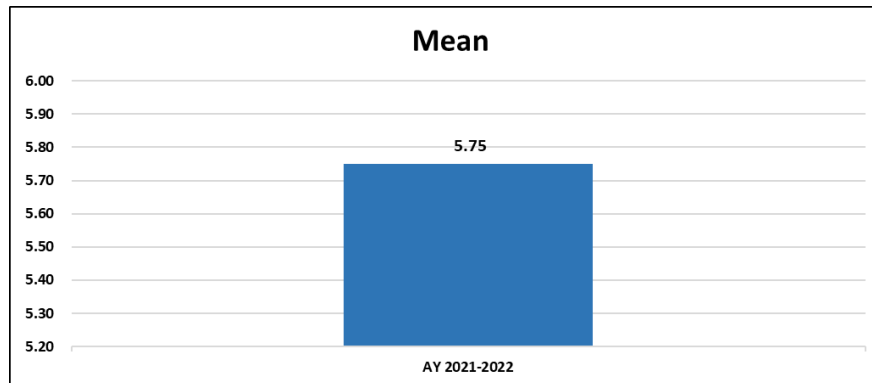


## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent did you experience in the business program equip you to live out your faith in the professional world?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2021-2022	177	5.75	96% (170/177)

- **Graphs:**

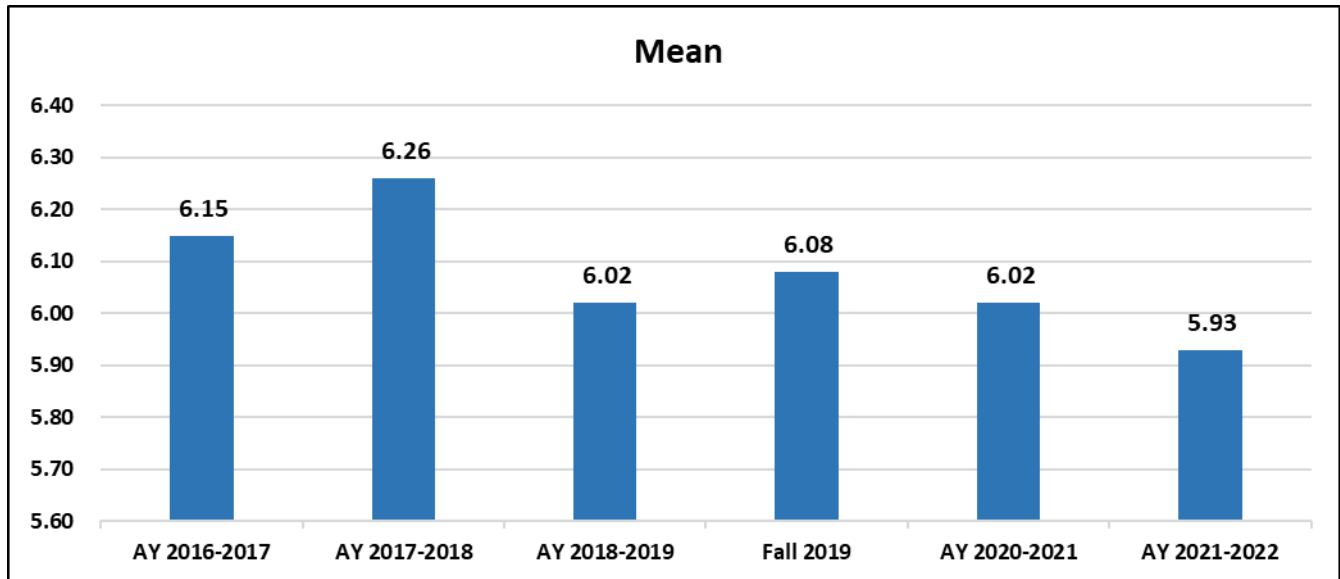


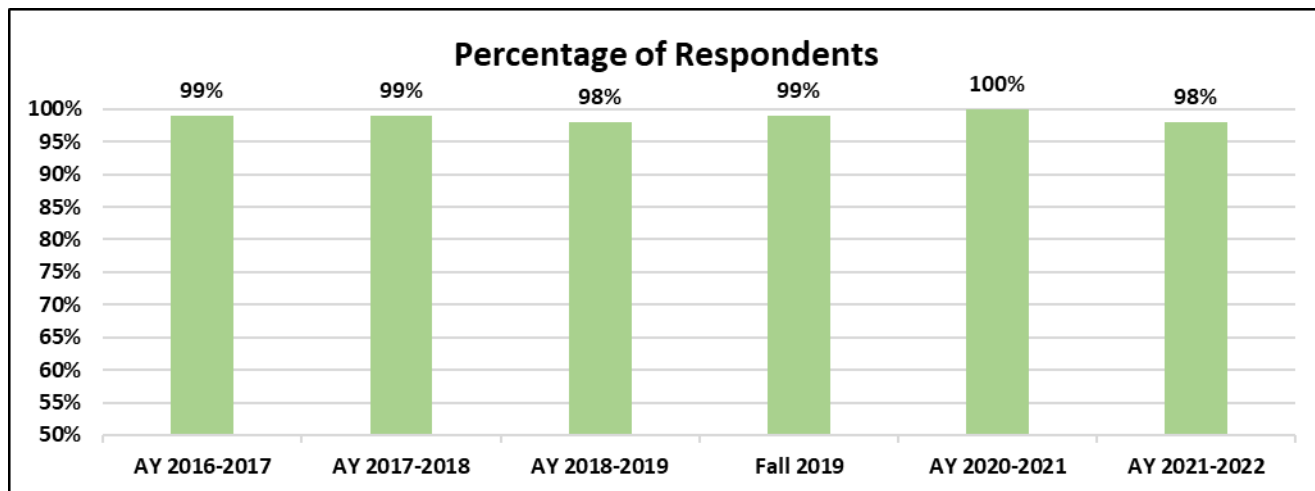
## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent do you feel you were valued and respected by your professors in the business program?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2016-2017	93	6.15	99% (92/93)
AY 2017-2018	77	6.26	99% (76/77)
AY 2018-2019	108	6.02	98% (106/108)
Fall 2019	85	6.08	99% (84/85)
AY 2020-2021	147	6.02	100% (147/147)
AY 2021-2022	177	5.93	98% (173/177)

- **Graphs:**



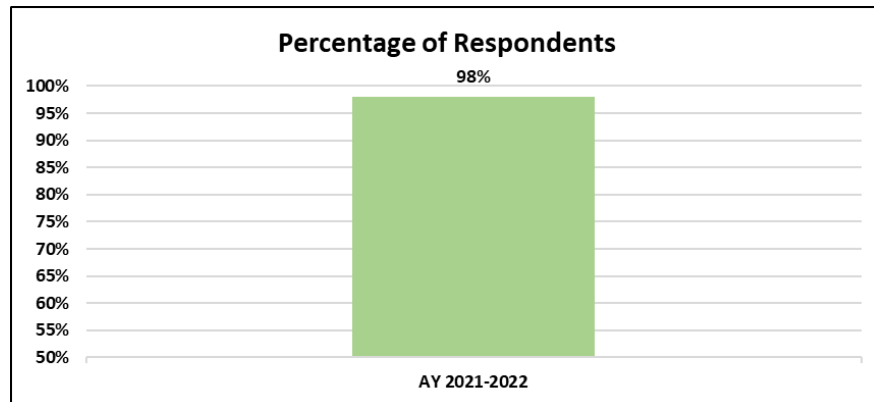
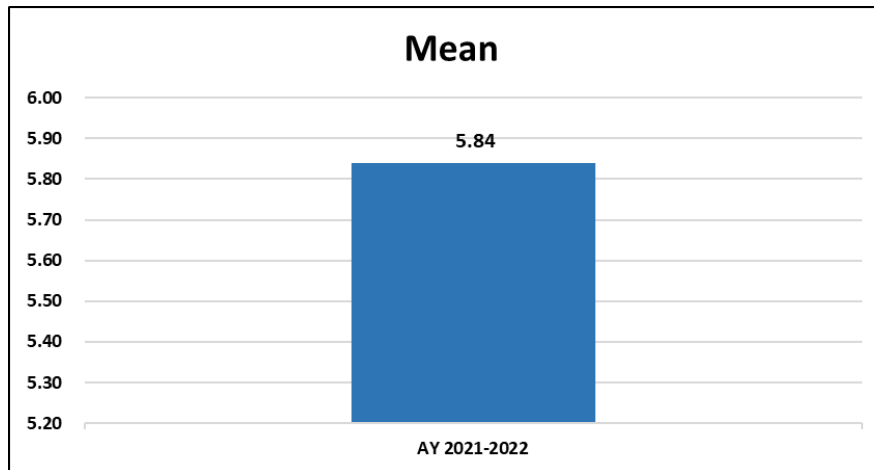


## Undergraduate Assessment Report: Christian Worldview

- **Question:** Do you feel better equipped to work with others from different cultures as a result of your experience in the COB?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2021-2022	177	5.84	98% (173/177)

- **Graphs:**

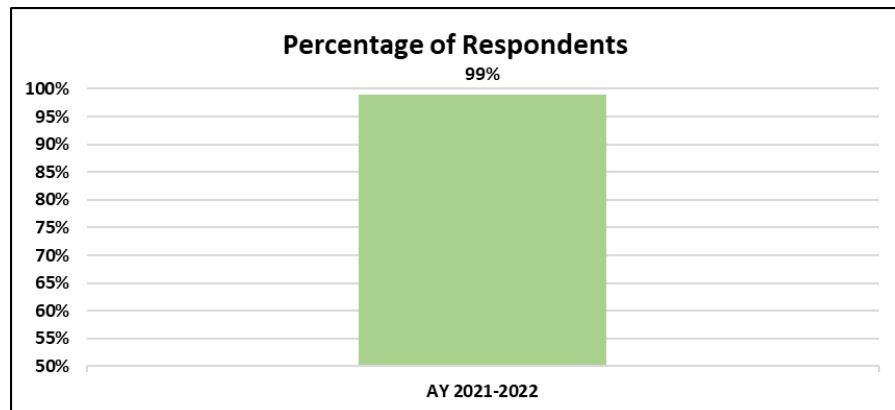
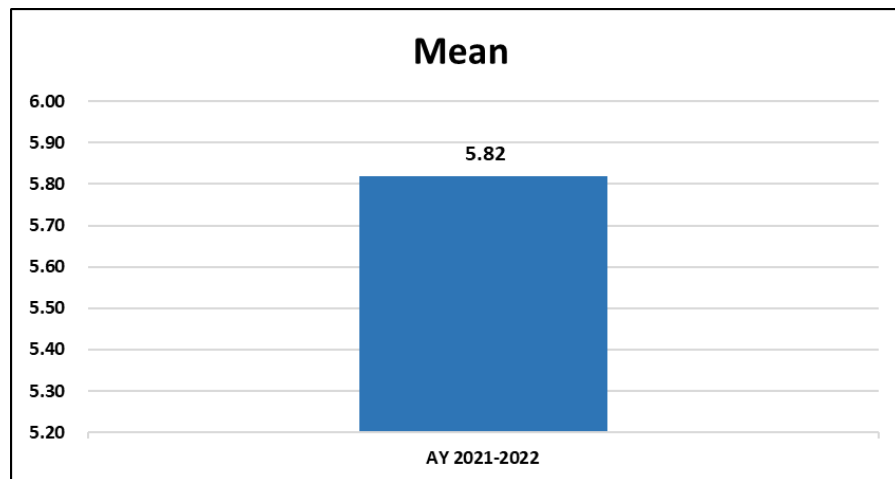


## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent did your experience motivate you to use your business skills to serve your community?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2021-2022	175	5.82	99% (173/175)

- **Graphs:**

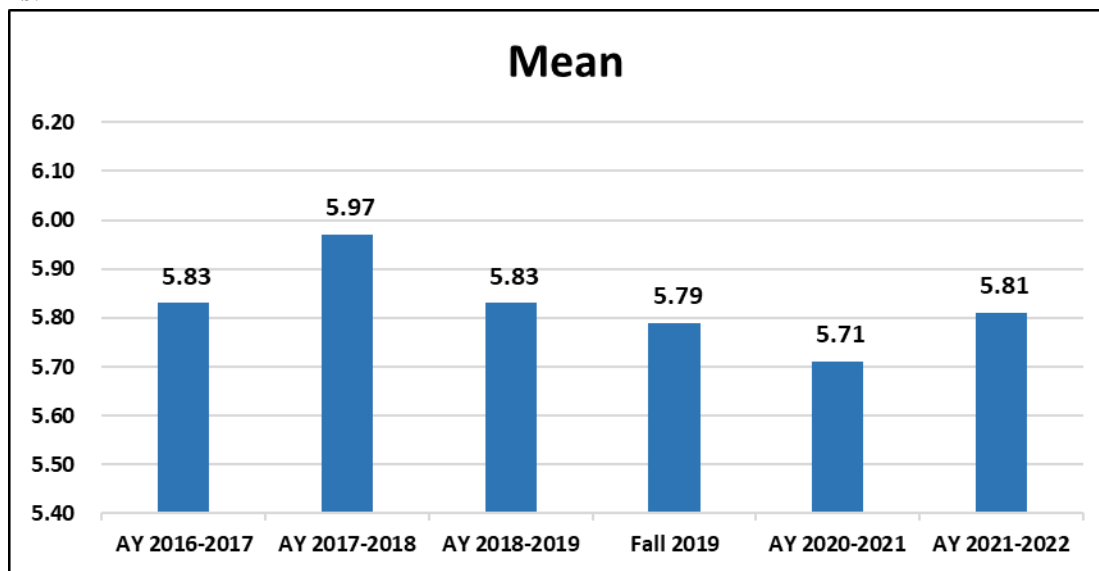


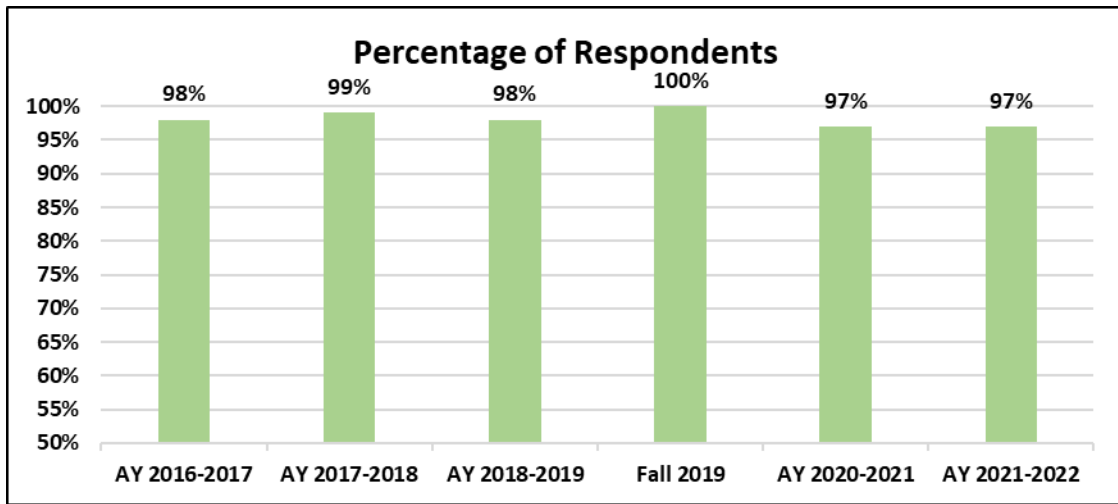
## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent do you feel prepared to deal successfully with ethical challenges in the workplace?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2016-2017	93	5.83	98% (91/93)
AY 2017-2018	77	5.97	99% (76/77)
AY 2018-2019	109	5.83	98% (107/109)
Fall 2019	86	5.79	100% (86/86)
AY 2020-2021	147	5.71	97% (143/147)
AY 2021-2022	175	5.81	97% (170/175)

- **Graphs:**



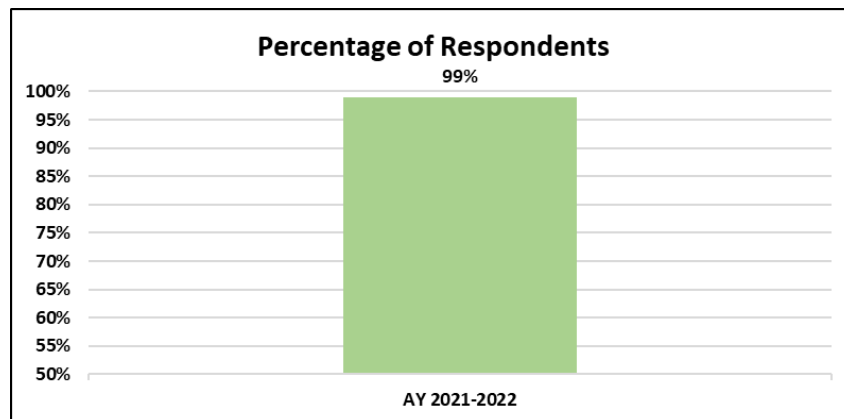
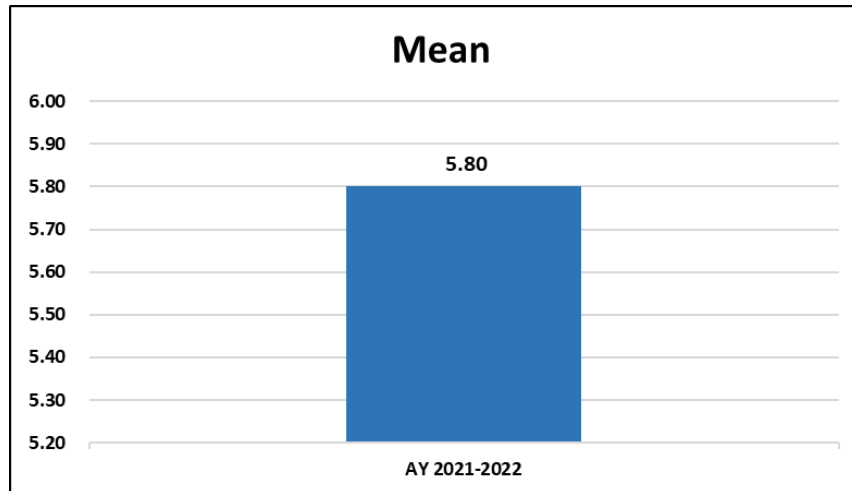


## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent did the business program prepare you to lead in your professional field?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2021-2022	175	5.80	99% (173/175)

- **Graphs:**

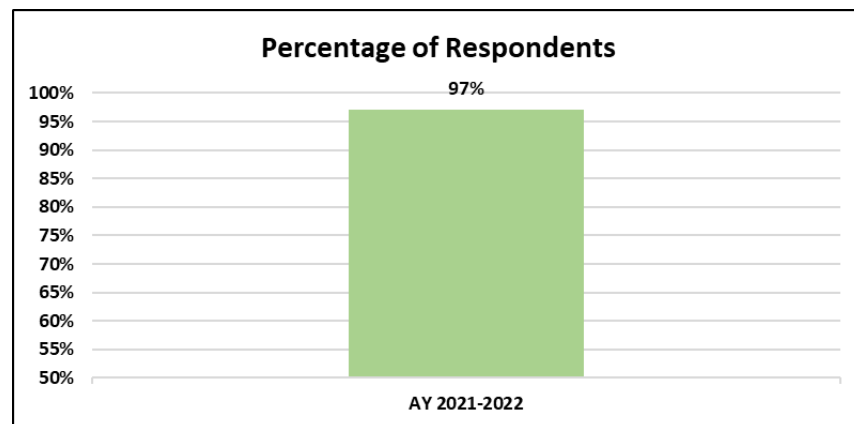
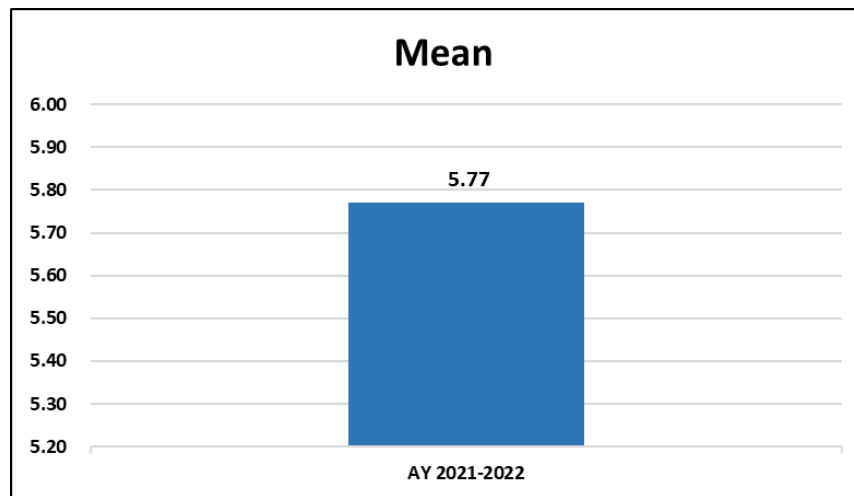


## Undergraduate Assessment Report: Christian Worldview

- **Question:** To what extent did course projects in the business program develop required skills in your professional field?
- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2021-2022	177	5.77	97% (171/177)

- **Graphs:**



## Undergraduate Assessment Report: Christian Worldview

- **Question:** In light of the COVID-19 challenges, to what extent was the remote Zoom/D2L experience effective in completing your educational experience this semester?

**\*Question before Fall 2019:** To what extent do you plan to contribute actively to your church following graduation?

- **EBI Measure:** EBI Survey
- **Criteria for Success:** Mean of 3.0 or Higher
- **Longitudinal Data:**

Academic Year	Student Count	Mean	% of students at 3 or above
AY 2016-2017	92	5.92	100% (92/93)
AY 2017-2018	77	5.99	96% (74/77)
AY 2018-2019	108	6.27	98% (106/108)
Fall 2019	85	5.80	95% (81/85)
AY 2020-2021	146	5.19	88% (129/146)
AY 2021-2022	177	5.13	91% (161/177)

- **Graphs:**

