

College of Business Graduate Online Learning Outcomes

Master of Business Administration in Leadership

Students who complete the Master of Business Administration in Leadership program will be able to:

1. Demonstrate in depth understanding of graduate level business knowledge and theory across the major business disciplines. **[Business Knowledge and Application]**
2. Demonstrate ethical findings on a chosen topic related to the course and justify potential decisions. **[Ethical Leadership]**
3. Demonstrate competencies in writing by creating an effective strategic plan for an organization. **[Written Communication]**
4. Demonstrate competencies in verbal skills by summarizing findings on a chosen topic related to the course and justify potential decisions by preparing an oral presentation. **[Oral Communication]**
5. Demonstrate competencies by analyzing and deciding among the critical types of entry and exit strategies and organizational structures used in handling international operations. Utilize organizational characteristics such as formation, specialization, and centralization to decide on how to structure a new organization in a foreign market. **[Global Perspectives]**
6. Demonstrate competencies by evaluating an information source for relevance, currency, authority, reliability, purpose, and objectivity. **[Information Literacy]**