

MBA Curriculum Map

- * **INTRODUCTORY**- introduce learning goals (update or initial reflection)
- * **DEVELOPMENTAL**- develop/emphasize learning goals (places of formative assessment)
- * **MASTERY**- mastery/measure learning goals (assignments, capstones, places of summative assessment)

Business Knowledge and Application Outcome #1
Critical Thinking (MFT) Outcome #2
Critical Thinking Outcome #3
Oral Communication Outcome #4
Global Perspectives Outcome #4
Information Literacy Outcome #5
Written Communication Outcome #6
Written Communication Outcome #7

CORE COURSE REQUIREMENTS									
Course Code	Required/ Elective	Course Name							
GBUS 572	Proficiency	Ethical Leadership		I	I		D	I	
GBUS 504	Proficiency	Comm. In Contemporary Bus.		I	I	I	I	I	I
GBUS 574	R	Competitive Bus. Intelligence	I	I	I	I		M	I
GMGT 561	R	Mgt. in a Globalized Era	D			D	M	D	M
GACT 562	R	Managerial Accounting	D	I	I		I	I	
GFIN 563	R	Finance	D	I	I		I	I	
GMKT 564	R	Marketing Management	D	I	I	M		I	D
GBUS 582	R	Managerial Economics	D	I	I		I	I	
GMGT 585	R	Business Analytics	D					I	I
GBUS 598	R	Research Methodology	D					I	
GBUS 578	R	Strategic Management Concepts	D	D	D	D	D	D	D
GBUS 579	R	Strategic Management Capstone	M	M	M	M	M	M	M

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.