A CAMPAIGN TO DEVELOP

WHOLE LEADERS

FOR THE WORLD

ORAL ROBERTS UNIVERSITY
A CAMPAIGN MESSAGE FROM THE PRESIDENT

Oral Roberts University is a place where superbly educated, Spirit-empowered leaders are developed. Our Whole Leaders for the Whole World campaign will take leadership development to an entirely new level.

ORU is already enjoying a 12-year span of enrollment growth, with students joining us from all 50 states and 116 nations. Our last campaign—the most successful in university history—produced the award-winning Global Learning Center, the ONEOK Sports Complex, and Niko Hall (our first new dorm since 1976), and fueled other global initiatives and educational partnerships, along with raising significant scholarship dollars. ORU has continued to expand, with the ORU Sports Park, the Nursing and Engineering Complex, the Stovall Center for Entrepreneurship, and the Stanley White High Performance Computing Lab. We are also going to be celebrating the introduction of the Fenimore Fisher Graduate School of Business and the Stanley White Foundation i4 Digital Enterprise Lab.

When we talk about developing whole leaders for the whole world, our interpretation goes beyond traditional titles. At ORU, we are educating students to not just get a job, but to be leaders in their field—bringing integrity to business, godly culture to the arts, and merging prayer with the sciences.

The Whole Leaders for the Whole World campaign includes exciting new buildings—to be built debt-free—as well as a Center for Global Leadership and additional support for scholarship funds. We are committed to preparing all of our students to meet the challenges of the future head-on.

This campaign and what comes after it will enable us to add innovative academic programs (both on campus and online), enroll students from every nation on earth, boost our faculty’s teaching strengths with more resources, and continue to transform our Spirit-empowered whole person education model through creative use of new technologies.

The time is now. Students need the foundation that ORU has to offer, and the world needs leaders like the Spirit-empowered problem-solvers coming out of ORU. As a bonus, every gift you make for the building projects will be amazingly matched, three-to-one (up to $45 million)! Let’s get this done—together!

Dr. William M. Wilson
President

CAPITAL PROJECTS—$60 MILLION

MEDIA ARTS CENTER

The spectacular Media Arts Center (MAC) will bring together students and faculty from the music, theatre, and dance programs and the Media Mastery Institute (MMI)—creating a synergistic relationship that will open up new opportunities for valuable collaboration.

The MAC will have designated collaborative learning spaces for the MMI, performance halls, state-of-the-art technology and lighting, a dance studio for ballet and other styles of dance, and a grand lobby. As a multipurpose space, the MAC’s programming will include lectures, concerts, recitals, theatre productions, and dance performances. Entertainment and education will coexist beautifully.

At the MAC, students will develop their talents in ways that prepare them to take a leading role in impacting the entertainment industry, and also to go into the church where they will introduce new and inspired styles of communication that will touch the world for Jesus Christ.

Developing Whole Leaders for the Whole World,

Billy Wilson
President
TECHNOLOGICALLY DRIVEN LIBRARY

The library will be moving to a beautiful new building, where it will offer students more resources—and more technology—than ever before. In addition to Wi-Fi and the standard print items, there will be kiosks for checking out materials, an expanded digital database with tens of thousands of materials on every pertinent subject from all over the world, multimedia stations, individual and group study areas—and plenty of power outlets for charging electronic devices!

The Holy Spirit Research Center (HSRC) will also be located in the new library building. It is a special collection of resources on the Holy Spirit that began in 1962. The HSRC now houses one of the largest and most comprehensive Pentecostal-Charismatic collections on Holy Spirit studies in the world.

This new facility will equip our students with the learning resources they need to cultivate and develop the leadership giftings within.

WELCOME CENTER

The new Welcome Center will serve as the front door to the university. Located at the main entrance of campus, the center will have a reception area where guests are made to feel at home. The Welcome Center will also be home to a brand-new Golden Eagles Fan Shop!

The Admissions team will have offices in this state-of-the-art building as well. Prospective students will be able to meet with Admissions counselors, arrange to take campus tours, and learn more about how ORU is developing whole leaders for the whole world.

ORU is also committed to creating an environment that makes our veterans feel at home. A Veterans’ Experience, situated inside the Welcome Center, will give veterans their own space as well as access to information they need when it comes to earning a degree, adjusting to campus life, and securing employment after college.

The Welcome Center will offer an outstanding introduction to ORU—a university "founded on the Holy Spirit" that relies on Him in developing Spirit-empowered leaders for the 21st century and beyond.
The new Center for Global Leadership will be located on the 4th and 5th floors of the John D. Messick Learning Resources Center, where it will serve as a hub for leadership development across the university. As a result of what students learn and experience in this space, they will be prepared to discover solutions to the world’s greatest challenges. The center will advance “spiritual intelligence” in these future leaders; establish a global network of Spirit-empowered leaders across key sectors of society; and communicate whole person, Spirit-empowered leadership research and insights. Students from all over the world will have the opportunity to earn Spirit-empowered Global Leadership certificates and degrees.

With the cost of a college education continuing to rise, scholarships are essential—and more frequently than ever, they determine which college a student will choose. The funds raised will allow ORU to continue providing scholarships to more students. One of ORU’s goals is to have every nation on earth represented in its student body.
VISION

“Raise up your students to hear My voice, to go where My light is dim, where My voice is heard small, and My healing power is not known, even to the uttermost bounds of the earth. Their work will exceed yours, and in this I am well pleased.”

MISSION

To develop Holy Spirit-empowered leaders through whole person education to impact the world.