



GRADUATE SCHOOL OF BUSINESS
MASTER OF BUSINESS ADMINISTRATION
CONCENTRATIONS

ACCOUNTING					Prerequisites
GACT 500	Accounting Internship	3		Fall/Spring	ACT 216
GACT 527	Intermediate Accounting I	3		Fall	ACT 216
GACT 528	Intermediate Accounting II	3		Spring	GACT 527
GACT 532	Advanced Accounting I	3		Fall	ACT 328 or GACT 528
GACT 563	Advanced Accounting II	3		Fall	ACT 327 or GACT 527
GACT 533	Managerial Cost Accounting	3		Spring	ACT 216
GACT 539	Auditing	3		Fall	ACT 328
GACT 542	Federal Income Tax	3		Fall/Spring	ACT 216
GACT 543	Advanced Income Tax	3		Spring	GACT 542
GACT 570	Accounting Information Systems	3		Spring	ACT 216
GACT 571	Estate and Gift Taxation	3		Fall	ACT 216
GACT 580	Non-Profit Accounting and Finance	3		Fall	ACT 216, FIN 338
TOTAL CONCENTRATION HOURS:		9		TOTAL REQUIRED HOURS:	42.5

FINANCE					Prerequisites
GFIN 500	Finance Internship	3		Fall/Spring	FIN 338
GFIN 550	Commercial Bank Management	3		Spring	
GFIN 555	Entrepreneurship	3		Spring	
GACT 571	Estate and Gift Taxation	3		Fall	ACT 216
GINB 560	International Finance	3		--	GFIN 563
GFIN 514	Investments	3		Fall	ACT 216, FIN 338
GFIN 561	Capital Markets	3		Spring	FIN 338, GFIN 563
GACT 580	Non-Profit Accounting and Finance	3		Fall	ACT 216, FIN 338
GFIN 572	Principles of Estate Planning	3		Spring	
GMGT 556	Small Business Basics	3		Fall	
TOTAL CONCENTRATION HOURS:		9		TOTAL REQUIRED HOURS:	42.5

*NON-PROFIT MANAGEMENT					Prerequisites
GMGT 521	Administration of Non-Profit Organizations	3		Fall	
GFIN 572	Principles of Estate Planning	2		Spring	
GBUS 550	Legal Issues of Non-Profit Organizations	2		Summer	
GMKT 550	Development of Non-Profit Organizations	2		Summer	
TOTAL CONCENTRATION HOURS:		9		TOTAL REQUIRED HOURS:	42.5

*A concentration in Non-Profit Management requires completion of all of the above courses

MANAGEMENT					Prerequisites
GMGT 500	Management Internship	3		Fall/Spring	MGT 130
GMGT 551	Executive Development	3		Spring	
GMGT 521	Administration of Non-Profit Organizations	3		Fall	
GMGT 560	Conflict Resolution	2		Spring	
GMGT 541	Creative Thinking	3		Fall/Spring	
GMGT 600	Leadership Studies	3		Fall	
GBUS 550	Legal Issues of Non-Profit Organizations	2		Summer	
GMGT 553	Organizational Behavior	3		Spring	GMGT 561
GMGT 556	Small Business Basics	3		Fall	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

INTERNATIONAL BUSINESS					Prerequisites
GINB 560	International Finance	3		--	GFIN 563
GINB 570	International Marketing	3		Spring	MKT 130
TESL 513	Cross Cultural Communications	3		Fall/Spring	
GINB 580	Readings in International Business	3		Spring	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

MARKETING					Prerequisites
GMKT 500	Marketing Internship	3		Fall/Spring	MKT 130
GMKT 533	Consumer Behavior	3		Spring	
GMGT 541	Creative Thinking	3		Fall/Spring	
GMKT 546	Personal Selling	3		Fall	
GMKT 550	Development of Non-Profit Organizations	3		Summer	
GINB 570	International Marketing	3		Spring	MKT 130
GMKT 534	Promotional Management	3		Spring	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

*ENTREPRENEURSHIP					Prerequisites
GFIN 555	Entrepreneurship**	2		Spring	MGT 130
GFIN 561	Capital Markets**	2		Spring	FIN 338, GACT 562
GMKT 546	Personal Selling**	2		Fall	MKT 130
GMGT 600	Leadership Studies	3		Fall	
GBUS 568	Entrepreneurship Capstone*	2		Fall/Spring	GACT 562, GMKT 564, GFIN 555, GFIN 561, GFIN 563
TOTAL CONCENTRATION HOURS:		11***	TOTAL REQUIRED HOURS:		42.5

*A concentration in Entrepreneurship waives GBUS 566 – Management Simulation, and GBUS 565 – Strategic Management is taken for 2 credit hours instead of 3.

**Any of these courses completed during undergraduate may be replaced by one of the following so long as these classes have not been taken at the undergraduate level already: GMGT 541 Creative Thinking, GMKT 534 Promotional Management, GMT 556 Small Business Basics, GMKT 533 Consumer Behavior or GBUS 565 Strategic Management.

***Total credit hours for this Concentration will actually be 9 total, as Management Simulation is waived and Strategic Management is taken for 2 credit hours instead of 3.