



GRADUATE SCHOOL OF BUSINESS
MASTER OF BUSINESS ADMINISTRATION
CONCENTRATIONS

ACCOUNTING					Prerequisites
GACT 527	Intermediate Accounting I	3		Fall	
GACT 528	Intermediate Accounting II	3		Spring	
GACT 532	Advanced Accounting I	3		Fall	
GACT 563	Advanced Accounting II	3		Fall	
GACT 533	Managerial Cost Accounting	3		Spring	
GACT 539	Auditing	3		Fall	
GACT 542	Federal Income Tax	3		Fall/Spring	
GACT 543	Advanced Income Tax	3		Spring	
GACT 571	Estate and Gift Taxation	3		Fall	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

ENTREPRENEURSHIP					Prerequisites
GFIN 555	Entrepreneurship*	3		Spring	
GFIN 561	Capital Markets*	3		Spring	GFIN 563
	<i>*required for this concentration</i>				
GMKT 534	Promotional Management	3		Spring	
GMGT 556	Small Business Basics	3		Fall	
GMGT 541	Creative Thinking (Entrep. Emphasis)	3		Spring	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

FINANCE					Prerequisites
GFIN 550	Commercial Bank Management	3		Spring	
GFIN 555	Entrepreneurship	3		Spring	
GACT 571	Estate and Gift Taxation	3		Fall	
GINB 560	International Finance	3		--	
GFIN 514	Investments	3		Fall	
GFIN 561	Capital Markets	3		Spring	GFIN 563
GACT 580	Non-Profit Accounting and Finance	3		Fall	
GMGT 556	Small Business Basics	3		Fall	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

INTERNATIONAL BUSINESS					Prerequisites
GINB 560	International Finance	3		--	
GINB 570	International Marketing	3		Spring	
TESL 513	Cross Cultural Communications	3		Fall/Spring	
GINB 580	Readings in International Business	3		Spring	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5



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MANAGEMENT					Prerequisites
GMGT 521	Administration on Non-Profit Organizations	3		Fall	
GMGT560	Conflict Resolution	2		Spring	
GMGT 541	Creative Thinking (Management Emphasis)	3		Spring	
GMGT 600	Leadership Studies	3		Spring	
GBUS 550	Legal Issues of Non-Profit Organizations	2		Summer	
GMGT 553	Organizational Dynamics	3		Spring	
GMGT 556	Small Business Basics	3		Fall	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

MARKETING					Prerequisites
GBUS 567	Technology & Business	3		Fall	
GMKT 533	Consumer Behavior	3		Spring	
GMGT 541	Creative Thinking (Marketing Emphasis)	3		Spring	
GMKT 550	Development of Non-Profit Organizations	2		Summer	
GINB 570	International Marketing	3		Spring	
GMKT 534	Promotional Management	3		Spring	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

*NON-PROFIT MANAGEMENT					Prerequisites
GMGT 521	Administration of Non-Profit Organizations	3		Fall	
GFIN 572	Principles of Estate Planning	2		Spring	
GBUS 550	Legal Issues of Non-Profit Organizations	2		Summer	
GMKT 550	Development of Non-Profit Organizations	2		Summer	
TOTAL CONCENTRATION HOURS:		9	TOTAL REQUIRED HOURS:		42.5

*A concentration in Non-Profit Management requires completion of all of the above courses