

GRADUATE SCHOOL OF BUSINESS Master of Management Degree Plan

Name:	Z#	Concentration:
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UNDERGRADUATE PREREQUISITES:		Credit	Grade	ORU or		
Prior Courses with "C" or better are accepted.		Hours	Earned	Transferred	Prerequisites	
MGT 130	Principles of Management	3				
ACT 215	Principles of Financial Accounting I	3				
ACT 216	Principles of Managerial Accounting II	3		ACT 215		
BUS 325	Business Law I	3				
MKT 130	Principles of Marketing	3				
FIN 338	Financial Management	3		ACT 216		
TOTAL PR	TOTAL PREREQUISITE HOURS 18					

MMGT C	OURSE REQUIREMENTS:	Credit Hours	Grade Earned	Semester Offered	Prerequisites
GMGT 561	Management in a Globalized Era *	3		Fall/Spring	
GMGT 600	Leadership Studies	3		Spring	
GMKT 564	Marketing Management *	3		Fall	
GBUS 504	Communications in Contemporary Business **	3		Fall	
GBUS 565	Strategic Management	2		Fall/Spring	
GTHE 507	Holy Spirit In The Now	2		Fall/Spring	
GBUS 574	Competitive Business Intelligence ***	2		Fall	
GBUS 572	Business Ethics	2		Spring	
GMGT 560	Conflict Resolution	2		Spring	
GHPE 503	Graduate Health Fitness	1		Fall/Spring	
GHPE	Health Fitness Activity Course	0.5		Fall/Spring	
TOTAL CORE CLASS HOURS: 23.5					

TOTAL CONCENTRATION HOURS:	12	TOTAL REQUIRED HOURS: 35.5

^(*) Must be completed before taking Strategic Management (GBUS 565)

^(**) Must be taken as a Co/Prerequisite for Strategic Management (GBUS 565)

^(***) Must be taken as a Co/Prerequisite for Marketing Management (GMKT 564)



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NON PROFIT MANAGEMENT		Credit Hours	Grade Earned	Semester Offered	Prerequisites
GMKT 535	Services Marketing	3		Spring	
GMGT 521	Administration of Non Profit Organizations	3		Fall	
GBUS 550	Legal Issues of Non Profit Organizations	2		Summer	
GFIN 572	Development of Non Profit Organizations	2		Spring	
GACT 580	Nonprofit Accounting & Finance	3		Fall	
TOTAL CONCENTRATION HOURS:		13		TOTAL REQU	IRED HOURS: 36.5

ORGANIZATIONAL DYNAMICS		Credit Hours	Grade Earned	Semester Offered	Prerequisites
GMGT 563	Organizational Dynamics	3		Spring	
GMKT 533	Consumer Behavior/Org Dynamics	3		Spring	
GMGT 541	Creative Thinking/Org Dynamics	3		Fall	
GBUS	Business Technology/Org Dynamics	3		Fall	
TOTAL CONCENTRATION HOURS:		12		TOTAL REQU	IRED HOURS: 35.5

SALES MARKETING		Credit Hours	Grade Earned	Semester Offered	Prerequisites
GMKT 535	Services Marketing	3		Spring	
GMKT 533	Consumer Behavior/Sales Marketing	3		Spring	
GMGT 541	Creative Thinking/Sales Marketing	3		Fall	
GBUS	Business Technology/Sales Marketing	3		Spring	
TOTAL CONCENTRATION HOURS:		12		TOTAL REQUI	RED HOURS: 35.5