

## COB Graduate Student Learning Outcomes Current

### Master of Business Administration

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*Students who complete the Master of Business Administration program will be able to:*

1. Demonstrate competencies in verbal skills using the latest technology when appropriate. **[Oral Communication]**
2. Demonstrate competencies in writing using the latest technology when appropriate. **[Written Communication]**
3. Demonstrate in relevant business knowledge and theory with proficiencies in academic majors. **[Business Knowledge and Application]**
4. Integrate and apply in-depth business knowledge when analyzing and synthesizing multiple perspectives in business strategy formulation. **[Critical Thinking]**
5. Identify, retrieve, and evaluate the use of data sources in a business environment. **[Information Literacy]**
6. Demonstrate cultural sensitivity and respect for global perspectives and an ability to analyze market, economic, social and political trends in a global environment. **[Global Perspectives]**