

# Report of the Major Field Test Results

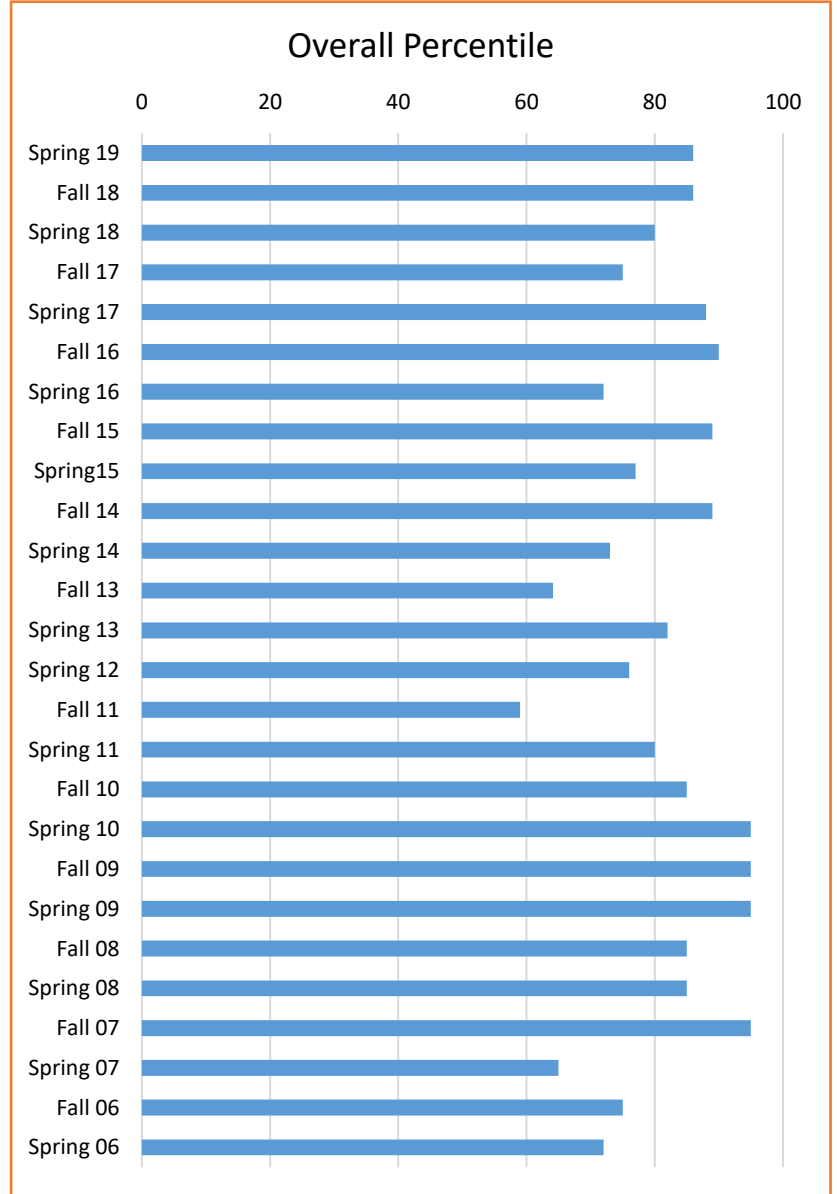
## Spring 2019

### College of Business

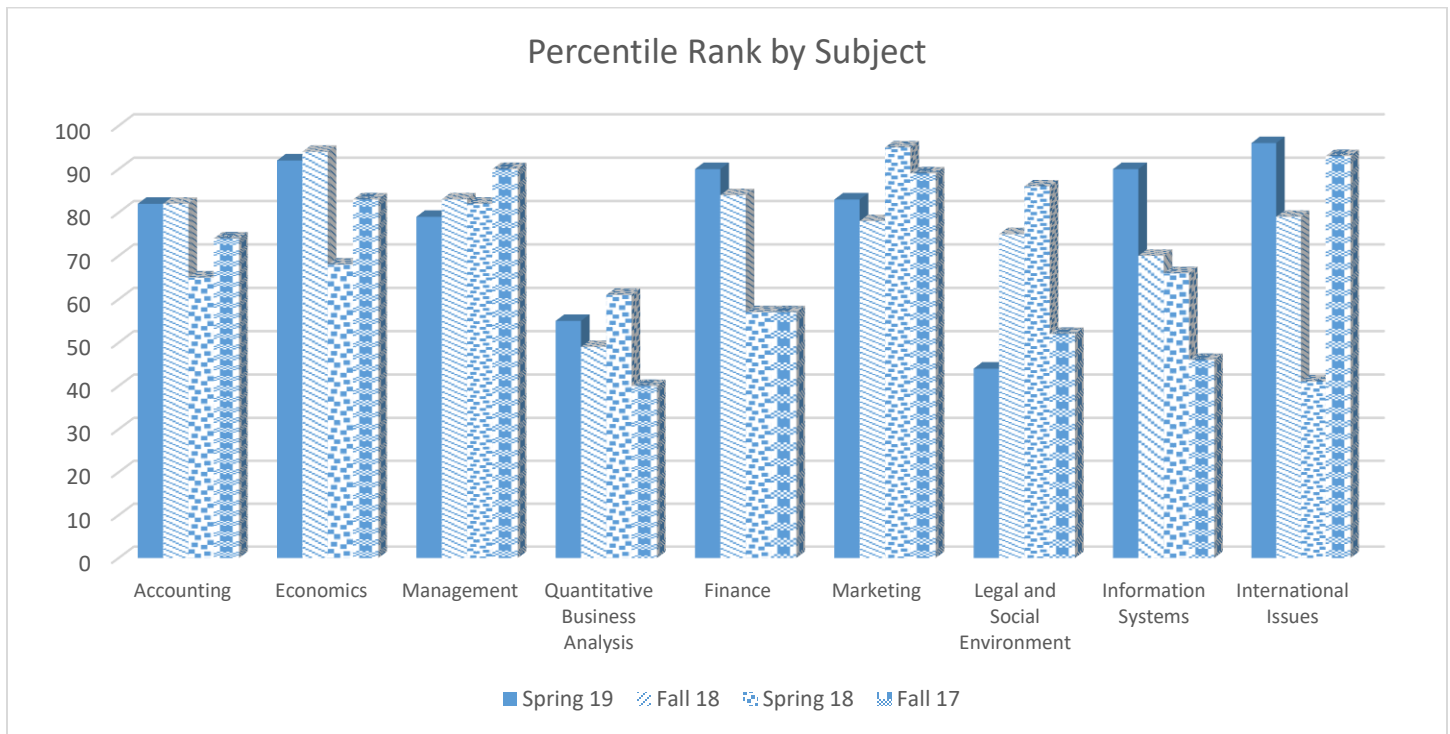
The ETS Major Field Test for Business (MFT) was given to 35 senior students enrolled in Strategic Management in the Spring of 2019. A summary of the results as compared to previous years is given below.

This table shows that in the Spring of 2019, ORU fell in the 86<sup>th</sup> percentile as compared to approximately 496 other colleges and universities who took the test between 2016 and 2018 in the US. That is, ORU students overall, did better than 86% of all other students taking this exam. You can also see from the graph that the overall percentile has remained steady since the last semester.

Major Field Test		
Overall		
Semester	Raw Score	Percentile
<b>Spring 19</b>	<b>157</b>	<b>86</b>
Fall 18	157	86
Spring 18	156	80
Fall 17	155	75
Spring 17	158	88
Fall 16	159	90
Spring 16	155	72
Fall 15	159	89
Spring 15	156	77
Fall 14	160	89
Spring 14	155	73
Fall 13	154	64
Spring 13	157	82
Spring 12	156	76
Fall 11	153	59
Spring 11	159	80
Fall 10	160	85
Spring 10	165	95
Fall 09	167	95
Spring 09	167	95
Fall 08	160	85
Spring 08	161	85
Fall 07	166	95
Spring 07	155	65
Fall 06	157	75
Spring 06	155	72



Shown below is the percentile ranking by subject for the last four semesters. As can be seen in the bar chart, with the exception of Legal and Social Environment, the Percentile Ranks remained relatively steady or better than previous semesters.



Additionally, eight students scored in the 90<sup>th</sup> percentile and above overall for both the Fall 18 and Spring 19 semesters.

Semester	Percentile	Number	Semester	Percentile	Number
Spring 2019	98-99	3	Fall 2018	98-99	1
	96-97	2		96-97	2
	94-95	1		94-95	2
	92-93	2		92-93	2
	90-91	0		90-91	1
% of Students		22.9%	% of Students		14.5%

Five students scored below the 20<sup>th</sup> percentile for both semesters as well.

Semester	Percentile	Number	Semester	Percentile	Number
Spring 2019	16-20	2	Fall 2018	16-20	1
	11-15	1		11-15	1
	6-10	1		6-10	0
	1-5	1		1-5	3
% of Students		14.3%	% of Students		9%

Below is a comparison of students in majors by question subject. The percentile ranks that are highlighted are for specific majors by major questions.

For example, the Accounting majors scored in the 98<sup>th</sup> percentile for the Accounting questions and in the 67<sup>th</sup> percentile for Finance questions. This shows us where the strengths and weaknesses are for each major. Note that some of the question subjects did not have specific majors associated with them (e.g., Economics).

Major	Number of Students	Question Subject Percentile Rank								
		Accounting	Economics	Management	Quantitative Business Analysis	Finance	Marketing	Legal and Social Environment	Information Systems	International Issues
Accounting	6	99	98	92	88	95	96	44	96	99
Business Administration	4	27	56	83	2	6	63	55	70	99
Finance	5	98	99	98	98	99	92	11	58	99
International Business	3	41	97	62	88	92	94	11	30	90
International Business & Ministry	3	99	99	99	88	99	99	99	99	99
Management	6	41	21	9	25	53	78	44	22	1
Marketing	8	13	32	75	7	44	49	15	99	99
Quantitative Business Administration	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Over all majors</b>	<b>35</b>	<b>82</b>	<b>92</b>	<b>79</b>	<b>55</b>	<b>90</b>	<b>83</b>	<b>44</b>	<b>90</b>	<b>96</b>

Considering the major questions answered by the majors, the Accounting, Finance, International Business, and International Business and Ministry majors did very well (90<sup>th</sup> percentile and above) in answering their major questions. Areas of concern are for the Marketing and Management majors who did not do as well (49<sup>th</sup> and 9<sup>th</sup> percentiles, respectively).

Another area of concern when looking at the percentiles over all majors, is the lower Quantitative Business Analysis (55<sup>th</sup> percentile) and Legal and Social Environment (44<sup>th</sup> percentile) ranks as compared to the other subjects. However, when compared to the previous semester, the Quantitative Business Analysis rank increased from 49<sup>th</sup> percentile (Fall 2018) to 55<sup>th</sup> percentile (Spring 2019). The Legal and Social Environment decreased

considerably from 75<sup>th</sup> percentile (Fall 2018) to 44<sup>th</sup> percentile (Spring 2019). 55 students took the Major Field Test in the Fall 2018 while only 35 took it in Spring 2019. See below for more details.

Comparison of Percentile Ranks by Subject Area Over All Majors										
Semester	Number of Students	Accounting	Economics	Management	Quantitative Business Analysis	Finance	Marketing	Legal and Social Environment	Information Systems	International Issues
Fall 2018	55	82	94	83	49	84	78	75	70	79
Spring 2019	35	82	92	79	55	90	83	44	90	96

## Demographic Data for Spring 2019 Data

	Number of Students	% of Students
<b>Gender</b>		
Male	20	57
Female	10	29
No Response	5	14
<b>Ethnicity</b>		
American Indian or Alaskan Native	0	0
Asian American or Pacific Islander	1	3
Black or African American	5	14
Mexican American	0	0
Puerto Rican	0	0
Latin American or Other Hispanic	7	20
White	16	46
Other	1	3
No Response	5	14
<b>Educational Level</b>		
Freshman (0-30 credits)	0	0
Sophomore (31-60 credits)	0	0
Junior (61-90 credits)	1	3
Senior (91-120 credits)	29	83
Graduate (over 120 credits)	0	0
Other	0	0
No Response	5	14
<b>Transfer Student</b>		
No	21	60
Yes	8	23
No Response	6	17
<b>Enrollment Status</b>		
Full-time	28	80
Part-time	0	0
No Response	7	20
<b>Best Language</b>		
English	21	60
Other	4	11
Both	3	9
No Response	7	20

	Number of Students	% of Students
<b>Major Distance Learning Courses</b>		
None	20	57
Less than 40%	4	11
40% to 90%	1	3
More than 90%	0	0
No Response	10	29
<b>Overall Undergraduate GPA</b>		
3.50 - 4.00	12	34
3.00 - 3.49	11	31
2.50 - 2.99	5	14
2.00 - 2.49	1	3
1.00 - 1.99	0	0
Less than 1.00	0	0
No Response	6	17
<b>Major Field GPA</b>		
3.50 - 4.00	12	34
3.00 - 3.49	13	37
2.50 - 2.99	3	9
2.00 - 2.49	0	0
1.00 - 1.99	0	0
Less than 1.00	0	0
No Response	7	20
<b>Education Planned</b>		
Associate	0	0
Bachelors	10	29
Masters	17	49
Doctorate	1	3
Other	0	0
Undecided	0	0
No Response	7	20
<b>Are You Getting an Entrepreneurship Concentration?</b>		
Yes	1	3
No	34	97

	<b>Number of Students</b>	<b>% of Students</b>
<b>What is your Major?</b>		
Accounting	6	17
Business Administration	4	11
Finance	5	14
International Business	3	9
International Business & Ministry	3	9
Management	6	17
Marketing	8	23
Quantitative Business Administration	0	0

Comments, concerns, and/or suggestions on how to improve the MFT scores: Please email to Dr. Baker (abaker@oru.edu) or Dr. Huntley (jhuntley@oru.edu).

