

ORAL ROBERTS UNIVERSITY
DEGREE: **BACHELOR OF SCIENCE**
MAJOR: **MEDIA**
CONCENTRATION: **PUBLIC RELATIONS**

DEGREE PLAN SHEET 2012-2013
Communication, Arts and Media
Department: CAM

TOTAL HOURS REQUIRED 128
Hours in general education 55
Hours in major 31
Hours in cognate 19
Hours in electives 23

Name _____
ID _____ Email _____
Telephone _____ Date _____
Advisor _____ Advisor Contact Info _____

SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS	SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS
FRESHMAN Semester 1				FRESHMAN Semester 2			
_____	THE 103	Spirit-Empowered Living	3	_____	COM 101	Oral Communication	3
_____	ART 101	Fundamentals of Art I	3	_____	MAT _____	Mathematics*	3
_____	COMP 102	Reading & Writing in Liberal Arts	3	_____	GOV 101	American Government	3
_____	HUM 103	Christian Worldview and Culture	3	_____	HUM _____	HUM 222, 233, 244, or 333	3
_____	MMC 104	Media and Pop Culture	3	_____	JRN 107	News Writing I	3
_____	PRE 070	Swimming Proficiency	0	_____	JRN 108	News Writing I Lab	1
_____	HPER 001	Health Fitness I	1	_____	HPER 002	Health Fitness II	1
_____	GEN 099	Whole Person Assessment	0				17
			16				

* Choose MAT 151, 201 or 232.

SOPHOMORE Semester 3				SOPHOMORE Semester 4			
_____	BLIT 110	Survey of Old Testament Lit	3	_____	BLIT 120	Survey of New Testament Lit	3
_____	HUM _____	Art 103 or 104 or TVF 317	3	_____	JRN 205	Writing for the Media	3
_____		Laboratory Science	4	_____	HUM _____	Humanities Elective**	3
_____	ART 218	Graphic Design I	3	_____	ADV 221	Branding & Promotions	3
_____	PRP 213	Workshop: Publications	1	_____	PRP 225	Principles of PR	3
_____	HPER 026	Swimming*	0.5	_____	HPER _____	HPER Activity	0.5
			14.5				15.5

* May be replaced by HPER activity if Swimming Proficiency is passed.

**Choose: HUM 222, 233, 244, 250, 255, 260, 270, 333, ART 103, 104, TVF 317, MUS 300, DRAM 215 or COMP 101.

*** Media Workshop may be taken an additional five (5) hours as elective credit.

JUNIOR Semester 5				JUNIOR Semester 6			
_____	COMP 303	Critical Reading & Writing	3	_____	CAM 451	Communications Internship	3
_____		Social Sciences Elective*	3	_____	JRN 321	Media Law & Ethics	3
_____	HIS 101	U.S. History	3	_____		Production Elective **	3
_____	PRP 428	PR Case Studies	3	_____		Laboratory Science	4
_____	ADV 320	Communications Research	3	_____	JRN 305	News Editing	3
_____	HPER _____	HPER Activity	0.5	_____	HPER _____	HPER Activity	0.5
			15.5				16.5

* Choose from PSY 201, MUS 208, SWK 202, SOC 101, SOC 201, SOC 323, BUS 201 and FIN 244.

** Choose: TVF 332 Field Production and Editing OR ART 365 Digital Photography OR INT 201 Intro to Interactive Media.

SENIOR Semester 7				SENIOR Semester 8			
_____	MMC 499	Senior Research Project	3	_____	MMC 489	Campaign Strategies	3
_____	COM _____	Communication Elective*	3	_____		Elective	3
_____		Elective	2	_____		Elective	3
_____		Elective	2	_____		Elective	3
_____		Elective	3	_____		Elective	3
_____		Elective	3	_____		Elective	1
_____	HPER _____	HPER Activity	0.5	_____	HPER _____	HPER Activity	0.5
			16.5				16.5

* Choose: COM 302, 309 or 342.

BACHELOR OF SCIENCE DEGREE: Media 2012-2013
CONCENTRATION: PUBLIC RELATIONS

GENERAL EDUCATION COURSE WORK--55 Hours

___ Whole Person Assessment GEN 099 (0)	___ Mathematics 151, 201 or 232 (3)	___ U.S. History 101 (3)
___ Composition 102, 303 (6)	___ Biblical Literature 110, 120 (6)	___ American Government 101 (3)
___ Hum 103 Christian Worldview & Culture (3)	___ Theology 103 (3)	___ Oral Communication 101 (3)
___ Humanities 222, 233, 244, or 333 (3)	___ Social Sciences Elective (3)	___ Health Fitness I** (1)
___ Humanities Elective* (3)	___ Laboratory Science (4)	___ Health Fitness II** (1)
___ Hum/Art 103 or 104 or TVF 317 (3)	___ Laboratory Science (4)	___ Swimming Course/Proficiency

*CHOOSE ONE: HUM 222, 233, 244, 250, 255, 260, 270, 333, ART 103, 104, TVF 317, MUS 300, DRAM 215, or COMP 101.

** EXCEPT WHEN TAKING HPER I AND II, FULL-TIME STUDENTS MUST TAKE AN HPER ACTIVITY COURSE EVERY SEMESTER--(SIX .5 COURSES PLUS HPER I AND II).

MEDIA MAJOR COURSE WORK--31 Hours

Semester	Course	Hours	Offered	Course Title	Course Prerequisite
1	___ MMC 104	3	F	Media and Pop Culture	Must take first fall semester
2 - 3	___ JRN 107	3	F, S	Newswriting I	Taken with JRN 108
2 - 3	___ JRN 108	1	F, S	Newswriting I Lab	Taken with JRN 107
4	___ ADV 221	3	S	Branding and Promotions	
5 - 8	___ CAM 451	3	F, S, SU	Communications Internship	Advisor & Instructor Approval
7 or 8	___ MMC 489	3	F, S	Campaign Strategies	Senior Standing
7 or 8	___ MMC 499	3	F, S, SU	Senior Research Project	Senior Standing
5	___ ADV 320	3	F	Communications Research	
4	___ JRN 205	3	F, S	Writing for the Media	JRN 107/108
5 or 6	___ JRN 321	3	F, S	Media Law and Ethics	JRN 107/108
Choose one from the following (3 hours):					
5 - 8	___ COM 302 OR	3	F, S	Advanced Public Speaking	COM 101
5 - 8	___ COM 309 OR	3	F, S	Argumentation and Persuasion	COM 101
5 - 8	___ COM 342	3	F, S	Communication Theory	COM 101

PUBLIC RELATIONS COGNATE COURSE WORK--19 Hours

Semester	Course	Hours	Offered	Course Title	Course Prerequisite
3 - 8	___ PRP 213	1	F, S	Media Workshop: Publications (May take additional workshops for elective credit)	Instructor approval
4	___ PRP 225	3	S	Principles of PR	JRN 107/108
7	___ PRP 428	3	F	Public Relations Case Studies	PRP 225
4 or 6	___ JRN 305	3	S	News Editing	JRN 107/108
1	___ ART 101	3	F	Fundamentals of Art I	
2	___ ART 218	3	F	Graphic Design I	ART 101; Taken with ART 118
Choose one from the following (3 hours):					
5 - 8	___ INT 201 OR	3	F, S	Intro to Interactive Media	
3 - 8	___ ART 365 OR	3	F, S	Digital Photography	
5 - 8	___ TVF 332	3	S	Field Production and Editing	

55 General Education Hours--Minimum
 31 Media Major Hours
 19 Public Relations Cognate Hours
 23 Elective Hours

Legend: F = Fall; S = Spring; SU = Summer;
 check individual departments and schools
 for F, S, SU course scheduling.

128 Total