**COB Assessment Plan (TIMELINE): Graduate Program – MBA**

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| **Current**  **Learning Outcome (LO)** | **Determine Artifacts/Signature Assignments/Rubrics** | **Determine Criteria For Success** | **Collect Data** | **Assess Data** | **Implement Improvements** |
| 1.Oral Communication | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2017 |
| 2.Written Communication | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2017 |
| 3.Business Knowledge and Application | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2017 |
| 4.Critical Thinking | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2016 |
| 5.Information Literacy | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2016 |
| 6.Global Perspectives | Fall 2015 | Fall 2015 | Fall 2015 | Fall 2016 | Fall 2016 |

**COB Assessment Plan (TIMELINE): Graduate Program – MBA Concentrations**

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| **Proposed**  **Learning Outcome (LO)** | **Determine Artifacts/Signature Assignments/Rubrics** | **Determine Criteria For Success** | **Collect Data** | **Assess Data** | **Implement Improvements** |
| 1.Oral Communication (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| 2.Written Communication (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| 3.Business Knowledge and Application (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| 4.Critical Thinking (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| 5.Information Literacy (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| 6.Global Perspectives (Shared) |  |  | Every Semester | Every Semester | Fall Semester |
| Additional: Entrepreneurship Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: Accounting Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: Management Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: Marketing Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: Finance Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: International Business Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |
| Additional: Non-Profit Management Concentration | Fall 2017 | Fall 2017 | Spring 2018 | Fall 2018 | Fall 2019 |

**COB Assessment Plan (TIMELINE): Graduate Program – LMBA**

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| **Online**  **Student Learning Outcome (SLO)** | **Determine Artifacts/Signature Assignments/Rubrics** | **Determine Criteria For Success** | **Collect Data** | **Assess Data** | **Implement Improvements** |
| 1.Oral Communication (Shared) | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |
| 2.Written Communication (Shared) | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |
| 3.Business Knowledge and Application (Shared) | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |
| 5.Information Literacy (Shared) | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |
| 6.Global Perspectives (Shared) | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |
| 7.Ethical Leadership - New | Fall 2017 | Fall 2017 | Spring 2018 | Spring 2018 | Fall 2019 |